NICHOLAS DALEY

A/W 17 MENSWEAR COLLECTION 'Blackwatch'

Taking a similar approach to his Spring/Summer collection 'Juteopolis', Nicholas continues to explore his Scottish ancestry for Autumn/ Winter, wherein he investigates the broader cultural and historical significance of the tartan textile.

For his research, Nicholas consulted with cultural theorist and author Jonathan Faiers, who has written extensively on tartan's complex history. He also visited the Black Watch Museum in Perth, Scotland, where he became inspired by the story of George Rose; a Jamaican soldier who emigrated to England in 1809, enlisted in the military and eventually fought with the Black Watch battalion.

A cloth of duality: tartan can be both conservative and radical, masculine and feminine, local and global. Such hybridity underlies Nicholas' design ethos, where he subverts histories, layer identities and celebrate cross-cultural exchange.

This season, Nicholas continues to draw upon his admiration for traditional British craft and has worked with established Scottish kilt-makers 'Glenisla'. He has equally utilised Black Watch and Black Isle tartans and again used Halley Stevenson's waxed cottons and Abraham Moon's Shetland wools.

Nicholas Daley is a menswear designer based in London. His work widely explores perceptions of multiculturalism and he is dedicated to preserving British craft, and retains all production within the UK. After graduating from Central Saint Martins in 2013, the label launched in 2015 and Nicholas' collections are stocked internationally. Lead accounts include International Gallery Beams in Tokyo and Doverstreet Market in London.

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