MT KUSHMORE MEDIA KIT



LOCAL FAMILY OWNED CANNABIS RETAILER MT. KUSHMORE OPENS FIRST LOCATION

Calgary, Alta - MT. KUSHMORE is a family owned and operated cannabis retailer located in Crescent Heights (329 11 Avenue N.E). The business was founded by Mishi Shaista, Mohsin Shaista and Ahsen Shaista, three siblings who share a passion for entrepreneurship, the importance of educating the community on safe and secure cannabis consumption methods and giving back. MT. KUSHMORE carries over 20 high-quality, premium cannabis brands that allows consumers to have a custom experience based on their needs. The shop is open Monday through Sunday from 10 a.m. - 10 p.m.

Further solidifying their commitment to the Calgary community, the Shaista family made it a priority to employ builders who had been laid off during COVID-19. This employment opportunity allowed workers to support their families during this difficult time.

"Opening MT. KUSHMORE has shown me how supportive Calgary's small business community is for new Canadians and that anything is possible," says Mishi Shiasta, Director of Marketing and Brand Specialist. "I had to restart my life here in Calgary and through strength, perseverance and the support from my family we were able to launch a business."

Born in Dubai, the Shaista family have lived in several different countries before making their home as immigrants in Calgary. They are no strangers to self-made businesses, having operated vehicle dealerships and textile factories around the world. Understanding the diverse needs that can be met through cannabis use is something that the siblings are passionate about.

For more information on MT. KUSHMORE visit their website, or follow them on Instagram and Facebook.

ABOUT US

WELCOME TO YOUR CANNABIS
DESTINATION, WHERE QUALITY MEETS
GREAT CUSTOMER SERVICE.

QUICK FACTS



THE COMPANY

A LOCAL, FAMILY-OWNED DISPENSARY COMMITTED TO PROVIDING SAFE ACCESS TO HAND-PICKED AND PREMIUM QUALITY CANNABIS TO CONSUMERS.

THE PRODUCT

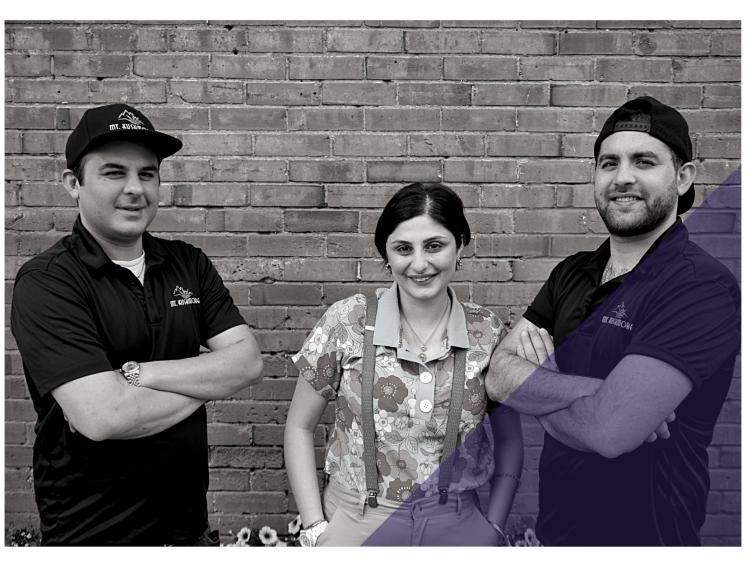
PROUD TO CARRY OVER 20 HIGH-QUALITY, PREMIUM CANNABIS BRANDS



WHO WE ARE

MT. KUSHMORE IS A CALGARY,
ALBERTA BASED, FAMILY-OWNED
AND OPERATED DISPENSARY
COMMITTED TO PROVIDING SAFE
ACCESS TO HAND-PICKED AND
PREMIUM QUALITY CANNABIS.
MT. KUSHMORE STRIVES TO
CREATE A SAFE AND SECURE

ENVIRONMENT FOR EVERYONE
TO ENJOY CANNABIS CULTURE.
WE WORK CLOSELY WITH ALL
CUSTOMERS TO SELECT THE BEST
PRODUCTS FOR ALL NEEDS, AND
TO HELP ENSURE SAFE AND
ENJOYABLE RECREATIONAL
CANNABIS USE FOR ALL.





MOHSIN SHAISTA

CHIEF EXECUTIVE OFFICER

Mohsin graduated from the University of Toronto with a degree in Political Science. Our CEO specializes in sales and marketing business consulting and creative thinking. Mohsin carries a fondness for hip-hop and football.



AHSEN SHAISTA

CHIEF FINANCIAL OFFICER

Our CFO Ahsen is a fellow cannabis connoisseur and auto enthusiast. He graduated from the University of Pennsylvania in International Business.

MISHI SHAISTA

DIRECTOR OF MARKETING

Mishi is the director of marketing and brand strategic specialist.

She graduated from Oxford

University with a Masters in International Relations and worked for the UN mentoring women at the Women's Global Leadership Initiative. Mishi believes in compassion and kindness towards others.



VISIT US

329 11 Avenue NE Calgary, Alberta

CONTACT US

info@mtkushmore.ca 403-717-1233 www.mtkushmore.ca



FOR MEDIA INQUIRIES

PARKER PR info@parkerpr.ca 403-919-9452