



FOR IMMEDIATE RELEASE

Media Contact:

Aida Morrow
Indique Hair International
press@indiquehair.com
310.464.7454

Indique Hair International Announces Pure Elegance Joins Distributor Program

NEW YORK – November 2, 2010– Indique Hair International announced today Pure Elegance has joined its distributor program. “Indique is very excited to have to have Pure Elegance as one of our newest distributors of Indique Hair International,” states Ericka Dotson, Co-Founder and Director of New Business Development, Indique Hair International.

Costa Rica-area suppliers will offer the entire Indique line including the BOUNCE Collection™ which offers steam permed virgin Indian hair, the HYSTERIA Collection™ which features colored Indian hair, the EUPHORIA Lace Wig Collection™ a line of all virgin Indian hair lace wigs, as well as the company’s flagship line, the PURE Collection™.

“Our clients are very impressed with Indique Hair International,” commented Kristel Robinson, co-owner of Pure Elegance. “Customers are constantly commenting on the natural look and feel of Indique.”

Indian hair is a cultural heritage that reaches back thousands of years. Indique’s unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indian hair is of outstanding quality since it has never been exposed to harsh chemical treatments and has been groomed in natural herbal oils. Indique’s Remy hair extensions are unparalleled because the virgin hair used only has cuticle layers facing the same direction from root to end. This ensures that the extensions behave exactly like your own hair and guarantees natural wave, fullness, luster and remarkable usability. Light in weight and supple Indique hair has natural flow and movement. Chemical free Indique hair will enhance the length, color and texture of natural hair offering a flawless and refined weave or hair extension style. Indique hair can be washed, blow dried, curled, flat ironed, colored and permed and still maintains its original beauty and vitality allowing it to be reused for a minimum of one year.

About Indique Hair International

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. Luxurious Indian hair is a cultural heritage that reaches back thousands of years. The hair comes from South India where women groom their hair in traditional herbal oils such as amla oil and never expose their hair to chemical treatments. Indique Hair International’s unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indique Hair International is the only company that produces hair extensions at the source. With headquarters in India, Indique Hair International has sales offices in Boston, New York, Miami and Texas. For more information contact our sales department by phone at 1-877-556-4247 or visit <http://www.Indiquehair.com>