



**PRESS RELEASE**  
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### **Rapid Rope lands a deal with Barbara Corcoran on ABC's Shark Tank**

The revolutionary rope dispensing system inked an offer for \$200,000.  
Barbara goes in with her heart for a 30% partnership with Idaho couple.

EAGLE, ID - On Sunday's episode #12 of season 11, Chris and Geanie Rodgers, owners of Rapid Rope, quickly won over the Sharks with a fantastic, useful product. The Sharks admittedly knew little about rope in general, with Rohan Oza and Kevin O'Leary passing early. Rohan Oza graciously gave \$10,000 to [Ghana Make a Difference](#), a charity close to the Rodgers' heart. Barbara went in on an offer prior to aired input by Lori Greiner and Mark Cuban.

Chris and Geanie accepted the offer. Geanie Rodgers said, "We know we have an amazing product and we now have an amazing team. We are so excited to work with Barbara and know her guidance will take our brand global."

The ten-year journey from idea to pitch is paying off in a big way with inquiries flying in. "We just couldn't be more grateful for the support." said Chris.

Rapid Rope is exhibiting at the SHOT Show in Las Vegas this week. The SHOT Show is the world's largest, premier trade show for the shooting, hunting and firearms industries. Rapid Rope is part of an Idaho Commerce showcase of recreational companies from the Gem State.

**About Rapid Rope:** Our product is flat braid, smooth rope that feels great in your hand, conveniently packed in an easy-to-store dispenser canister. It has a cut-to-size insert on top making it handy for any and all applications. No fuss, no detangling. Rapid Rope was developed by founder Chris Rodgers and is 100% locally manufactured in the Treasure Valley in Idaho. Learn more at [RapidRope.com](http://RapidRope.com).

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