



# 2023 MAP Policy

## **Minimum Advertised Price (MAP Policy)**

BOXOusa strictly enforces our MAP policy: No dealer, distributor or any other reseller may advertise our products for less than our specified MAP price without express written consent of an authorized BOXOusa representative. This policy pertains to all electronic media, television, radio, internet, social media, print, catalogs, fliers or any other form of published advertising. Any company violating this policy will be subject to an immediate suspension of shipments until the MAP Violation is corrected, violation corrective actions have been reviewed and approved by an authorized BOXOusa representative. BOXOusa reserves the right to terminate a dealer, distributor or reseller contract at will if MAP violations are not resolved in 24 to 48 hours.

***BOXOusa MAP Pricing is our Published Retail Pricing.***

## **BOXOusa Website / Events / Trade Show Sales**

BOXOusa reserves the right to sell all products offered by BOXOusa through our Website, Events, Trade Shows or any other form of Distribution / Marketing to End Users, Dealers & Distributor Groups.

## **BOXOusa Specials & Sales Promotions**

BOXOusa reserves the right to offer special / sale pricing, special packages / bundles or any other form of merchandising and marketing initiatives used periodically to promote the sale of our products to end users and distribution partners at our discretion.

BOXOusa does not guarantee all specials will be offered to all distribution channels.