* FOR IMMEDIATE RELEASE*
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INDIQUE HAIR ANNOUNCES THE GRAND OPENING OF THEIR FIFTH BOUTIQUE IN BROOKLYN, NY

NEW YORK, NY – December 08, 2012 – Indique Hair, one of the leading premium hair extension brands in the United States, announced today the grand opening of their fifth boutique in Brooklyn, NY. Additional Indique Boutique locations include Soho, & Little Neck in New York, New Jersey, and Boston.

"Indique Hair loves Brooklyn, NY! Our clients do as well. It made perfect sense for us to create an amazing boutique there!" says Ericka Dotson, Indique Hair co-founder and Creative Director. "Clients can expect the same high quality products and customer service they have grown to love about Indique Hair."

Featuring an open showroom layout, the new location will offer the entire Indique line including the BOUNCE Collection[™], a collection of steam permed virgin Indian hair, the SEA Collection, a collection of South East Asian hair, the HYSTERIA Collection[™] which features colored Indian hair, as well as the company's flagship line, the PURE Collection[™].

The Brooklyn boutique will be located at 65 Bond St, Brooklyn, NY 11217 and open 7 days a week. The hours of operation are Monday-Friday 11-7pm, Saturday 9-5pm and Sunday 12-4pm.

ABOUT INDIQUE HAIR

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. With an impressive client base that consists of Lady Gaga, Lala Vasquez, Ciara, Jill Scott, Teyana Taylor and more, Indique Hair's unique Indian virgin and natural human hair extensions are lustrous and tangle free. Indique Hair International is the only company that produces hair extensions at the source, with headquarters in India; Indique Hair has free-standing boutiques in Boston, New York, Little Neck, & South Orange. For more information visit www.Indiquehair.com.

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