

A HERITAGE OF ELEGANCE



ATLANTE COLLECTION

# THE AESTHETIC VISION OF NAYESTONES

**Nayestones**, a **Belgian brand** founded by **Natalie Schayes**, takes its name from the combination of her first and last names with the word 'stones', reflecting on her commitment to work with stones. As a designer, Natalie embodies a style influenced by **minimalism**, favouring clean lines and curves in her jewellery. Her mastery of the body's movements enables her to create original, balanced jewellery that harmoniously follows the body's contours. Her creations are aimed at all women seeking beauty, originality and distinction in jewellery.

“ My ambition is to create original, timeless and refined jewellery using gold and precious stones. Ethics and respect for people and the environment are important elements in the design and manufacture of my jewellery. ”



## THE WORLD OF THE DESIGNER

To fully immerse yourself in her **creative world**, Natalie Schayes welcomes you to her **showroom**, a showcase reflecting the image of **Nayestones** where refinement becomes an art of living. This space has been designed as a private lounge where you can sit down and try out the pieces of jewellery. Nestled inside an imposing 1900 house with stepped gables typical of Flanders, the house exudes an artistic atmosphere. The space is home to two distinct creative worlds, with Natalie as artistic director of **Nayestones** and her husband, an interior designer. **This creative duo** has designed a bright, contemporary interior with a clean, sophisticated design, while preserving the essence of the space.

A place where customers can meet and co-create, where art, design and jewellery merge into an immersive experience. All on the outskirts of **Brussels, Belgium**.



# THE NAYESTONES' ETHICS

Nayestones' jewellery is made from sustainable 18-carat gold. Our commitment lies in prioritising recycled materials whenever feasible. This approach considerably reduces the environmental impact by limiting the pollution associated with gold mining, over-consumption of water, and human exploitation.

Utilising predominantly recycled gold sourced from old jewellery, transforms this resource into an infinite renewable source. Customers are offered the opportunity to tailor new jewellery from their unused family jewellery by recycling both the gold and the precious stones.

Nayestones' sustainable approach also extends to the use of Lab Grown diamonds produced with renewable energy, offering customers a choice between natural and lab grown diamonds.

While preserving her unique identity and visionary approach, designer Natalie Schayes is fully committed to a sustainable approach that combines respect for the environment with craftsmanship. Nayestones jewellery is designed to be worn every day, each piece carries the meaningful essence of responsible craftsmanship and conscious choices whether as a symbol of love or as a gift that tells a story.



## ANTWERP ART REDEFINED

Nayestones jewellery, made in Antwerp, combines traditional craftsmanship with the innovation of 3D printing. Each piece of new or customised jewellery is designed in-house and then passes through the expert hands of master goldsmith to finish the jewellery and have the stones set by the gem-setter. Antwerp was chosen as the diamond capital of the world, because of its expertise and proximity. The workshop complies with high standards of sustainability, ethics, safety and transparency. Each piece of jewellery can be customised according to the customer's wishes, from the choice of stone, the goldcolour and even the design.



# ATLANTE COLLECTION

NAYESTONES



# THE ELEGANCE OF AN ETERNAL STORY

**NAYESTONES** presents its latest creations, the **Atlante Collection**, a modern and aesthetic inspired interpretation drawn from the Atlantis ring discovered in an Egyptian tomb around 1860. This collection embodies a delicate harmony between the past and present, encapsulating the essence of the **original geometric designs** and reinterpreting them into exceptional pieces using **precious and semi-precious stones**.

The original Atlantis ring has been discovered following archaeological excavations in the Valley of the King. It is made of sandstone from Aswan, frontier of the ancient city in southern Pharaonic Egypt. It is said that the original ring was carved by the Atlanteans several millennia ago. They possessed knowledge about the incredible immunity provided by certain 'Waves' based on geometrical forms, and this knowledge was subsequently passed on to their descendants, the Egyptians.

Fascinated by the legend surrounding this mystical ring, along with its aura and powers, Natalie Schayes, the designer of **Nayestones**, decided to reinterpret it and create a collection. She crafted a more refined version using precious and semi-precious stones close to her heart..

The original Atlantis ring in Aswan sandstone is decorated with geometric figures, showing 6 small rectangles, 3 long ones, and 2 isosceles triangles. Fascinated by the power and **symbolism** that certain geometric shapes can exert on the **body and mind**, she retained the two equilateral triangles, symbols of stability in sacred geometry, replacing the small rectangles with baguette-shaped stones. The **Nayestones** ring is deliberately hollowed out at the back leaving just 2 gold lines, reflecting the style of her iconic Double C ring. She also infuses it with a much lighter shape, typical of Nayestones creations, which are intended to be airy and often revealing the skin beneath.

She has also enriched this collection by introducing reinvented shapes, creating necklaces, earrings, and ear cuffs that contribute to a comprehensive and harmonious ensemble.



NAYESTONES

# ATLANTE

**The Art of Geometry:** the geometry comes to life in each stunning piece of jewellery within the Atlante Collection, where the **original symbolism** of the Atlante ring is infused. The design of the Atlante ring seamlessly melts these elements, resulting in pieces that are not only visually captivating but also deeply meaningful. At the core of this collection lies the **equilateral triangle**, symbolising stability in sacred geometry. Nayestones' choice to design an airy ring, enriched by the symmetrical geometric shapes of Atlante, signifies a reinvention of aesthetics.

**The choice of stones:** Natalie selected **specific stones**, not only for their aesthetic beauty but also for their energetic properties: topaz for mental clarity, tourmaline and opal for protection and inner well-being, and aquamarine for emotional balance. Precious stones such as diamonds symbolise invincibility and emerald represents peace. The jewellery pieces combine emerald and diamond, opal and pink tourmaline, and aquamarine with citrine and pink tourmaline.

**Attention to detail:** each piece of the collection is meticulously crafted with precise attention to detail. The craftsmen are dedicated to creating jewellery of exceptional quality that transcends time.

The **Atlante Collection** is the embodiment of **perfect geometry** blended with **meticulous aesthetics**. The jewels evoke a timeless harmony, where history meets contemporary elegance to create an extraordinary blend.



ATLANTE V NECKLACE  
BLUE TOPAZ



ATLANTE DIAMOND RING  
AND CREOLE EARRING





# PYRAMIDE RAY

**Tribute to the Egyptian Pyramids:** Within the Atlante Collection, the Pyramid Ray pieces celebrate the symbolism of the Egyptian pyramids. The triangular stone facing the sky recalls the ancient pyramids, a symbol of mystery and grandeur enhanced by baguette stones.

**Radiance and light:** The motif of the Pyramid Ray pieces is accentuated by meticulously arranged baguette stones that radiate from the centre like rays of sunlight, illuminating each piece with a brilliant glow.



**The Atlante Collection** is a fusion of history and contemporary elegance. These creations invite you to explore the infinite, to connect with the power within, and to embody harmony.

Each piece of jewellery stands as an individual work of art, created to uplift the style and spirit of its wearer. The Atlante Collection is now available for those looking to add a touch of eternity to their lives.





## THE STORY OF ATLANTIS : A TALISMAN OF PROTECTION

**T**he original Atlantis Ring is believed to create an energetic shield of protection, gently enveloping the subtle bodies while activating a unique defence function.

The Energetic Assets of the Atlantean Ring: it encompass conferring immunity against any invisible aggression. It protects against negative influences and various dangers. It acts as a vibratory shield, neutralising harmful influences and lurking dangers. It also helps to improve overall energetic health.

Beyond its protective nature, this ring functions as a personal tool, enabling metaphysical connections and harmoniously adjusting to the wearer's magnetic energy.

Discover this fascinating epic of the original Atlantis ring. A magical relic, this genuine talisman is not only a protector but also a promoter of autonomy, balance and harmony.

Immerse yourself in the mystery of the weeks following the expedition and the unsealing of the pharaoh's burial chamber, during which approximately 17 people who examined Tutankhamun's tomb did not survive. Dr. Howard Carter, on the other hand, lived for about 17 more years and eventually died of natural causes at the age of 66. Behind the scenes, rumours suggest that Dr. Carter had revealed that he was under the protection of a talisman. Upon his death, personal records revealed the name of this precious relic - the famous 'Atlantis ring'.

## WEBSITE

<https://www.nayestones.com>

Discover the press room on our website with all previous press releases of the collections.

## PRESS ROOM

<https://nayestones.com/pages/presse>

If you would like to mention Nayestones in your article, we will be happy to answer any questions you may have.

You can find Nayestones jewellery online, in a selection of international boutiques and in the showroom near Brussels, Belgium.

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