### Australian Made Candles Handpoured in regional NSW

## MEERABOO

#### OUR STORY

Meeraboo are a family-owned business based in regional NSW. Most of our family members play a role in the business from pouring, labelling, product development, packaging and distribution.

Our business started in 2014 as a hobby from Mum's kitchen table, and quickly turned into a full-time business with #meerobsessed customers and stockists Australia-wide. Today, all our candles are hand-poured in small batches in our dream "candle shed" in Cargo NSW.

Our product range has shifted over the years based on trends and customer feedback, but we have always remained true to our minimalist and classic aesthetic. We work in a palette of matte white, gold and natural hues with tasteful pops of colour to complement the style of every home and store.

Our luxurious candle collection combines scents inspired by everything that we love - simple, beautiful things.

We really hope you love what we have created.



#### The Sensory Experience

We realise that when someone lights a candle it's probably during a rare self-care moment or at the end of their day.

We like to think of ourselves as being part of that special moment with attention placed on every detail.

Anyone who has ever received a package from us knows how much love and care goes into them. Whether you are giving a gift to someone special or treating yourself, the unboxing experience is part of the entire sensory process.

The power of scent is ultimately at the heart of everything we do. The ability of our candles to evoke emotions and memories or create just the right ambiance is the magic of Meeraboo.



#### In the Making

#### Our Maker

Deb (Mum) has always been the candle maker and pours all our candles by hand. Mum absolutely loves coming to work each day and being surrounded by her family and grand-children whom she adores.

#### Our Team

Meeraboo is owned and run by Danni and her husband Steve, whilst raising their young children. All candles are hand-poured by Danni's Mum (Deb), labelled by Steve's Mum (Kay), and packaged by our newest members Ellie and James (Danni's brother).

#### Our Products

Our products are hand-made in small batches to ensure consistency and quality and everything else is hand-done too including labelling and packaging.

#### The Golden Girl Collection

Inspired by everything that is luxurious, this unique range is housed in a clear candle bowl with double wicks and topped with a branded brushed gold lid. The timeless vessel complements the style of every home and retail store.

#### Available scents:





ENGLISH PEAR + FREESIA Pear + Freesia + Patchouli

HONEY + HAY Tobacco + Amber + Honey



LIME + LEMONGRASS Lemongrass + Lime + Rosewood



MINT MOJITO Mint + Pineapple + Sugar Cane



PATCHOULI + WHITE MUSK Musk + Sandalwood + Patchouli



STRAWBERRIES + CHAMPAGNE Champagne + Strawberries + Lily HONEY + HAY Tobacco + Amber + Honey HANDPOURED IN COUNTRY NSW | 40+ HOUR

#### Australian Botanical Collection

Inspired by native flora and fauna, featuring illustrations by Indigenous Artist, Holly Sanders. This collection is not only a celebration of culture and Country, but also represents the merging of traditional and contemporary Indigenous art.

Available scents:



AUSTRALIANA Native Florals + Leafy Greens + Lemongrass



BANKSIA Grapefruit + Cassia Bark + Banksia Flower



LEMON MYRTLE Eucalyptus + Sage + Sandalwood





#### Australian Wildflower Collection

A celebration of the beautiful, inspirational, resilient, authentic Australian woman in our lives. They are unique, vibrant and unrelenting in their art of emerging time and time again – like a Wildflower. Available in our luxurious large matte white vessel with double wicks and our brand new reed diffusers.

Available scents:



DESERT PEA Tigerlily + Rose GOLDEN WATTLE Lilac + Jasmine



NATIVE ORCHID Plum + Ylang Ylang



PAPER DAISY Violet + Daisy Petals Meeraboo Love

"These candles are beautifully presented, and the smells are gorgeous, natural and authentic"

"All scents are amazing! Beautiful packaging and amazing quality!"

"You ladies are absolutely killing it from the scent to attention to detail, such beautiful, elegant candles."



MEERABOO

#### Retailers we work with

Homewares stores | Boutiques | Multi-stores Tourist Gifting and Souvenirs | Online Stores

#### Customised gifting

We also deliver customised gifting solutions for large scale corporate orders.

#### Our Products Are:

Eco-Friendly | Reusable and Recyclable Vegan | Cruelty-Free | Petroleum Free Palm Free | Lovingly Hand-made

# MEERABOO

Join the #meerobsession



For orders contact: Dannielle Maere hello@meeraboo.com.au



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