



**Nassau the Bahamas – February 12th**

**Cape Town, South Africa – May 20th**

***Get Noticed • Build Relationships • Do Business***



#### **ABOUT THE EVENTS**

Low-Dose Naltrexone (LDN) is quickly becoming the preferred treatment for a wide range of Auto-Immune and Chronic Diseases including MS, Crohn's, IBS, Colitis, Cancer, Autism, Rheumatoid Arthritis, ME/CFS, Fibromyalgia, Chronic Pain, Mental Health and more. Here is your opportunity to establish your company as a key player in the worldwide LDN community and take advantage of the growing momentum behind its efficacy.

The LDN AIIC 2020 Conferences are the only LDN focused event in the world. Here, the world's leading experts and practitioners discuss the latest findings, experiences and case studies while suppliers and providers showcase their latest products and services.

The goal of the conference is to raise awareness of LDN among healthcare professionals and encourage its use in treating a growing number of chronic diseases by highlighting compelling examples and real-world results. We expect 125 onsite attendees and we will record the presentations.

**When:** February 12<sup>th</sup> 2020

**Where:** Grand Hyatt Baha Mar  
One Baha Mar Boulevard  
Nassau  
The Bahamas

**Time:** 8.30am – 5.30pm

**And**

**When:** May 20<sup>th</sup> 2020

**Where:** Park Inn by Radisson  
10 Hemlock Street  
Newlands  
Cape Town, 7700  
South Africa

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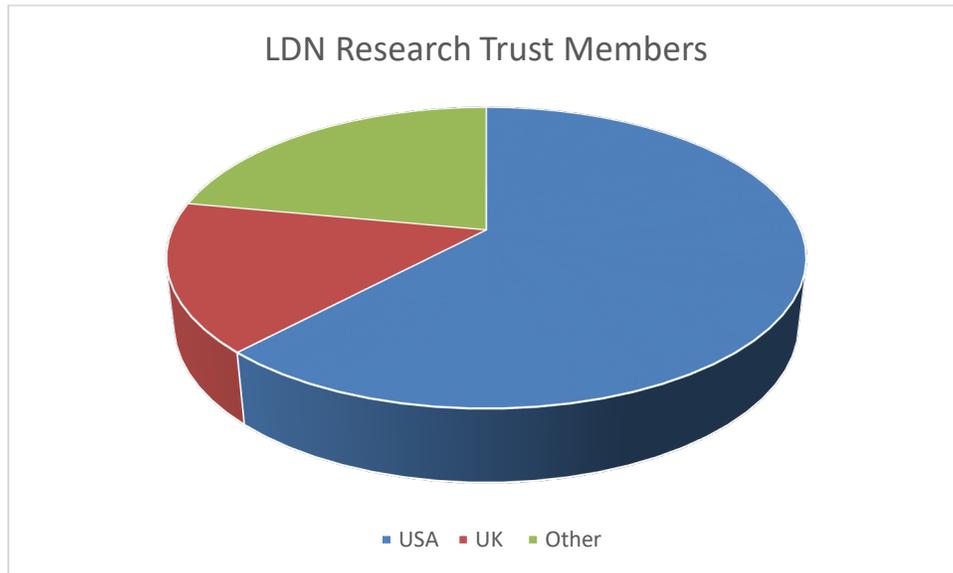
Conference Management	<u>Organiser</u> Linda Elsegood <a href="mailto:linda@ldnresearchtrust.org">linda@ldnresearchtrust.org</a> US +1 8477948046 UK +44 1223926933	<u>Expo &amp; Sponsorship</u> Michelle Smedley <a href="mailto:michelle@ldnresearchtrust.org">michelle@ldnresearchtrust.org</a> US +1 5108727070
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Master of Ceremonies Bahamas: Linda Elsegood (Trustees LDN Research Trust) and Kim Hansen (Pharmacist)

Master of Ceremonies Cape Town: Dr Mark Mandel (Pharmacist)

## EVENT SNAPSHOT

The LDN 2020 AIIC Conference is a charity event organised by the LDN Research Trust. No other event or organization comes close to matching the global reach of the LDN Research Trust.



### About the LDN Research Trust

The LDN Research Trust is a volunteer-driven, non-profit-making Registered Charity dedicated to raising awareness of Low Dose Naltrexone (LDN) as a potential treatment for autoimmune and chronic diseases. We also promote the funding of research and clinical trials of LDN and publish the results for the benefit of the public. In addition, we maintain a vibrant online presence where users and healthcare professionals can learn and share their experiences.

We have helped over 90,000 people who are currently being prescribed LDN by their doctor throughout North America, Europe, the Caribbean and Asia-Pacific. Ultimately our goal is for everyone to be able to access LDN compliantly, for all conditions where LDN could be of benefit.

The Charity was set up by a group of people who profoundly believe LDN works for them. It is non-profit-making, no salaries or wages whatsoever will be taken from the funds. Only auditable expenses for the running of the Charity are taken, and these at cost.

### SPONSORSHIP OPPORTUNITIES

The LDN 2020 AIIC Conference is the only LDN-focused event where you can directly reach your key customers plus meet new ones. These affordably priced sponsorship and advertising packages put your business front and center in this rapidly growing market.

**Wednesday February 12<sup>th</sup> 2020**  
**Grand Hyatt Baha Mar, Nassau Bahamas**



**Wednesday May 20<sup>th</sup> 2020**  
**Park Inn by Radisson, Newlands Cape Town**



### **MERCHANDISE SPONSORSHIPS**

**Gift Bag Sponsor** \$ 500

**You** supply your logo

**We** print 125 bags with your logo in white; add your logo on the conference website and online brochure with a clickable link to your website

**Conference Badge Lanyards** \$ 500

**You** supply your logo

**We** print the lanyard; add your logo on the conference website and online brochure with a clickable link to your website

### **ADVERTISING**

#### **Conference Online Brochure and Website Advertising**

**You** supply 1/4 Page Advert artwork ready \$300

**You** supply 1/8 Page Advert artwork ready \$200

**We** add your advert to the online brochure and conference website with a link clickable to your website

**Should you wish to advertise in both the 2020 conference brochures we are offering a 20% discount off the total cost.**

#### **Both Conference Brochures**

1/4 Page Advert x 2 \$480

1/8 Page Advert x 2 \$320

***NOTE: Our Graphic Designer is available to help you prepare artwork for any sponsored item. Prices available upon request***

## RECORDED PRESENTATION SPONSORSHIPS

\$500

**You** supply your logo

**We** add your logo and website as sponsor on 1 presentation video plus add your logo on the conference website and online brochure with a clickable link to your website

## EXHIBITORS

1 Table with drapes

\$600

2 Tables with drapes

\$900

Please complete the attached order form to place your order. Upon receipt of the order form you will be sent an invoice for payment. Please contact Linda or Michelle with any questions, we will be happy to assist you.

Michelle Smedley  
[michelle@ldnresearchtrust.org](mailto:michelle@ldnresearchtrust.org)

Linda Elsegood  
[linda@ldnresearchtrust.org](mailto:linda@ldnresearchtrust.org)

### IMPORTANT INFORMATION:

- The details in this document are correct at the time of printing and the organizers do not accept liability for any changes or errors that may occur.
- The full set of Terms and Conditions are delineated on the Sponsor Order Form

### Payment Schedule:

A PayPal invoice will be issued which can be paid via PayPal or any Credit or Debit Card

50% deposit at time of order

50% balance 6 weeks before the event

### **For both conference**

50% deposit at the time or order

25% January 6<sup>th</sup> 2020

25% balance April 8<sup>th</sup> 2020

## Sponsorship Order Form

Company	Contact Name
Address	Contact Title
Address	Email
City, St, Zip	Phone

### Merchandise Sponsors for the Bahamas

ITEM	PRICE	TOTAL
Gift Bag Sponsor (1 Available)	\$ 400	
Conference Badge Lanyards (1 Available)	\$ 450	

### Merchandise Sponsors for the South Africa

ITEM	PRICE	TOTAL
Gift Bag Sponsor (1 Available)	\$ 400	
Conference Badge Lanyards (1 Available)	\$ 450	

### Recorded Sponsor for the Bahamas

ITEM	PRICE	TOTAL
1 Recorded Presentation Sponsor – your logo and website on the video as the sponsor	\$ 500	
State # of presentations you wish to sponsor here		

### Recorded Sponsor for South Africa

ITEM	PRICE	TOTAL
1 Recorded Presentation Sponsor - your logo and website on the video as the sponsor	\$ 500	
State # of presentations you wish to sponsor here		

**Conference Online Brochure and Website Advertising (Full Color)**

ITEM	PRICE	TOTAL
Half Page - Bahamas	\$ 300	
Quarter Page - Bahamas	\$ 200	
Half Page – South Africa	\$ 300	
Quarter Page – South Africa	\$ 200	
Half Page – Both Conferences	\$ 480	
Quarter Page – Both Conferences	\$ 320	

**Exhibition Booths for the Bahamas**

ITEM	PRICE	TOTAL
Single Expo Table	\$ 500	
Double Expo Table	\$ 800	

**Exhibition Booths for South Africa**

ITEM	PRICE	TOTAL
Single Expo Table	\$ 600	
Double Expo Table	\$ 900	

<b>GRAND TOTAL</b>	
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Signature	Date
Name	Title/Dep't
Email	Phone

**TERMS AND CONDITIONS OF CONTRACT**

1. If the Sponsor or Exhibitor fails to comply in any substantial respect with the terms of this agreement, the Organizers shall have the right to sell the sponsorship or space to another company. The Sponsor or Exhibitor, however, will be liable for any loss suffered by the Organizers thereby, and all monies paid by the Sponsor or Exhibitor hereunder shall be absolutely forfeited to the Organizers.
2. If, in the event of the Exhibitor failing to occupy the said space by the advertised opening time of the show, the Organizers are authorized to occupy or cause the said space to be occupied in such manner as it may deem best in the interests of the Exhibition without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.
3. No Exhibitor shall erect any sign, booth wall, or obstruction, which in the opinion of the Organizers interferes with an adjoining Exhibitor.
4. All exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his booth any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organizers.
5. **Dismantling the Exhibits** - Exhibits must not be removed and displays must not be dismantled either partially or totally, before closing time on the conference.
6. Sponsors and Exhibitors shall comply with the Rules and Regulations stipulated by the Organizers, the Hotel, all relevant Health and Fire Department regulations and with all relevant State Acts.
7. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which the booth is located - by nails, screws, oil, and paint or by any other cause whatsoever. The Exhibitor guarantees to pay for the repair of any damage caused.
8. Payment Schedule:  
 A PayPal invoice will be issued which can be paid via PayPal or any Credit or Debit Card  
 50% deposit at time of order  
 50% balance 6 weeks before the event.

**For both conferences**

- 50% deposit at the time or order
- 25% January 6<sup>th</sup> 2020
- 25% balance April 8<sup>th</sup> 2020

Deposit of 50% at time of order	
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All payments will be invoiced electronically via PayPal.

9. Sponsor’s and Exhibitor’s Liability – Every Sponsor and Exhibitor hereby accepts liability for all acts or omissions by himself, his servants, contractors, agents and visitors and undertakes to indemnify the Organizers and to keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organizers or incurred or become payable by them. Arising there from or in respect thereof including any claims arising out of the supply or demonstration by the Sponsor or Exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organizers on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Sponsor or Exhibitor undertakes to arrange appropriate third party liability insurance.
10. Insurance Liability – Neither the organizers nor the event site will be responsible for the safety of any exhibit or property of any Sponsor or Exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Sponsor or Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organizers or for any loss or damage occasioned, if by reason of happenings of any such event, the

opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of the booth and all associated equipment and materials. The Exhibitor will produce proof of coverage upon request from the Organizers.

11. The Exhibitor is responsible for the safety of products and general display of their booth. During move-in and move-out period, material should not be left unattended at any time.
12. It is the responsibility of the Exhibitor to leave their booth area clean and tidy during the Exhibition and after moving out.
13. The Organizers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates as practicable, utilizing the right only where circumstances necessitate such action and without any liability to the Organizers.
14. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organizers reserve the right to do so, at their sole discretion without any liability to the Organizers.
15. The Organizers may from time to time add to or vary the foregoing Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Sponsor or Exhibitor under this agreement and shall not operate to increase the liabilities of the Organizers.
16. Cancellation of Space – In exceptional circumstances the Organizers will be prepared to consider cancellation of their Contract with Sponsors or Exhibitors, but only if the following conditions are complied with: (a) That the request for cancellation is submitted by registered post (b) That the request is received at least three months prior to the opening of the Exhibition. (c) That the Organizers are able to re-let the cancelled space or re-sell the sponsorship in its entirety. (d) That the reason given for the request of the cancellation is, in the opinion of the Organizers, well founded. (e) That the Sponsor or Exhibitor agrees that the Organizers shall retain 25% of the contract price if the cancellation is accepted more than six months before the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.
17. The Organizers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the booth and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organizers.
18. Conduct of Exhibitor and Representatives (a) Annoyance: The Organizers reserve the right to stop any activity on the part of any sponsor or Exhibitor that may cause annoyance to other Sponsors, Exhibitors, Attendees or visitors. Business must be conducted only from the Exhibitor's own booth and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. (b) Microphones: The use of microphones is not permitted. (c) Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organizers or their agents and the Organizers shall not be responsible for any loss thereto occasioned by such removal. (d) Publicity Material: Any publicity material shall be displayed and/or given away only from the Exhibitor's own booth.
19. The Organizers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organizers in the Event of any claim made against the Organizers.
20. Right of Rejection – Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organizers reserve the right to prohibit in whole or part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. The Organizers reserve the right to reject applications for exhibit space when they deem such application is not appropriate to the exhibition. In the case of non-compliance with the rules and regulations there shall be no return of payment if the Organizers deem such rejection or prohibition necessary.
21. No booth, booth space or sponsorship may be sub-let in any manner without the organizer's consent.