



*** FOR IMMEDIATE RELEASE***

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**INDIQUE HAIR ANNOUNCES THE LAUNCH OF AN INNOVATIVE NEW PRODUCT,
THE GLAM SURVIVAL KIT**

*The Glam Survival Kit Contains Three 5-Minute DIY Extensions Which Includes A Ponytail, Bang
and Fishnet Clip-In*

NEW YORK, NY – July 5, 2011 – Indique Hair, one of the leading premium hair extension brands in the United States, announced today the launch of an innovative new product, the **Glam Survival Kit**. The Glam Survival Kit was created for the glamorous woman on the go who desires to add volume and flair to her existing hairstyle in a matter of minutes.

"I'm really excited about the launch of our new product, The Glam Survival Kit," says Ericka Dotson, Indique Hair co-founder and Creative Director. "Indique Hair prides itself on being ahead of the curve in the premium hair extension industry and we continuously aim to provide our customers with innovative new products that compliment their on the go lifestyle."

The GSK is available in two of Indique Hair's most popular collections: **PURE Wavy and BOUNCE Relaxed Straight**. As an added bonus, the GSK also includes a limited-edition Indique Pink nail polish by Ginger + Liz Nail Colour.

Available now for pre-order, The PURE Wavy GSK retails at \$418 and includes: (1) 12" Bang, (1) 16" Fishnet, (1) 16" Ponytail and (1) Indique Pink Nail Polish.

The BOUNCE Relaxed Straight GSK retails at \$458 and includes: (1) 10" Bang, (1) 16" Fishnet, (1) 18" Ponytail (1) Indique Pink Nail Polish.

Offering an exclusive first look at the Glam Survival Kit for beauty editors, bloggers and VIPs, on June 21st Indique held a private event in New York City, hosted by veteran beauty expert, Lianne Farbes of TheMakeupGirl.net. Guests were treated to product demonstrations by Indique Pro-Stylist Gabrielle

Corney and Emmy Award winning hairstylist, Lavette Slater of The View as well as manicures featuring the Indique Pink Nail Polish. Images and video from the event can be found by clicking on the link below along with the Glam Survival Kit pre-order information:

[Indique Hair Glam Survival Kit](#)

ABOUT INDIQUE HAIR

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. ***With an impressive client base that consists of Lady Gaga, Lala Vasquez, Angela Simmons, Ciara, Jill Scott, Teyana Taylor and more,*** Indique Hair International's unique Indian virgin and natural human hair extensions are lustrous and tangle free. Indique Hair International is the only company that produces hair extensions at the source, with headquarters in India; Indique Hair has free-standing boutiques in Boston, New York, and Nashville. For more information visit www.Indiquehair.com.

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