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Retro 1951

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Retro 1951 has been producing "fine writing instruments with fleetness and grace, desk accessories and other cool stuff" for twenty-five years! We were not alone in our journey though, we have come to know people throughout the world that has made this possible. From our factories that produce the product to the people that ship it, to the warehouse that packages it, to the sales team and reps that share it, to the retailers that sell it and finally to the end consumer that purchases it. Whether it's for themselves or a gift, we hope this gift sparks something amazing within them.

To commemorate the occasion, a special 25th Anniversary Tornado was created with an acid-etched barrel with repeating "25" pattern. It has been plated in a stonewashed pewter finish and complimented with shiny rhodium accents. The top ring has been numbered on top and it is comes packaged in a special tube.

Sterling Tornado

Investing in gold and silver is a given, but what about a fine writing pen? A good pen is a low risk investment that will pay dividends over the years to come. This precious Tornado has a .925 sterling silver barrel with line cut accents that has been polished to a high shine and complete with shiny rhodium accents. It is loaded with a ballpoint refill, numbered on the top ring and packaged in a piano lacquer wood box.



2.925 Sterling VBP-1505

Deluxe Tornado



925

STEALTH

Get equipped with a rollerball pen made for covert assignments. It's your mission if you choose to accept it.

ACRYLIC

Life can be complex, so accessorize with simple sophistication. Step away from your tech devices and find the joy of writing by hand with a beautiful pen loaded with a smooth rollerball refill. Choose from the *Calico* and *Marlin* with barrels swirling with unique mixtures or the *Medley* with a colorful stripe pattern. Each acrylic barrel is unique.

BAMBOO

Bamboo is an eco-friendly wood that has a beautiful brown grain with short streaks and light knot patterns. It is complimented with antique silver accents, a friendly panda logo on the back and is loaded with a long-lasting Easy Flow ballpoint refill. With your purchase of this pen, a donation has been made to **the Arbor Day Foundation** to rescue 250 square feet of rainforest, and the habitat it protects.

See page 3 or 8 for refills



VINTAGE METALSMITH

Benjamin Franklin said "Either write something worth reading or do something worth writing about." We'd like to add "use a pen worth writing with" and this series has several designs that inspire such. Choose from the historical *Betsy, Lincoln* and *Roosevelt*, the scientific *Albert*, the romantic *Juliet* or the fashionable *Jackie*. Each Tornado is loaded with a rollerball refill, packaged in a graphic tube** and ready to spark inner brilliance.

TORNADO

 Back Retractable RB
 REF57P-B
 Blue Retractable RB

 BALLPOINT CONVERSION (Three pack)
 REF71-B
 Blue K Easy Flow 9000
 REF77-B
 Blue Easy Flow 9000

*Darkness of finish may vary **Tube graphics subject to change and may not appear as shown.

TORNADO ROYALE

Pick a card, any card... the good thing about this series is they're all winners. Choose from Black Jack, Queen of Hearts, King of Spades, Ace of Spades and the wild card Joker. Each Tornado is printed with iconic card graphics over the metal barrel and complete with shiny chrome accents and rollerball refill. We can't promise you any extra luck with this Tornado in hand, but they are worth the ante!







1 Safety Yellow TSB-010 Banker Blue **TSB-007 TSB-02**

BIG SHOT TORNADO

TITANIUM

Everyone can be the boss with the Big Shot! Take charge of your tasks at hand with this larger diameter Tornado rollerball with an increased grip area. Choose from four styles: the Natural Titanium with Rhodium accents, acid-etched Blue Agave, checkered Black Label and plaid Glen. The Big Shot measures five inches tall and comes packaged in a graphic tube. See page 3 or 8 for refills.

The Titanium Tornado was first introduced in 2000 for our tenth anniversary and has been in the line ever since. It has come in a variety of colors: natural with gold accents, blue, brown, charcoal and now natural with rhodium accents.



TSB-016

A

Convenience is an important sales quality and the Snapper is a one-hand necessary kind of pen. Just click the top down and the Easy Flow ballpoint refill is ready to record your thoughts. Choose from the Black Cherry, acid-etched Dimples, bold Banker Blue and Safety Yellow or the colorful Streamer and Confetti. This is one practical pen you will want in hand. The Snapper measures 5.25 inches tall and comes packaged in a graphic tube. It will only hold an Easy Flow ballpoint refill. See page 3 or 8 for refills.

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From Retro 1951, Inc.

Dimples

TSB-017

SNAPPER



Netro 1904, Am. Call (972) 475-1880

FATHERS DAY WILL LAND FOON

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TORNADO CLASSIC LACQUERS

In 1997, the Tornado was released in three colors: red, blue and green. Little did we know the impact this retractable rollerball would have in the world of gifts and writing accessories. Since that date, we have added numerous Tornado designs, but the Classic Lacquer remains a favorite with its vibrant colors and simple eloquence. A classic never goes out of style, so stock up on gifts for family, friends and yes, yourself too! Each measures five inches and comes packaged in a graphic tube.



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Tornado

Tornado



ALBERT

You may not have the IQ of a genius but we know you've got some brilliant ideas in the works, so test those theories on paper with this clever 1.15 mm pencil with huge eraser. Complete with extra lead and erasers plus comes in a matching graphic tube packaging.

CROSSWORD

A pencil made just for the Puzzle-meister! This Tornado is printed with crossword graphics and is equipped to solve any puzzles you bring to the table.

TORNADO PENCILS

The smooth broad stroke of this pencil brings your thoughts to life with its thick 1.15 mm lead, smooth twist-top and extra large eraser... not that you need it. Available in five unique styles.

TORNADO PENCIL LEAD & ERASER REFILLS			
REF22-L	1.15 mm Lead - 12 Pack		
REF20-E	Pencil White Eraser - 6 Pack		
REF21-E	Pencil Black Eraser - 6 Pack		

TORNADO FOUNTAIN

Writing with a fountain pen is a true joy that must be experienced to fully understand. Find new character and emotion in your handwriting with

Black Acrylic EXT

ARF-184

the Tornado Fountain. Choose from the swirling acrylic *Marlin*, polished *Black Acrylic*, line-cut *White Nickel*, antique copper *Lincoln* or colorful *Prism*. Each model is the extended (EXT) length and can hold either two cartridges or a converter and comes with both. They are all equipped with a steel nib and measure 5.5 inches when closed.

White Nickel FP EXT VRF-1312

Icoln FP EXT VRF-1331

FP EXT VRF-1450

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Tornado

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FOUNTAIN REFILLS			
REF2	Black		
REF27	Blue		
CONV-RETRO Fountain Converter			

*Darkness of finish may vary



GIFT SETS



Tired of giving gift cards for birthdays or graduate gifts? How about a gift set with your favorite rollerball and pencil sure to give several years of writing pleasure, possibly even decades. Each set comes with the twist-top rollerball and 1.15 mm pencil with huge eraser. Choose from four sets: *Lincoln, Stainless, Albert* and *Stealth.* Each instrument measures five inches tall and comes packaged in a graphic tube* with extra lead and erasers.

*Graphics may differ from shown **Darkness of finish may vary

HEX-O-MATIC

Hex Yeah! That's what we say about this faceted ballpoint and pencil. From the textured grip and unique hexagonal barrel to the slender shape with satin silver accents, this pen is ready to be put to the task. Choose from the ballpoint or 0.7 mm mechanical pencil in matte black or silver. The pencil is equipped with a sliding sleeve and eraser (under the click-top). Measures 5.25 inches (133 mm) tall.

BALLPOINT (Three pack)	LEAD & ERASER REFILLS	
REF71-B Black Easy Flow 9000	REF40-L	0.7 mm Lead - 12 Pack
REF77-B Blue Easy Flow 9000	REF41-E	Erasers - 6 Pack



Traveler

ALLPOINT PE

Smart phones are the talk of the town, but how about smart accessories. Start with the genuine leather Traveler complete with click-action ballpoint and notepad inside. It also holds four to six cards, so you have all you need for a day or night on the town. They're smart, simple and don't require any upgrades unless you count filling it with *c-notes* (aka *Benjamins*).

TRAVELER REFILLS

BALLPOINTS (Five Pack)		PAD REFILL (Five Pack)	
REF31S	Black	EBP-PAD Small Note Pads	
REF37S	Blue	(Design subject to chang	e)

TORNADO TOUCH

Intelligent ballpoint pen with stylus in search of pen enthusiast/smart phone guru. "I am compact in size (4¼ in.) and low maintenance kind of instrument with a twist of the top, I'll write and flip me around and I'll push some buttons, the good ones of course. Did I mention I have a mustache?"

TORNADO TOUCH REFILLS

	BALLPOIN	ITS (Five Pack)		
	REF31S	Black			
	REF37S	Blue			
DERBY TOUCH STYLUS					
	REF-TTS-C		Copper Stylus Twist-top		
REF-TTS-SC		Chrome Stylu	s Twist-top		

*Darkness of finish may vary



Black TRV-01 Brown TRV-04 Bamboo Green TRV-14





TB-RUDY

When allergies, sickness and relationship issues arise, Rudy is there for you. He'll hand you a tissue and let you know everything will be alright. Those sniffles, itchy eyes and tears are only temporary and you'll be back on the road to Happyville soon. Rudy may be stone faced but deep down he's a therapist, doctor and comedian that's on call 24/7. Just call him Dr. Rudy, Rudy, pa-tudy, bo-na-na, fan-na fo-budy, fee fi mo Rudy. Tissue box is not included.



DESK SETS

The classic desk sets are back! These sets have been a favorite Retro offering for over twenty years and we are happy to bring them back in three colors: glossy turquoise, chalkboard black and glossy white. They are perfect for adding a touch of class to your desk, for work or at a wedding. Each base is constructed of poly resin and painted with a heavy lacquer coat that is then polished and loaded with a matching metal pen. Pick one of these up and you will always have a pen at your fingertips.

We're social, come say hello!



RETRO51.com Life is too short to carry an Ugly Pen!_™