

WELCOME TO THE WRITING
PLEASURE OF "RETRO 51".
AS THE NAME IMPLIES
THIS COLLECTION IS
REMINISCENT OF AN ERA
OF FINE WRITING STYLE.
UNDER THE WATCHFUL EYE
OF SKILLED CRAFTSMEN,
THIS COLLECTION IS
MANUFACTURED OF THE
FINEST MATERIALS WITH
EXACTING STANDARDS.
YOU'LL IMMEDIATELY
NOTICE A DIFFERENCE IN
YOUR WRITING
EXPERIENCE BECAUSE OF
THE WEIGHT AND BALANCE
OF THESE FINE WRITING
INSTRUMENTS.

NOT ONLY QUALITY, BUT
QUALITY AT AN
AFFORDABLE PRICE. THE
PHILOSOPHY OF OUR
COMPANY IS JUST THAT, TO
MEET THE PUBLIC DEMAND
FOR SOMETHING
APPEALING THAT ALSO
GIVES YEARS OF FAITHFUL,
PLEASURABLE SERVICE.
REST ASSURED THAT WE
BACK OUR PRODUCT FROM
OUR HANDS TO YOURS,
"RETRO 51", THE WRITING
STYLE OF YESTERDAY
TODAY.



EACH PEN COMES PACKAGED
IN A HAND MADE
WOODEN BOX.

CBP 207

CBP 214



CBP 201

-HIGH CLASS PEN-
THE ALL NEW "CAP ACTION"
BALL POINT! CLASSIC STYLE
WITH "BULLET PROOF"
PERFORMANCE

MRP (ROLLER PEN)

MFP (FOUNTAIN PEN)

MBP (BALL POINT)

MPC (PENCIL)



212

-WHITE NICKEL-
THOUSANDS OF WORDS FROM
NOW, THE CLASSIC COMFORT
AND STYLING KEEP'S
ON PLEASING



MRP (ROLLER PEN)

MFP (FOUNTAIN PEN)

218

-BLACK NICKEL-
BRINGS YOU BULL'S EYE
PERFORMANCE AT A
SENSIBLE PRICE

MRP (ROLLER PEN)
MFP (FOUNTAIN PEN)
MBP (BALL POINT)



213

-MATTE GOLD-
COMPARE THIS BEAUTY WITH
ANY OTHER PEN
AT ANY PRICE

MRP (ROLLER PEN)

MFP (FOUNTAIN PEN)

MBP (BALL POINT)

MPC (PENCIL)



201

-BLACK LACQUER-
NOW YOU TOO CAN ENJOY
THIS OLD TIME FAVORITE

MRP (ROLLER PEN)

MFP (FOUNTAIN PEN)

MBP (BALL POINT)

MPC (PENCIL)



208

-ROUNDHOUSE RED
THE POWER PEN OF
THE FIFTIES-
TODAY!

MRP (ROLLER PEN)

MFP (FOUNTAIN PEN)

MBP (BALL POINT)

MPC (PENCIL)



202

BURGUNDY LACQUER
THE GIFT WITHOUT
THE "IF"

MRP (ROLLER PEN)

MFP (FOUNTAIN PEN)

MBP (BALL POINT)

MPC (PENCIL)



205

-GOLD LINE CUT-
THE MORE YOU WRITE WITH IT,
THE BETTER YOU LIKE IT

MRP (ROLLER PEN)

MFP (FOUNTAIN PEN)

MBP (BALL POINT)

MPC (PENCIL)



207

-BANKERS BLUE-
THERE IS NO BETTER GIFT
THAN A FINE PEN- AND
NO FINER PEN THAN
A "RETRO"



MRP 209 MRP 210

-PULLMAN GREEN—SAFETY YELLOW—
TWO FUN COLORS THAT
MAKE THE PAPER
SMILE BACK
-ROLLER PEN ONLY-



MRP 235

MRP 233

-COBALT- -OILY PLUM-
YOU ONLY HAVE TO WRITE WITH
THESE HANDSOME PENS
TO REALIZE THE WONDER
-ROLLER PEN ONLY-



MRP 232

MRP 234

-C. GREEN- -CRANBERRY-
"HE" OR "SHE" WILL LOVE THESE
GREAT NEW COLORS FROM THE
"RETRO" FASHION LINE
-ROLLER PEN ONLY-

REF 2



REF 3



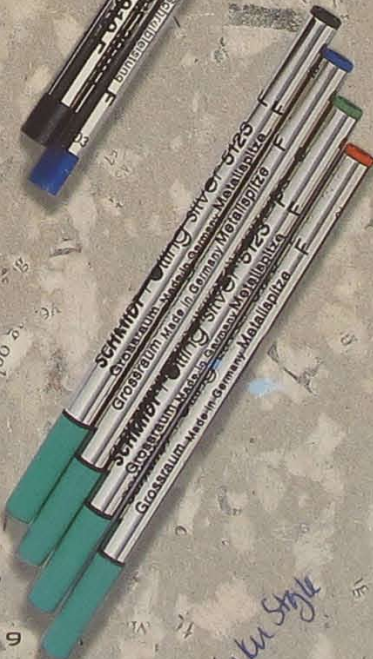
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REF 19

REF 18

-REFILLS-

"RETRO" INKS COME FROM THE BLACK FOREST OF GERMANY. THE FLUID, LONG LASTING INKS MAKE WRITING A PLEASURE

Penku Style



PLEXIGLASS



HUMPBACK



WOOD TRAY



PEN CHEST

-DISPLAYS-
ABOVE DISPLAYS AVAILABLE NOW.
FOR CUSTOM DESIGNS CONTACT
THE PEN GUYS



ZZZAP

-PREMIUMS-
USING LASER TECHNOLOGY,
SPECIAL PROGRAMS BECOME
MEMORABLE OCCASSIONS