



## FOR IMMEDIATE RELEASE

### Media Contact:

Ericka Dotson  
Indique Hair International  
[press@indiquehair.com](mailto:press@indiquehair.com)  
877.556.4247 ext. 707

## Indique Hair International Announces Dechalet Salon And Hair Enhancement Center Joins Distributor Program

**NEW YORK** – October 5, 2009– Indique Hair International today announced DeChalet Salon and Hair Enhancement Center has joined its distributor program.

“Indique is working to provide a rich distributor base to ultimately gain a greater reach around the world. We believe adding skilled and talented distributors such as DeChalet Salon and Hair Enhancement Center can only enrich the experience we intend for customers,” remarked Ericka Dotson, Co-Founder and Director of New Business Development, Indique Hair International. “The greater Baltimore area is primed for a variety of opportunities for Indique Hair International and our products.”

The Baltimore area supplier will offer the entire Indique line including the BOUNCE Collection™ which offers steam permed virgin Indian hair, the HYSTERIA Collection™ which features colored Indian hair, the EUPHORIA Lace Wig Collection™ a line of all virgin Indian hair lace wigs, as well as the company’s flagship line, the PURE Collection™.

“We are pleased to add Indique Hair International products to the lines we offer our clientele. Indique brings a level of elegance not previously available in our market,” stated Charlotte Powell, co-owner, DeChalet Salon and Hair Enhancement Center. “Our stylists work with women from many different walks of life. Often there are some who are struggling with self esteem issues, disease, trauma or treatment and to be able to give them a luxurious experience enriches so much more than just their appearance.”

Luxurious Indian hair is a cultural heritage that reaches back thousands of years. Indique’s unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indian hair is of outstanding quality since it has never been exposed to harsh chemical treatments and has been groomed in natural herbal oils.

Indique’s Remy hair extensions are unparalleled because the virgin hair used only has cuticle layers facing the same direction from root to end. This ensures that the extensions behave exactly like your own hair and guarantees natural wave, fullness, luster and remarkable usability. Light in weight and supple Indique hair has natural flow and movement. Chemical free Indique hair will enhance the length, color and texture of natural hair offering a flawless and refined weave or hair extension style. Indique hair can be washed, blow dried, curled, flat ironed, colored and permed and still maintains its original beauty and vitality allowing it to be reused for up to one year.

**About DeChalet Salon and Hair Enhancement Center**

Headquartered in Baltimore, Maryland, DeChalet Salon and Hair Enhancement Center is a full service salon and hair enhancement center dedicated to providing quality multicultural hair care. DeChalet Salon provides the most innovative advancements in Non Surgical Hair replacement. Currently no other salon in Havre De Grace, MD, provides adequate solutions for people suffering from hair loss, thinning or scalp disorders. DeChalet's staff is passionately committed to reaching out to each client to create "Hairstyles To Fits Your Lifestyle". DeChalet Salon is located at 1031 Pulaski Highway at Havre De Grace, MD 21078. For more information about DeChalet Salon and Hair Enhancement Center contact Charlotte Powell at 410-939-2760 or visit <http://www.dechaletsalon.com>.

**About Indique Hair International**

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. Luxurious Indian hair is a cultural heritage that reaches back thousands of years. The hair comes from South India where women groom their hair in traditional herbal oils such as amla and coconut oil and never expose their hair to chemical treatments. Indique Hair International's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indique Hair International is the only company that produces hair extensions at the source. With headquarters in India, Indique Hair International has sales offices in Boston, New York, Miami and Texas. For more information contact our sales department by phone at 1-877-556-4247 or visit <http://www.Indiquehair.com>.

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