



Classic Matt

Luxurious Smooth Matt Wall Paint

Duram Classic Matt is a luxurious smooth matt paint for interior and exterior walls and ceilings. Durable and hard-wearing, it is ideal for high wear areas. Classic Matt offers enhanced stain resistance and is easily washable, scrubbable and withstands repeated washing. It contains anti-bacterial silver ions which inhibit microbial growth, bacteria, mould and mildew, leaving painted surfaces cleaner, fresher and more beautiful. The elegant, long-lasting finish is optimised for colour and has a 12-year quality guarantee.



PRODUCT USES

- Luxurious, long lasting wall paint for interior and exterior walls and ceilings.
- Ideal for high wear areas such as living rooms, bedrooms, passages, offices and commercial spaces.
- A protective topcoat for new or previously painted plaster, gypsum plaster, cement, fibre-cement, brickwork and composition boarding.



COVERAGE

- 8 - 10m² per litre per coat. Applied in a 2 coat application.
- Coverage will vary depending on the porosity and profile of the surface.
- Certain colours such as deep colours or when covering a deep colour, may require more than 2 coats to achieve complete obliteration.
- For exterior applications, a third coat is recommended for coastal areas.



FINISH

- Smooth matt finish



COLOURS

- Variety of colours



ADVANTAGES

- Superior quality with a 12-year guarantee.
- Luxurious smooth matt finish.
- Enhanced stain resistance and more washable than conventional paints. Duram Classic Matt is easily cleaned, is scrubbable and withstands repeated washing. Due to the premium formulation, it does not burnish or leave shine streaks even after frequent wiping.
- Durable and hard-wearing for high wear areas.
- Elegant, long lasting finish.
- Classic Matt contains anti-bacterial silver ions which eliminate micro-organisms leaving the surface hygienic and fresh. It inhibits microbial growth, bacteria, mould and mildew, protecting against black stains, steam and odours, leaving painted surfaces cleaner, fresher and more beautiful.
- Optimised for colour (standard colours and tinting).
- Excellent obliteration and colourfast – long lasting colour.
- Pure acrylic formulation.
- Covers hairline cracks and minor imperfections.
- UV and weather resistant.
- Low splatter – easy application with brush, roller or spray.
- Quick drying which means rapid re-entry into room after painting.
- Excellent recoating properties.
- Water-based – application tools are easy to clean with water.
- Low odour, no noxious fumes and non-flammable.
- Lead and heavy metal free.



✓ GUARANTEE

Duram offers a 12-year quality guarantee on Duram Classic Matt (standard colours and tint bases when tinted with Duram colourants). Classic Matt tinted with non-Duram colourants is not guaranteed against fading and chalking, as Duram has no control over the tinting process or the quality of the colourants used. To register your guarantee, simply call the Duram Technical Helpline on 0800 500 222 within 30 days of purchase, and supply your contact details, the site details, purchase details, batch number and related products used. You will receive a Guarantee Reference Number that you should record and keep in a safe place, together with your purchase slip for future reference. For terms and conditions of the guarantee, please visit www.duram.co.za or contact 0800 500 222.

🔪 SURFACE PREPARATION

Suggested order of painting: start with ceilings, then walls, and finish with trims, doors and windows. For outside walls, paint the north and west sides in the morning, and the south and east sides in the afternoon - this avoids painting in direct sunlight, which causes fast and uneven drying. Move or cover furniture with drop sheets. Ensure areas not to be coated have been masked off, such as skirting boards, door frames, window frames, handles, hinges, light switches and plug covers, to protect them before painting. Ensure all substrates are thoroughly clean, sound, dry and free from any contaminants such as dirt, salt, algae and grease. Repair any cracks in the surface.

- **New cement surfaces:** Allow cement to cure for 28 days or moisture content must be below 10%. Thereafter prime substrate with Duram Plaster Primer according to instructions and allow to dry.
- **New plaster, gypsum plaster, fibre-cement, brickwork and composition boarding:** Clean substrate well and allow to dry. Prime substrate with Duram Plaster Primer according to instructions and allow to dry.
- **Previously painted surfaces:** Remove fungal growth, lichens, and loose and powdery flaking paint with a scrubbing brush or a high pressure water jet. Apply one coat of an anti-fungal wash if necessary. Wash down well with water and allow to dry. Prime powdery surfaces with Duram Plaster Primer. Sand glossy paint surfaces well to aid adhesion before applying, or use a universal primer. Apply direct to clean, sound previously painted surfaces.

🔪 APPLICATION

- Stir Duram Classic Matt well using a flat paddle before use, and occasionally during use.
- Classic Matt is ready to paint – no need to dilute.
- Apply evenly using long, smooth strokes using a brush, roller or airless spray. It is ideal to paint the edges first using a brush, then paint the rest of the wall using a roller. For spray application, the recommended nozzle sizes are 17, 19 or 21 thou.
- Apply two coats to achieve complete obliteration. Certain colours such as deep colours or when covering a deep colour, may require more than 2 coats to achieve complete obliteration.
- For exterior applications: if the first coat is left overnight, the surface must be rinsed with clean water and left to dry, before applying the second or third coats to avoid any contamination. A third coat is recommended for coastal areas.
- Depending on conditions, allow approximately 4-6 hours drying time between coats. Keeping the room well ventilated helps to reduce drying times.
- Remove masking tape as soon as the last coat has been applied using a Stanley blade to prevent tearing.
- For future repainting: overcoat as per conventional paints.

🧼 CLEANING

Hands and equipment are easily cleaned in water while wet. Collect spills while still wet with suitable absorbent material.

SUPPORTING PRODUCTS



Duram Plaster Primer

YOU MAY ALSO NEED:

- Drop Sheet
- Masking Tape
- Scrubbing Brush
- High Pressure Water Jet
- Sandpaper
- Flat Paddle
- Brush
- Roller
- Airless Spray
- Stanley Blade

Additional utensils/products may be required in the preparation of surfaces.

! IMPORTANT

- Please call our Technical Helpline with any paint-related queries and we will gladly assist you in any way we can. Alternatively please visit our website at www.duram.co.za to view or download regularly updated instructional Datasheets and Material Safety Datasheets. More tips are also available on our website.



- Standard colours are filled to the volume shown on the packaging. Tint bases are underfilled to allow for colourants to be added at point of sale, together approximately making the volume shown on the packaging.
- Tint bases are not recommended to be used without the addition of the colourant.
- Only Duram colourants are to be used in order to control the quality, type and amount of colourants, as well as the tinting process, which impact on Duram Classic Matt's long-term performance and the quality guarantee.
- Once you have chosen a colour from a Duram brochure, take-home colour chip/card, fandeck, or other colour reference, the paint specialists at the tinting counter would be able to assist in selecting the correct tint base, formulating the tinting to your chosen colour, and mechanically shake the container for even colour distribution. Ensure that containers are tightly closed before transportation.
- To retain sheen and colour consistency of your paint, always make sure that the batch numbers are the same on all paint containers you purchase.
- Take care when lifting, carrying and transporting this pack in accordance with its size and weight. Keep this pack in a secure upright position, to protect against damage and spillage especially in transit.
- Do not apply directly to bare metal surfaces.
- Do not mix with lime wash or turpentine.
- Ambient and surface temperatures must be between 5°C and 35°C during application.
- Do not apply outside if rain is imminent.



SAFETY PRECAUTIONS

- Duram Classic Matt is water-based and is generally safe to use.
- **Skin contact: Wash thoroughly with soap and water.**
- **Eye contact: Flush immediately with water for 10-15 minutes and contact a physician.**
- **Respiratory problems: Remove affected person to fresh air immediately and contact a physician.**
- **Not for internal consumption. If swallowed, contact a doctor or poison control centre immediately. Do not induce vomiting. Drink water.**
- **Keep out of reach of children.**



TECHNICAL DATA

Pack Size	5 litre, 20 litre	Density	1.44 ± 0.02 g/cm ³
Binder type	Pure Acrylic	Viscosity	105 to 115 KU
No of components	1	Finish	Matt
Touch dry	30 minutes to 1 hour	Weathering	Excellent
Recoating	4-6 hours	Flash point	Nil
Mass solids	49% to 51%	Toxicity	Non toxic
Volume solids	32% to 34%	Shelf life	18 months



Technical details above are provided in good faith. We are an ISO 9001: 2008 registered company and our products are manufactured to the highest standards using raw materials of superior quality. Consequently we believe in the quality of our products and will willingly replace any product in the unlikely event of a quality related performance failure. Whilst we are confident in guaranteeing the quality of our products, we cannot however accept any liability for performance failure due to the incorrect application of our products. Correct application is critical to the successful performance of our products and as this process falls outside of our control we are unable to cover the application under our product performance warranty. Where there are doubts, it is recommended that the user conduct their own suitability tests before use. To retain sheen and colour consistency of your paint, always make sure that the batch numbers are the same on all paint containers that you purchase.

Updated: August 2016 (this supercedes all previous publications)

