



LASTING ROOF PROTECTION™

## COMMON QUESTIONS ASKED BY BUILDING OWNERS

### 1. Is roof restoration really more efficient, less wasteful and lower in cost than other roofing options?

**Answer:** The most expensive option is to remove and replace your roof. Removal and replacement of roofing materials is inefficient, wastes labor and materials and requires the additional costs of disposal and landfill fees. These costs and inefficiencies are present for all removal and replacement options whether you select a built-up, modified, single-ply or metal roof system. The second option is recovering or retrofitting a roof. In this situation, the building code only allows for one additional roof on top of the first. Unfortunately, this option is also inefficient and it is problematic in design. Lastly, a roof restoration is extremely efficient, does not require removal and disposal and provides a sustainable and energy efficient system which most times, provides significant savings.

### 2. Talk to me more about choosing the recover option or the restoration option?

**Answer:** On a restoration, you are first repairing existing deficiencies and problem areas on the existing roof. You then fully adhere the new fluid applied membrane to the existing membrane and creating a thicker and stronger system. There is no where for water to travel between layers and the new system is more waterproof than either of the two systems alone. Additionally, if you do choose a recover instead of a restoration, you lose the flexibility down the road, at which time you will be forced to tear off and dispose of both roofs now on the building. This will cost big bucks.

### 3. How do I know if a roof restoration is what my roof needs and that it will perform?

**Answer:** Your roofing contractor will complete a full roof inspection report documenting existing conditions and issues they see present. This includes checking and verifying leak sources, checking flashing, deck and insulation condition, examining the pliability and strength of existing system, as well as many other roof items. Your contractor can then go through these items and explain how and if each of them can be addressed. Most items can be repaired with the right materials and workmanship. On the other hand, if wet insulation or deteriorated decking to any major extent had been found, we would have to recommend a replacement.

### 4. When doing roof restorations are there related smells and odors?

**Answer:** With asphaltic based materials (which are all black/brown in color) there can be a worst-case scenario where some smell may be detected. For most people it is minimal to nonexistent and what little that is present will dissipate over time. Water based, both black asphaltic and white acrylics, has almost no odor. If there is a concern, recommend smelling the uncured products prior to starting work.

### 5. Is a roof restoration considered to be "Green"?

**Answer:** Yes, restoration is absolutely Green! On the other hand, removal and replacement is probably the least "green" activity in the entire roofing industry and on the opposite end of the spectrum. Waste and dumping of materials cause excessive build up in landfills where toxins and hazardous materials leach into our soil and groundwater resulting in contamination, health hazards and problems for many future generations to come. Additionally, by completing a roof restoration project, you are adding additional years of the life of the roof and that translates into sustainability. And lastly, roof restoration projects incorporate Energy Star rated and reflective cooling technology which usually helps to lower energy consumption and a reduction in surrounding air temperatures or the heat island effect.

### 6. Are there tax benefits to completing a roof restoration?

**Answer:** For nonprofit organizations there may be no tax benefits as organizations classified as nonprofit do not pay taxes. Whereas profit making companies may be eligible for deduction over a one to four-year cycle if your project is classified as maintenance. Always consult your tax professional for precise information relating to your situation.

### 7. Will my restored roof require any maintenance on my part?

**Answer:** The roof should be checked at least 2 times a year- say spring and fall. Check for flashings pulling away, clogged drains and gutters free of debris and allowing for unrestricted water flow, punctures, or any other potential damage. Our company can provide this service to you for a low service fee.

### 8. As a building owner, how do I know that you are going to be doing the job correctly?

**Answer:** You can go to [www.roofxtender.com](http://www.roofxtender.com) and obtain product data sheet, system guides and instructions for step by step application and actual construction details that are applicable to your job. Please know that procedures followed will be in accordance to these documents and comply with standards set by the National Roofing Contractors Association. You can also ask the roofing contractor if they are an Authorized RoofXTender contractor.

### 9. Aside from stopping my roof leaks and extending the roof system life expectancy, are there any other benefits to me as a building owner?

**Answer:** There actually might be. Some local electric utilities do offer rebates for installation of "cool roofs" or converting existing roofs to "cool roofs" on commercial and industrial buildings. Additionally, as greater concerns arise over climate change, roof restorations offer "green" or cool solutions which help to provide sustainable solutions by helping to reduce ambient temperatures.

### 10. How do the Roof X Tender® systems perform?

**Answer:** Our company has manufactured maintenance and restoration products since 1913. That's over 100 years of proven performance, which only a handful of companies in this world can state. Our track record and performance speak for themselves and we are here to service each and every customer we have. Additionally, our partnership with Beacon Roofing Materials, one of the largest roofing wholesale suppliers in the industry, creates an incredible distribution network which makes our products available in local markets throughout North America. With customers as small as a convenience store to Fortune 500 companies, we have provided over 100 Years of Lasting Roof Protection! How's that for performance?