



Dear Authorized Box Components Dealers,

2024 UMAP Updates:

The 2024 Non-Promo UMAP Price Grid can be provided by your authorized Distributor or Box Components (Box) at orders@boxcomponents.com

Here are the planned Promo Periods:

- **April 1st to April 14th, 2024**
- **July 1st to July 14th, 2024**
- **Sept 30th to Oct 13th, 2024**
- **November 18th to December 25th, 2024**

Important Notes:

- Box reserves the right to change Promotional Periods at any time. All changes will be communicated via email at least 15 days in advance.
- There are no changes to the UMAP Policy; this change will only affect the Unilateral Price Grid(s).
- As a reminder, UMAP does not apply to items not listed on the current Price Grid.
- Please note that the UMAP Price Grid will show select models of MTB Drivetrain Groupsets, Derailleurs, and Shifters will be off UMAP Pricing from **February 1, 2024 – August 31, 2024**, at the end of the MAP Break Period these items will return to UMAP.

Copies of the 2024 Box Unilateral Minimum Advertised Price Policy (UMAP) and UMAP Price Grids are available from your authorized Distributor or Box at orders@boxcomponents.com.

If you have any questions on the UMAP Policy and/or UMAP Price Grids, please email us at: orders@boxcomponents.com.

Thank you for your cooperation and support of Box.

Sincerely,

Bill Roberts-Ross

Global Sales and Operations Manager

