

LAURASTAR 

LAURASTAR **SMART** #CONNECTED





# An ironing system that thinks for you means knowing your clothes will turn out perfect, effortlessly.



Who doesn't long for an ironing assistant  
to make your hectic life that little bit easier?  
Laurastar Smart is an expert  
that makes ironing easy and perfect.  
Because your time is as precious as your wardrobe.



An innovative  
**system**  
that makes life easier

The user-friendly system is an innovative combination of performance and simplicity. From its advanced technology to its ingenious design, everything about it makes your life easier and your ironing perfect.

With the new Laurastar Smart range, your most treasured garments are restored to their original beauty, giving you professional results without even having to leave your home.



# Your ironing coach



**Your coach even helps  
you keep your Laurastar  
in perfect condition.**

It lets you know when it's time  
to change your anti-scale filter  
or board cover.

## Your ironing system uses Bluetooth technology

to connect to the mobile application and acts as your coach to beautify your clothes.

Three types of video tutorials can offer assistance: they help with installation and basic ironing techniques, and give expert advice to iron silk, cotton and wool.



### It's easy, fun, and effective.

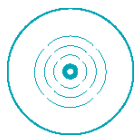
You can even watch an interactive video while you are ironing to perfect your technique.

The app also calculates your ironing time and controls the blower speed.





When  
technology  
meets simplicity



**"Sensteam" technology**

senses the movements you make with the iron  
and activates the steam automatically.

You don't need to press any buttons,  
just start moving and steam will be released.

**No more steam buttons!**



The Laurastar Smart range features the unique Laurastar Dry Microfine Steam (DMS), which purifies fabrics in depth. It eliminates the organisms that cause the allergies brought about by modern living (humidity, insulation, heating, etc.) and prevents them from multiplying. Because the steam is diffused 15 times faster than from standard steam generators, DMS eliminates dust mites, bacteria and other fungi that resist warm wash cycles (30-40°C). As it does not make use of liquid water, fabrics are left perfectly dry, leaving little chance for microorganisms to breed.

**HYGIENIC  
STEAM  
EFFECT**

**KILLS 99.999%  
OF BACTERIA AND MITES**

**Laurastar steam ensures that your clothing and  
linen are completely clean and hygienic.**



# Hygienic steam:

proven effectiveness\*

99.999%  
bacteria

99.9%  
fungi

100%  
dust mites

\*Scientific tests carried out by Scitec Research SA laboratory in Switzerland.

LAURASTAR





### **The 4-speed blower and vacuum system**

inflates the board with air to hold the fabric in place and prevent unwanted creases, or holds the clothes on the board for perfect folds.

**No more creases!**



### **The 3D active soleplate**

straightens the fabric while the steam is efficiently distributed over the entire surface, to effortlessly eliminate creases and freshen the fibres deep inside. Unparalleled ironing quality in a single step!

**No more strains!**



### **The ideal temperature**

for the thermostat has been cautiously studied and selected for a perfect result on all fabrics.

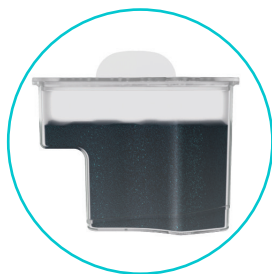
**No more temperature settings!**

# Engineering genius

in every detail  
and every accessory



A protective soleplate  
for delicate fabrics.  
Protects and prevents  
shiny patches.



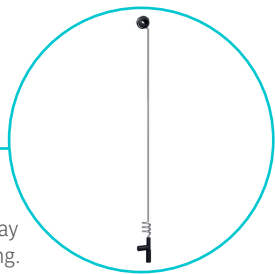
Anti-scale filter.  
Filters tap water to protect  
your product against limescale.



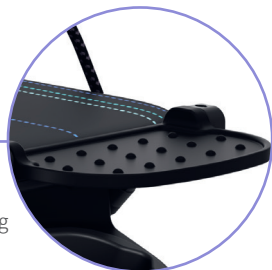
Removable water tank.  
Can be filled with water  
while you are ironing.



Steam cord holder.  
Keeps the steam  
cable out of your way  
while you are ironing.



Iron rest.  
Can be extended to  
increase your ironing  
surface.



Secure compartment.  
Your iron can be  
safely stored even  
while it is still hot.



Hook.  
To store away your  
protective soleplate.



# Your coach

to fold your clothes

## **The ingeniously designed**

board cover makes your life easier:  
its graphic lines serve as indicators  
to help you position and fold your clothes.  
Its universal size fits all ironing boards.







# Ready, set, iron!

5

minutes  
and your  
system is ready,  
with its fast  
heat-up time.



2

pairs  
of wheels to  
make it easy  
to move  
around.

6

height

settings mean it can be used by people of all sizes.



22

cm

space required to store it when folded.



10

minutes

of non-use, and it will stop automatically.

# Smart and durable products

**In a world where waste is an increasing problem,**

Laurastar is committed to respecting the environment and fighting against planned obsolescence.

The brand manufactures lasting, reliable and high-quality products that are worthy of the Swiss values it upholds.

Working against the concept of planned obsolescence, which forces consumers to replace their devices needlessly, Laurastar aims to repair all its products for a minimum period of 10 years. This policy prevents you from having to consume more than you need.



# **HYGIENIC STEAM EFFECT**

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**KILLS 99.999%  
OF BACTERIA AND MITES**

## LAURASTAR SMART U

SWISS ENGINEERING | DESIGN



## LAURASTAR SMART i

SWISS ENGINEERING | DESIGN



## TECHNOLOGY



Blower and vacuum system



Pulsed steam



Ideal temperature setting



3D active soleplate



"Sensteam" technology

## TECHNOLOGY



Blower and vacuum system



Ideal temperature setting

## ACCESSORIES

- Anti-scale filter
- Steam cord holder
- Protective soleplate with hanging hook
- Universalcover board cover

## TECHNICAL INFORMATION

**Professional iron:**  
ultra-fine and powerful steam

**Steam pressure:**  
Constant pressure,  
3.5 bars (double volume)

**Ventilator power:**  
4 speeds, 7.2 W

**Board height:**  
6 heights, 83-104 cm / 32.7-40.9 in

**Tank capacity:** Approx. 1.2 litres /  
40.6 oz.

**Dimensions (H x L x W):**  
132 x 42.4 x 21.8 cm /  
52 x 16.7 x 8.6 in

**Device power:** 2200 W

**Total weight:** Approx. 19 kg / 42 lbs

**Iron weight:** Approx. 1.1 kg / 2.4 lbs

## THE APP IS AVAILABLE ON



**LAURASTAR** 