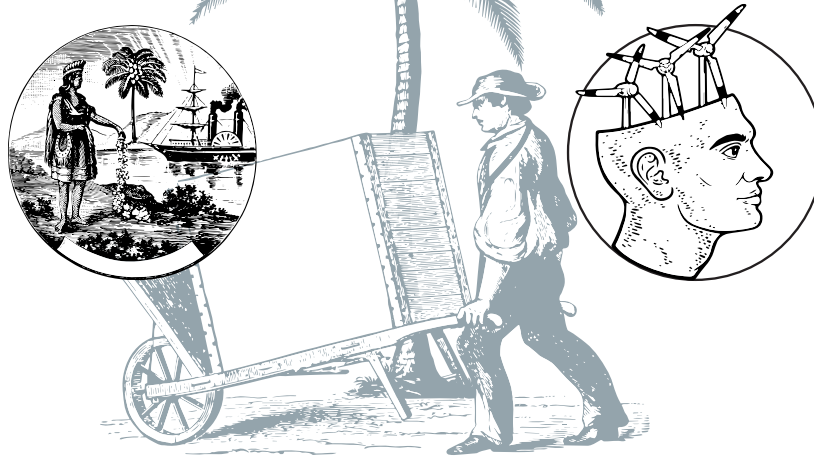


SPRING 2025

ESTABLISHED 2012

PURNELL



SANTA BARBARA
AVAILABLE ACROSS AMERICA

WE MAKE CLOTHES FOR
MOVERS AND MAKERS

PEOPLE WHO GET THINGS DONE.

Purnell is made for those who live and work with passion. It's for the movers, the makers, the innovators. You need clothes that keep up and still look sharp. Our apparel flows effortlessly with you from the place you get your hands dirty to the place you ink the deals, or drink the beer -- whatever your preference, we're flexible.

The Purnell “Keep it Special” Pledge

One of our primary goals as a clothing brand is to support and protect our retail partners. We’ve adopted the following principles on which we’ve founded our brand. This is our pledge:

We DO:

- Enforce our MAP (Minimum Advertised Price) policy to ensure online pricing is consistent across all sites
- Offer low order minimums
- Offer products that enhance the “in real life” (IRL) shopping experience
- Focus on personalized customer service

We DO NOT:

- Sell direct to Amazon or other mass-market ecommerce giants
- Undercut MSRP’s by taking mark-downs within season
- Over-distribute our brand in local markets

#keepitspecial

"We are a small family business and understand the importance of specialty and customer service. That is why we love having Purnell as a partner in our store! Their products are a fresh twist to our assortment, and they continue to stand out amongst other brands. The crew at Purnell asks for our feedback to ensure they are delivering products that meet the needs for our customers. Their products and support are well respected and appreciated!"

Jenner Rauscher, Joe's Sporting Goods
St. Paul, MN

"We are always on the lookout for a fresh take on the classic clothes our customers want. Purnell has been a great addition to our mix. Their styles are clean and beautifully patterned /colored. They have always been well received by our customers. We really appreciate Purnell's outlook as well our relationship. Certainly we all have to manage our respective businesses, but it feels more like we are doing business with friends. In a business world that seems to become less personal all the time, that is an important plus."

Elayne Doliber, Marblehead Outfitters
Marblehead, MA

"Purnell offers unique, well-made apparel for our shop as well as unparalleled service and support. The Purnell team is enthusiastic about their products and providing innovative fabrics and styles to our customers. They are excellent partners."

Genevieve DeBree, Canyon Pass Provisions
Fair Haven, NJ



Men's





4-Way Quick Dry Stretch Check Shirt
#15S40020

- 2 oz. lightweight yarn-dyed stretch woven
- Quick dry and wicking properties
- Sun protective fabric UPF 30+
- 4-way stretch
- Left chest pocket
- Herringbone neck seam tape
- 87% nylon / 13% elastane
- Sizes M - XXL
- Retail \$82



Olive/Grey, Blue/Grey



4-Way Quick Dry Stretch Plaid Shirt
#15S40021

- 2 oz. lightweight yarn-dyed stretch woven
- Quick dry and wicking properties
- Sun protective fabric UPF 30+
- 4-way stretch
- Left chest pocket
- Herringbone neck seam tape
- 87% nylon / 13% elastane
- Sizes M - XXL
- Retail \$82



Olive, Teal



Lightweight Madras Plaid Shirt
#15S40000

- 2 oz. lightweight yarn-dyed woven plaid
- Enzyme-washed, silicone softened
- Enamel buttons
- Clean-edge seams
- Left chest pocket
- Herringbone neck seam tape
- 100% cotton
- Sizes M - XXL
- Retail \$72



Red, Olive



Short Sleeve Kingston Plaid Shirt
#15S40002

- 3 oz. lightweight yarn-dyed woven plaid
- Enzyme-washed, silicone softened
- Enamel buttons
- Clean-edge seams
- Left chest pocket
- Herringbone neck seam tape
- 100% cotton
- Sizes M - XXL
- Retail \$72

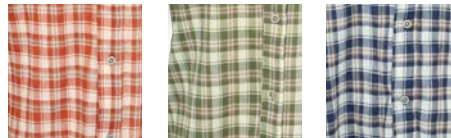


Dark Indigo, Tan, Blue



Short Sleeve Clark Plaid Shirt
#15S40001

- 3 oz. lightweight yarn-dyed woven plaid
- Enzyme-washed, silicone softened
- Enamel buttons
- Clean-edge seams
- Left chest pocket
- Herringbone neck seam tape
- 100% cotton
- Sizes M - XXL
- Retail \$72

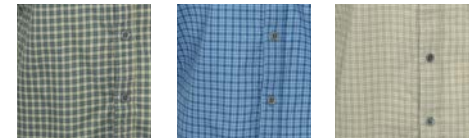


Red, Olive, Navy



Short Sleeve Heritage Plaid Shirt
#15S40007

- 3 oz. lightweight yarn-dyed woven plaid
- Enzyme-washed, silicone softened
- Antique nickel buttons
- Clean-edge seams
- Left chest pocket
- Herringbone neck seam tape
- 100% cotton
- Sizes M - XXL
- Retail \$72



Olive, Blue, Tan



Short Sleeve Striped Madras Shirt

#10104024

- 3 oz. lightweight yarn-dyed striped woven
- Enzyme-washed, silicone softened
- Enamel buttons
- Clean-edge seams
- Left chest pocket
- Herringbone neck seam tape
- 100% cotton
- Sizes M - XXL
- Retail \$72



Navy



Short Sleeve Jacquard Stripe Shirt

#15S40006

- 3 oz. lightweight yarn-dyed woven jacquard
- Enzyme-washed, silicone softened
- Enamel buttons
- Clean-edge seams
- Left chest pocket
- Herringbone neck seam tape
- 100% cotton
- Sizes M - XXL
- Retail \$72



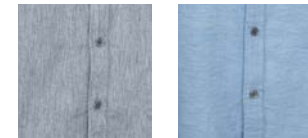
Blue, Green



Short Sleeve Crosshatch Shirt

#15S40010

- 3 oz. lightweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Antique nickel buttons
- Clean-edge seams
- Left chest pocket
- Herringbone neck seam tape
- 100% cotton
- Sizes M - XXL
- Retail \$72



Dark Indigo, Blue



Short Sleeve Striped Hemp Shirt
#15S40005

- 4 oz. lightweight yarn-dyed stretch woven
- Enzyme-washed, silicone softened
- Antique nickel buttons
- Clean-edge seams
- Left chest pocket
- Herringbone neck seam tape
- 54% hemp / 43% organic cotton / 3% elastane
- Sizes M - XXL
- Retail \$88

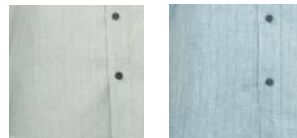


Blue



Short Sleeve Hemp Shirt
#15S40003

- 4 oz. lightweight yarn-dyed stretch woven
- Enzyme-washed, silicone softened
- Antique nickel buttons
- Clean-edge seams
- Left chest pocket
- Herringbone neck seam tape
- 55% hemp / 45% organic cotton
- Sizes M - XXL
- Retail \$88



Taupe, Light Teal



Performance Knit Heathered Polo
#15S30000

- 7 oz. midweight jersey knit
- Enzyme-washed, silicone softened
- Wicking properties
- Clean-edge seams
- Purnell neck seam tape
- Matte tortoise buttons
- 60% polyester/ 35% cotton / 5% elastane
- Sizes M - XXL
- Retail \$68



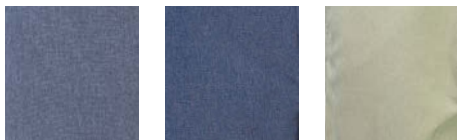
Green, Light Grey, Navy



Seawool Quick Dry Stretch Shorts

#15S60000

- 5 oz. midweight sustainable stretch woven
- Quick dry and wicking properties
- Two back pockets, one with hidden zipper closure
- Quick dry plaid and mesh pocket lining
- 8" & 10" inseam
- 37% recycled Seawool PET / 55% polyester / 8% elastane
- Sizes 30" - 38"
- Retail \$76



Charcoal, Blue, Khaki



Crosshatch Performance Shorts

#15S60004

- 3 oz. lightweight mechanical stretch woven
- Quick dry and wicking properties
- Sun protective fabric UPF 30+
- Two back pockets, one with hidden zipper closure
- Quick dry plaid and mesh pocket lining
- 8" & 10" inseam
- 100% polyester
- Sizes 30" - 38"
- Retail \$76



Light Grey



Crosshatch Performance Pants

#15S20001

- 3 oz. lightweight mechanical stretch woven
- Quick dry and wicking properties
- Sun protective fabric UPF 30+
- Two back pockets, one with hidden zipper closure
- Quick dry plaid and mesh pocket lining
- 100% polyester
- Sizes 30" - 38" waist, 30" - 34" inseam
- Retail \$88



Light Grey



Vintage Stretch Shorts

#15S60006

- 6 oz. midweight stretch woven dobby
- Single welt pockets with chambray lining
- Antique nickel shank button
- 8" & 10" inseam
- 98% cotton / 2% elastane
- Sizes 30" - 38"
- Retail \$76



Grey



Vintage Striped Shorts

#15S60007

- 5 oz. midweight yarn-dyed woven
- Single welt pockets with chambray lining
- Antique nickel shank button
- 8" & 10" inseam
- 55% polyester / 30% cotton / 15% flax
- Sizes 30" - 38"
- Retail \$76



Black



Hemp Blend Shorts

#10106003

- 5 oz. midweight stretch yarn-dyed woven
- Single welt pockets with chambray lining
- Made with eco-friendly material
- Antique nickel shank button
- 10" inseam
- 53% hemp / 44% recycled polyester / 3% elastane
- Sizes 30" - 38"
- Retail \$82



Brown





Stretch Twill Shorts

#15S60003

- 6 oz. midweight stretch woven twill
- Enzyme-washed, silicone softened
- Antique nickel shank button
- Single welt back pockets
- 8" & 10" inseam
- 96% cotton / 4% elastane
- Sizes 30" - 38"
- Retail \$72



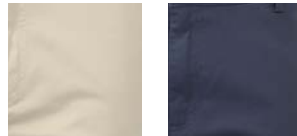
Khaki, Navy



Stretch Twill Pants

#15S20000

- 6 oz. midweight stretch woven twill
- Enzyme-washed, silicone softened
- Antique nickel shank button
- Single welt back pockets
- 96% cotton / 4% elastane
- Sizes 30" - 38" waist, 30" - 34" inseam
- Retail \$82



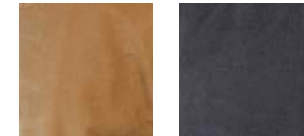
Khaki, Navy



Washed Twill Pants

#14F20000

- 9 oz. heavyweight stretch woven twill
- Enzyme-washed, silicone softened
- Chambray-lined front pockets
- Plain back pocket
- Double needle top-stitch
- 97% cotton/ 3% elastane
- Sizes 30" - 38" waist, 30" - 34" inseam
- Retail \$88



Camel, Charcoal



Women's





Eyelet Knit Tee

#25S30002

- 4 oz. lightweight jersey knit
- Enzyme-washed, silicone softened
- Contrast woven eyelet shoulder panel
- Jersey knit bodice
- Cotton neck cording with tassel ends
- 100% cotton
- Sizes XS - XL
- Retail \$78



Seersucker Plaid Shirt

#25S40000

- 3 oz. lightweight woven seersucker
- Enzyme-washed, silicone softened
- Clean edge seams
- Left chest pocket
- White pearl buttons
- 100% cotton
- Sizes XS - XL
- Retail \$68



Short Sleeved White Shirt

#10204050

- 2 oz. lightweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Clean edge seams
- Left chest pocket
- Cap sleeve
- Enamel buttons
- 80% cotton / 20% polyester
- Sizes XS - XL
- Retail \$65



White, Navy, Red



Blue, Green



White



Drop Shoulder Plaid Shirt

#25S40003

- 3 oz. lightweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Rolled sleeve
- Two chest pockets
- Distressed paint metal buttons
- Back yoke pleat
- 100% cotton
- Sizes XS - XL
- Retail \$68



Red, Olive



Safari Shirt

#25S40002

- 4 oz. lightweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Cuffed sleeve
- Two chest pockets
- Tortoise shell buttons
- 65% rayon / 22% polyester / 13% flax
- Sizes XS - XL
- Retail \$95



Bone



Gauze Raglan Sleeve Top

#25S40005

- 4 oz. lightweight organic cotton gauze
- Enzyme-washed, silicone softened
- Raglan sleeve
- White pearl buttons
- 100% organic cotton
- Sizes XS - XL
- Retail \$68



White, Navy, Green, Blue



Gauze Tank

#25S40010

- 4 oz. lightweight organic cotton gauze
- Enzyme-washed, silicone softened
- Gathered back yoke
- 100% organic cotton
- Sizes XS - XL
- Retail \$55



White, Navy, Green, Blue, Red



Embroidered Tunic

#25S40004

- 4 oz. lightweight embroidered woven
- Enzyme-washed, silicone softened
- Floral embroidered pattern
- Contrast trim on sleeve edge and hemline
- Scalloped side hem
- 100% cotton
- Sizes XS - XL
- Retail \$78



Indigo, Red



Striped Double Pocket Tunic

#25S40008

- 2 oz. lightweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Hip pockets
- White pearl buttons
- 100% cotton
- Sizes XS - XL
- Retail \$78



Olive, Sienna, Indigo



Double Pocket Tunic

#25S40007

- 2 oz. lightweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Hip pockets
- White pearl buttons
- 100% cotton
- Sizes XS - XL
- Retail \$78



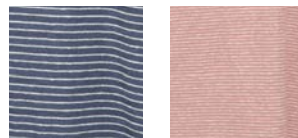
Blue, Green, White



Striped Hemp Blend Tee

#25S30001

- 5 oz. midweight striped jersey knit
- Enzyme-washed, silicone softened
- Rolled sleeves
- 55% hemp / 45% organic cotton
- Sizes XS - XL
- Retail \$65



Navy, Red



Rolled Sleeve Pocket Tee

#25S30000

- 3 oz. lightweight polyester knit blend
- Heathered melange spun yarn
- Enzyme-washed, silicone softened
- Wicking properties
- Left chest pocket
- 65% polyester / 35% rayon
- Sizes XS - XL
- Retail \$55



Red, Blue, Charcoal



Striped Carly Short

#25S60002

- 4 oz. lightweight cotton blend
- Enzyme-washed, silicone softened
- Elastic drawstring waistband
- Front and back pockets
- 90% cotton / 10% flax
- Sizes XS - XL
- Retail \$65



Red



Flax Blend Carly Short

#25S60001

- 5 oz. midweight flax blend
- Enzyme-washed, silicone softened
- Elastic drawstring waistband
- Front and back pockets
- 70% rayon / 30% flax
- Sizes XS - XL
- Retail \$65



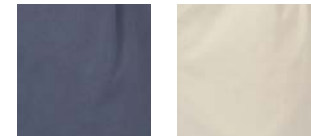
Navy, Olive



Copacabana Short

#25S60003

- 5 oz. midweight stretch cotton twill
- Enzyme-washed, silicone softened
- Side seam button closure
- 5" inseam
- 97% cotton / 3% elastane
- Sizes 2 - 14
- Retail \$68



Navy, Khaki



Chambray Bermuda

#25S60000

- 4 oz. lightweight stretch chambray
- Enzyme-washed, silicone softened
- Polka dot pocket lining
- 7" inseam
- Antique nickel shank button
- 97% cotton / 3% elastane
- Sizes 2 - 14
- Retail \$68



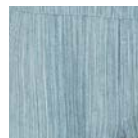
Dark Indigo



Striped Denim Overall Shorts

#10206014

- 6 oz. midweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Antique nickel hardware
- Front chest pocket
- Adjustable straps
- 5" inseam
- 60% cotton / 30% polyester / 10% rayon
- Sizes 2 - 14
- Retail \$82



Light Indigo



Flax Blend Striped Skort

#25S13011

- 5 oz. midweight flax blend woven
- Enzyme-washed, silicone softened
- Elastic drawstring waistband
- Moisture-wicking polyester/ rayon blend shorts
- 18" long
- 55% flax / 45% cotton
- Sizes XS - XL
- Retail \$78



Navy, Khaki



Flax Blend Skort

#25S13010

- 5 oz. midweight flax blend woven
- Enzyme-washed, silicone softened
- Elastic drawstring waistband
- Moisture-wicking polyester/ rayon blend shorts
- 18" long
- 70% rayon / 30% flax
- Sizes XS - XL
- Retail \$72



Black



Crosshatch Flax Pienza Pant

#25S20005

- 5 oz. midweight flax woven
- Enzyme-washed, silicone softened
- Elastic drawstring waistband
- Two front pockets
- Single back pocket
- 100% flax
- Sizes XS - XL
- Retail \$78



Grey



Striped Pienza Pant

#25S20007

- 5 oz. midweight cotton woven
- Enzyme-washed, silicone softened
- Elastic drawstring waistband
- Two front pockets
- Single back pocket
- 100% cotton
- Sizes XS - XL
- Retail \$78



Black



Side Zip Pant

#25S20009

- 5 oz. midweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Hidden side zipper
- Single welt back pockets
- 26" inseam
- 96% cotton / 4% elastane
- Sizes 2 - 14
- Retail \$78



White



Chambray Side Zip Pant

#25S20002

- 4 oz. lightweight stretch chambray
- Enzyme-washed, silicone softened
- Hidden side zipper
- Contrast topstitching
- Polka dot pocket lining
- 26" inseam
- 98% cotton / 2% elastane
- Sizes 2 - 14
- Retail \$78



Dark Indigo



Vintage Stripe Overalls

#25S20008

- 6 oz. midweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Antique nickel hardware
- Front chest pocket
- Adjustable straps
- 98% cotton / 2% elastane
- Sizes 2 - 14
- Retail \$99



Indigo



Gauze Dress

#25S12002

- 4 oz. lightweight organic cotton gauze
- Enzyme-washed, silicone softened
- Two side seam pockets
- Knee length
- Button-loop center front closure
- 100% organic cotton
- Sizes 2 - 14
- Retail \$85



Embroidered Slip Dress

#25S12001

- 4 oz. lightweight embroidered woven
- Enzyme-washed, silicone softened
- Floral embroidered pattern
- Two side seam pockets
- Knee length
- Adjustable straps
- 100% cotton
- Sizes 2 - 14
- Retail \$82



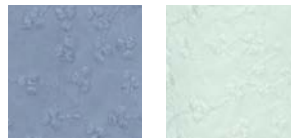
Striped Maxi Dress

#25S12006

- 4 oz. lightweight cotton blend
- Enzyme-washed, silicone softened
- Two side seam pockets
- Adjustable straps
- 17" bottom side seam slit
- 90% cotton / 10% flax
- Sizes 2 - 14
- Retail \$85



Red, Green, Blue



Indigo, Light Green



Indigo, Red



Striped Knit Hemp Tank Dress

#25S12004

- 5 oz. hemp blend striped jersey knit
- Enzyme-washed, silicone softened
- Two topped-on front pockets
- Knee length
- 55% hemp / 45% organic cotton
- Sizes XS - XL
- Retail \$95



Navy, Red



Safari Dress

#25S12003

- 4 oz. lightweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Two chest pockets
- Tortoise shell buttons
- Knee length
- 65% rayon / 22% polyester / 13% flax
- Sizes 2 - 14
- Retail \$130



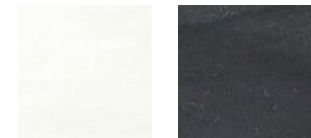
Bone



Summer Cardigan

#25S80002

- 5 oz. midweight slub cotton knit
- Enzyme-washed, silicone softened
- Contrast striped waist and center front edge
- Lower center back pleat
- 100% cotton
- Sizes XS - XL
- Retail \$82



White, Black



Heathered Flax Blend Knit
Cardigan
#25S80001

- 5 oz. midweight heathered flax blend knit
- Enzyme-washed, silicone softened
- 3/4 length sleeve
- 65% flax / 35% cotton
- Sizes XS - XL
- Retail \$82



Navy, Bone



Heathered Flax Blend Knit
Pullover
#25S80004

- 5 oz. midweight heathered flax blend knit
- Enzyme-washed, silicone softened
- Front kangaroo pocket
- Drawstring hood
- 65% flax / 35% cotton
- Sizes XS - XL
- Retail \$88



Blue, Natural



Striped Pullover
#25S80000

- 5 oz. midweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Clean-edge seams
- Front kangaroo pocket
- Drawstring hood
- 58% cotton / 22% polyester / 20% flax
- Sizes XS - XL
- Retail \$85



Red, Light Green



Flax Field Jacket

#25S80005

- 5 oz. midweight flax blend
- Enzyme-washed, silicone softened
- Antique brass hardware
- Four front pockets with button closures
- Adjustable drawstring
- 70% rayon / 30% flax
- Sizes XS - XL
- Retail \$115



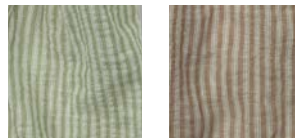
Olive



Striped Scarf

#25S15000

- 2 oz. lightweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Contrast fringe trim
- 70"x17"
- 100% cotton
- One Size
- Retail \$25



Olive, Sienna



Dobby Scarf

#25S15001

- 2 oz. lightweight yarn-dyed woven
- Enzyme-washed, silicone softened
- Contrast fringe trim
- 70"x17"
- 100% cotton
- One Size
- Retail \$25



White, Blue, Red

Contact Us

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main

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