



## Fundraising Program Information

Let Northern Neck Popcorn Bag, **Pop for your purpose!** Many organizations, clubs, and schools have relied on Northern Neck Popcorn Bag to provide a unique and popular *local* product for fundraising with a generous profit share to your organization competitive with national companies.

Getting started is easy. Here are the basics:

1. **Choose your flavors.** Typically, 6 flavors are on a sale. The popcorn is packaged in a tamper proof container which holds approximately 9 cups of popcorn. Savory/Candy/Caramel retail is \$12, Specialty retail is \$17 per container. Northern Neck Popcorn Bag will design your order form and send the digital file to you to print. Your order form will include your organizational logo, branding etc., and include a synopsis of what the profits will support. Specialty flavors with chocolate will not be sold May–September, as they will melt.
2. **Select your start and end dates for your sale.** Your organization will collect orders and payments. Payments are made to your organization. Close to the end of your sale Northern Neck Popcorn Bag will also provide a master order form (excel spreadsheet) for final turn in of orders. Your organization will tally and consolidate the order to the master order form. Orders must be tallied on this Master Order Form. The order is submitted on the agreed date with payment. **Missing this date can cause your order to be delayed.** Turnaround time is 2 weeks. Payment is made to Northern Neck Popcorn Bag by check only. NO CASH will be accepted. Your organization will keep 40% of the proceeds from the sale. This form will calculate the total sales, and the amount your organization made and the amount due to Northern Neck Popcorn Bag.
3. **Fulfillment.** You will be given a date for order pickup when your order is scheduled. Pickup locations are in Kilmarnock, Gloucester, or Warsaw VA. Delivery is available for a fee. For large orders a team will be needed on your side to sort and distribute the orders. We recommend a large space in which to work. Several vehicles may be needed to transport the boxes for your order. Your organization sorts and distributes orders to your members for delivery. Popcorn is sensitive to heat and humidity. Savory flavors last 7-10 days, candy and specialty flavors 2-3 weeks. All team members must know that their orders must be delivered to their purchasers within 1-2 days of pickup.

### Choose from the following Popcorn Flavors:

#### Savory: (Choose 2)

Buttery White Cheddar  
Movie Theater Butter  
Dill Pickle  
Buffalo Ranch  
Crabby Corn  
Salt n' Vinegar  
Garlic Parmesan

#### Candy/ Caramel: (Choose 2)

Salted Caramel  
Rainbow  
Snickerdoodle  
Cheesecake  
NNK Ginger Ale  
Cotton Candy  
Old Bay Caramel

#### Specialty: (Choose 2)

Salted Dark Chocolate Caramel  
Chocolate Peanut Butter  
Lemon Cheesecake  
Birthday Cake  
White Chocolate Oreo  
Home Run  
Black Tie

Email us at [nnkpopcornorders@gmail.com](mailto:nnkpopcornorders@gmail.com) with questions. **Submit your information through the form on our fundraising page on our website to get started.**