



STRAND
DENMARK

2022
NEWS SS



PLAYFULNESS

/ˈpleɪfʊlnəs, ˈpleɪf(ə)lnəs/

noun

the quality of being light-hearted or full of fun.

Playfulness stands at our center point.

Strand builds on everything we learned from the watch industry in more than 10 years. We understand modern watch design and know our customers do too. Just like them, we have an eye for detail and regard for high-quality.

You might have wondered about our name. It's rooted in the 8,750 km long Danish coastline, which includes over 1,000 islands around the archipelago. We are confident you figured it by now: Strand is the Danish word for 'beach.'

This is where we find our inspiration. Beaches offer tons of opportunity for celebration, playfulness and the widely spread concept of having fun. We are sure you heard about it.

Strand is a bold, daring, and fun-loving brand. Our designs are sometimes light-hearted and sometimes serious.

We get inspired by nature, by the retro-lovers around us and the local fashionistas. The variety of styles, mix of colors and diversity of dial features is our mantra you get to explore.

That's why Strand is so playful.

STRAND

D E N M A R K



WOMEN



S700 BLOSSOM



S700LHCWMC-DF
BLOSSOM - STEEL

USD 59 / EUR 49



S700LHVWMV-DF
BLOSSOM - ROSE

USD 75 / EUR 65



S700LHGWMG-DF
BLOSSOM - GOLD

USD 75 / EUR 65



S700LHVUMU-DF
BLOSSOM - GRANITE

USD 75 / EUR 65



S700LHUUMU-DF
BLOSSOM - SMOKEY

USD 75 / EUR 65



S700LHBWMB-DF
BLOSSOM - CHARCOAL

USD 75 / EUR 65



S700LHVNMM-DF
BLOSSOM - WALNUT

USD 75 / EUR 65



S700LHVLMML-DF
BLOSSOM - OCEAN

USD 75 / EUR 65

BLOSSOM INFO

Case Size : Ø 35 MM

Strap : Stainless steel meshband

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Engraved stainless steel backcase

Glass : Mineral Crystal

Water Resistance : 3 ATM

S700 POSY



S700LXCWMC-DPS
POSY - STEEL

USD 49 / EUR 45



S700LXGWMG-DPS
POSY - GOLD

USD 69 / EUR 59



S700LXVWML-DPS
POSY - ROBIN

USD 69 / EUR 59

POSY INFO

Case Size : Ø 35 MM

Strap : Stainless steel meshband

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Engraved stainless steel backcase

Glass : Mineral Crystal

Water Resistance : 3 ATM

S713 PEARL



S713LHCWSC
PEARL - BRACE

USD 89 / EUR 75



S713LHGWSG
PEARL - CIDER

USD 99 / EUR 85



S713LHVWSV
PEARL - FUCHSIA

USD 99 / EUR 85



S713LHVESV
PEARL - MINT

USD 99 / EUR 85



S713LHVLSV
PEARL - LAPIS

USD 99 / EUR 85



S713LHVVSV
PEARL - ROSETTE

USD 99 / EUR 85

PEARL INFO

Case Size : Ø 36 MM

Strap : Link Bracelet

Movement : Japan movement

Plating : Nickel free ion plating.

Stones : Crystal.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S713 BROOKE



S713LXCCSC-DB
BROOKE - BRACE

USD 99 / EUR 85



S713LXGGSG-DB
BROOKE - CIDER

USD 119 / EUR 99



S713LXVVSV-DB
BROOKE - ROSETTE

USD 119 / EUR 99



S713LXVWSV-DB
BROOKE - FUCHSIA

USD 119 / EUR 99



S713LXVESV-DB
BROOKE - MINT

USD 119 / EUR 99



S713LXVLSV-DB
BROOKE - LAPIS

USD 119 / EUR 99



S713LXVNSV-DB
BROOKE - COFFEE

USD 119 / EUR 99

BROOKE INFO

Case Size : Ø 36 MM

Strap : Link Bracelet

Movement : Japan movement

Plating : Nickel free ion plating.

Stones : Crystal.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S729 SANDY



S729LMCLSC
SANDY - DENIM

USD 99 / EUR 85



S729LMVWSV
SANDY - FUCHSIA

USD 119 / EUR 99



S729LMGESG
SANDY - SUGAR

USD 119 / EUR 99



S729LMVLSL
SANDY - BAHAMA

USD 119 / EUR 99



S729LMVESE
SANDY - LIME

USD 119 / EUR 99



S729LMVNSN
SANDY - COFFEE

USD 119 / EUR 99

SANDY INFO

Case Size : Ø 38 MM

Strap : Link Bracelet / Plastic middle links

Movement : Japan Multifunction movement

Plating : Nickel free ion plating.

Stones : Crystal.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S730 TIMOR



S730XCWSC
TIMOR - BRACE

USD 79 / EUR 69



S730LXGWSG
TIMOR - CIDER

USD 89 / EUR 75



S730LXFWSV
TIMOR - FUCHSIA

USD 89 / EUR 75



S730LXVWSV
TIMOR - ROSETTE

USD 89 / EUR 75



S730LXXNSV
TIMOR - COFFEE

USD 89 / EUR 75



S730LXSLSV
TIMOR - LAPIS

USD 89 / EUR 75

TIMOR INFO

Case Size : Ø 34 MM

Dial : Mother of pearl / star dust

Strap : Bangle

Movement : Japan movement

Plating : Nickel free ion plating.

Stones : Crystal.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S731 GUAVA



S731LXCLMC
GUAVA - CYAN

USD 75 / EUR 65



S731LXGGMG
GUAVA - GOLD

USD 89 / EUR 75



S731LXVVMV
GUAVA - ROSES

USD 89 / EUR 75



S731LXVBMV
GUAVA - GERBERA

USD 89 / EUR 75



S731LXVNMN
GUAVA - WALNUT

USD 89 / EUR 75



S731LXVLML
GUAVA - OCEAN

USD 89 / EUR 75

GUAVA INFO

Case Size : Ø 34 MM

Strap : Stainless Steel Meshband

Movement : Japan movement

Plating : Nickel free ion plating.

Stones : Crystal.

Backcase : Stainless steel.

Glass : Mineral Crystal / Facet-cut

Water Resistance : 3 ATM



S732 GALAXY



S732LHCBMC
GALAXY - ONYX

USD 65 / EUR 55



S732LHGBMG
GALAXY - DIJON

USD 79 / EUR 69



S732LHVLML
GALAXY - OCEAN

USD 79 / EUR 69



S732LHGBMB
GALAXY - MEDALLION

USD 79 / EUR 69

GALAXY INFO

Case Size : Ø 34 MM

Strap : Interchangeable Stainless steel meshband

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S732 GALAXY



S732LHCISC
GALAXY - BRACE

USD 79 / EUR 69



S732LHVVSV
GALAXY - ROSETTE

USD 89 / EUR 75



S732LHGBSG
GALAXY - GATSBY

USD 89 / EUR 75



S732LHVNSV
GALAXY - COFFEE

USD 89 / EUR 75



S732LHVBSV
GALAXY - MERLOT

USD 89 / EUR 75



S732LHVBSB
GALAXY - INK

USD 89 / EUR 75

GALAXY INFO

Case Size : Ø 34 MM

Strap : Interchangeable Bangle link bracelet

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S733 PETALS



S733LXCBMC
PETALS - ONYX

USD 75 / EUR 65



S733LXGBMG
PETALS - DIJON

USD 89 / EUR 75



S733LXVNMN
PETALS - WALNUT

USD 89 / EUR 75



S733LXLML
PETALS - OCEAN

USD 89 / EUR 75

PETALS INFO

Case Size : Ø 36 MM

Strap : Interchangeable Stainless steel meshband

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S733 PETALS



S733LXVJVJ
PETALS - PEBBLE

USD 59 / EUR 49



S733LXVNVN
PETALS - HAZEL

USD 59 / EUR 49



S733LXVLVL
PETALS - NAVY

USD 59 / EUR 49



S733LXCBVB
PETALS - JET

USD 55 / EUR 49



S733LXGBVB
PETALS - FIRE

USD 59 / EUR 49

PETALS INFO

Case Size : Ø 36 MM

Strap : Interchangeable PU Leather strap

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S734 ROSE



S734LXC BMC
ROSE - ONYX

USD 65 / EUR 55



S734LXG WMG
ROSE - GOLD

USD 85 / EUR 75



S734LXV WMV
ROSE - ROSE

USD 85 / EUR 75



S734LXV VMV
ROSE - ROSES

USD 85 / EUR 75



S734LXV NMN
ROSE - WALNUT

USD 85 / EUR 75



S734LXV LML
ROSE - OCEAN

USD 85 / EUR 75



S734LXV BMB
ROSE - NIGHT

USD 85 / EUR 75

ROSE INFO

Case Size : Ø 34 MM

Dial : Mother of pearl with crystals

Strap : Stainless steel meshband

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S734 ROSE



S734LXCJSC
ROSE - STONE

USD 79 / EUR 69



S734LXVVSV
ROSE - ROSETTE

USD 99 / EUR 85



S734LXVNSV
ROSE - COFFEE

USD 99 / EUR 85



S734LXGBSG
ROSE - GATSBY

USD 99 / EUR 85



S734LXVBSV
ROSE - MERLOT

USD 99 / EUR 85



S734LXVBSB
ROSE - INK

USD 99 / EUR 85

ROSE INFO

Case Size : Ø 34 MM

Dial : Mother of pearl with crystals

Strap : Stainless steel Lnk bracelet

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S734 ROSE



S734LXVWVW
ROSE - PEARL

USD 65 / EUR 55



S734LXVJVJ
ROSE - PEBBLE

USD 65 / EUR 55



S734LXVNVN
ROSE - HAZEL

USD 65 / EUR 55



S734LXCBVB
ROSE - JET

USD 59 / EUR 49



S734LXGBVB
ROSE - FIRE

USD 65 / EUR 55



S734LXVRVR
ROSE - DEEP

USD 65 / EUR 55

ROSE INFO

Case Size : Ø 34 MM

Dial : Mother of pearl with crystals

Strap : PU Leather strap

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM



S735 COSMOS



S735LXCWMC
COSMOS - STEEL

USD 65 / EUR 55



S735LXGWMG
COSMOS - GOLD

USD 85 / EUR 75



S735LXLML-CSL
COSMOS - OCEAN

USD 85 / EUR 75

COSMOS INFO

Case Size : Ø 35 MM

Dial : Mother of pearl with crystals

Strap : Stainless steel meshband

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

S735 COSMOS



S735LXCWVB
COSMOS - BLACK

USD 59 / EUR 49



S735LXGWVJ
COSMOS - CLARET

USD 65 / EUR 55



S735LXVJVJ
COSMOS - PEBBLE

USD 65 / EUR 55



S735LXLVVL
COSMOS - NAVY

USD 65 / EUR 55



S735LXVEVE-CSE
COSMOS - MOSS

USD 65 / EUR 55



S735LXLVVL-CSL
COSMOS - ROYAL

USD 65 / EUR 55



S735LXVNVN-CSN
COSMOS - HAZEL

USD 65 / EUR 55

COSMOS INFO

Case Size : Ø 35 MM

Dial : Mother of pearl with crystals

Strap : PU Leather strap

Movement : Japan movement

Plating : Nickel free ion plating.

Backcase : Stainless steel.

Glass : Mineral Crystal

Water Resistance : 3 ATM

GENTS



S739 IVAN



S739GDCBMC
IVAN - ONYX

USD 65 / EUR 55



S739GDVBMB
IVAN - NIGHT

USD 85 / EUR 75



S739GDCIVB
IVAN - BLACK

USD 59 / EUR 49



S739GDVBVB
IVAN - NIGHTSTRIPE

USD 65 / EUR 55

IVAN INFO

Case Size : Ø 43 MM

Strap : Stainless steel meshband or PU Leather strap

Movement : Japanese movement

Plating : Nickel free ion plating

Backcase : Stainless steel backcase

Glass : Mineral Crystal

Water Resistance : 3 ATM





COUPLES



S727 BONDI



S727GDCLSC
BONDI - DENIM

USD 99 / EUR 85



S727GDCESC
BONDI - JADE

USD 99 / EUR 85



S727GGESG
BONDI - SUGAR

USD 119 / EUR 99



S727GDBBSB
BONDI - DARK

USD 119 / EUR 99



S727GDVWSV
BONDI - FUCHSIA

USD 119 / EUR 99



S727GDVESV
BONDI - MINT

USD 119 / EUR 99



S727GDVBSV
BONDI - MERLOT

USD 119 / EUR 99



S727GDZLSH
BONDI - MOONLIGHT

USD 119 / EUR 99



S727GDZWSH
BONDI - CHERRYWOOD

USD 119 / EUR 99

BONDI INFO

Case Size : Ø 44 MM

Strap : Stainless Steel Link Bracelet

Movement : Japan movement

Plating : Nickel free ion plating

Backcase :Stainless steel backcase

Glass : Mineral Crystal

Water Resistance : 3 ATM

S727 BONDI MINI



S727LDCESC
BOND MINI - JADE

USD 99 / EUR 85



S727LDGESG
BOND MINI - SUGAR

USD 119 / EUR 99



S727LDVWSV
BOND MINI - FUCHSIA

USD 119 / EUR 99



S727LDVBSV
BOND MINI - MERLOT

USD 119 / EUR 99



S727LDUUSU
BOND MINI - ASH

USD 119 / EUR 99



S727LDZLSH
BOND MINI - MOONLIGHT

USD 119 / EUR 99



S727LDZWSH
BOND MINI - CHERRYWOOD

USD 119 / EUR 99

BOND MINI INFO

Case Size : Ø 38 MM

Strap : Stainless Steel Link Bracelet

Movement : Japan movement

Plating : Nickel free ion plating

Backcase :Stainless steel backcase

Glass : Mineral Crystal

Water Resistance : 3 ATM

S728 MOON



S728MCISC
MOON - BRACE

USD 99 / EUR 85



S728MGISG
MOON - CIDER

USD 119 / EUR 99



S728GMVISV
MOON - FUCHSIA

USD 119 / EUR 99



S728GMVESV
MOON - MINT

USD 119 / EUR 99



S728GMVLSV
MOON - LAPIS

USD 119 / EUR 99



S728GMVNSV
MOON - COFFEE

USD 119 / EUR 99



S728GMUUSU
MOON - ASH

USD 119 / EUR 99

MOON INFO

Case Size : Ø 42 MM

Strap : Stainless Steel Link Bracelet

Movement : Japan movement

Plating : Nickel free ion plating

Backcase : Stainless steel backcase

Glass : Mineral Crystal

Water Resistance : 3 ATM

S728 MOON MINI



S728LMCISC
MOON MINI - BRACE

USD 99 / EUR 85



S728LMGISG
MOON MINI - CIDER

USD 119 / EUR 99



S728LMVISV
MOON MINI - FUCHSIA

USD 119 / EUR 99



S728LMVLSH
MOON MINI - MOONLIGHT

USD 119 / EUR 99



S728LMUUSU
MOON MINI - ASH

USD 119 / EUR 99



S728LMBBSB
MOON MINI - DARK

USD 119 / EUR 99



S728LMVESV
MOON MINI - MINT

USD 119 / EUR 99



S728LMVLSV
MOON MINI - LAPIS

USD 119 / EUR 99



S728LMVNSV
MOON MINI - COFFEE

USD 119 / EUR 99

MOON MINI INFO

Case Size : Ø 36 MM

Strap : Stainless Steel Link Bracelet

Movement : Japan movement

Plating : Nickel free ion plating

Backcase : Stainless steel backcase

Glass : Mineral Crystal

Water Resistance : 3 ATM

STRAND
DENMARK