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INDIQUE HAIR INTERNATIONAL ANNOUNCES NEW ADDITION TO ITS DISTRIBUTOR PROGRAM

NEW YORK – September 21, 2009 – <u>Indique Hair International</u> today announced Knight's Beauty and Barber Supply, Inc., has joined its distributor program.

The Philadelphia-based supplier will offer the entire Indique line including the BOUNCE Collection™ which offers steam permed virgin Indian hair, the HYSTERIA Collection™ which features colored Indian hair, the EUPHORIA Lace Wig Collection™ a line of all virgin Indian hair lace wigs, as well as the company's flagship line, the PURE Collection™.

"Indique is poised for growth and we rely on relationships with distributors who are constantly working with stylists and presenting Indique products in professional settings," remarked Ericka Dotson, Co-Founder and Director of New Business Development, Indique Hair International. "We support our distributors with a rich promotional program because when they are successful we are successful."

"What's exciting about the Indique Hair International Distributor Program is that in addition to offering the most luxurious products available, distributors also gain a revenue building opportunity," stated Kevin Knight, vice president of sales, announced Knight's Beauty and Barber Supply, Inc. "We believe this is a winning relationship for our company, the customers, stylists and Indique Hair International."

Luxurious Indian hair is a cultural heritage that reaches back thousands of years. Indique's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indian hair is of outstanding quality since it has never been exposed to harsh chemical treatments and has been groomed in natural herbal oils.

Indique's Remy hair extensions are unparalleled because the virgin hair used only has cuticle layers facing the same direction from root to end. This ensures that the extensions behave exactly like your own hair and guarantees natural wave, fullness, luster and remarkable usability. Light in weight and supple Indique hair has natural flow and movement. Chemical free Indique hair will enhance the length, color and texture of natural hair offering a flawless and refined weave or hair extension style. Indique hair can be washed, blow dried, curled, flat ironed, colored and permed and still maintains its original beauty and vitality allowing it to be reused for up to one year.

About Knight's Beauty & Barber Supply, Inc.

Headquartered in Philadelphia, Pa., Knight's Beauty & Barber Supply, Inc., offers classes for professional hairstylists and cosmetologists. Knight's Beauty & Barber Supply, Inc. is located at 7161 Stenton Ave., Philadelphia, Pa., 19138. For more information about Knight's Beauty & Barber Supply contact Kevin Knight at 215-224-5833.

About Indique Hair International

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. Luxurious Indian hair is a cultural heritage that reaches back thousands of years. The hair comes from South India where women groom their hair in traditional herbal oils such as amla and coconut oil and never expose their hair to chemical treatments. Indique Hair International's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indique Hair International is the only company that produces hair extensions at the source. With headquarters in India, Indique Hair International has sales offices in Boston, New York, Miami and Texas. For more information contact our sales department by phone at 1-877-556-4247 or visit http://www.Indiquehair.com.