



Rabble /'rabəl/

a disorderly mob, fueled by passion, pushing the public to think differently

2016 AMOR FATI SYRAH

100% Syrah

LABEL STORY: *Amor Fati* translates in Latin to “the love of one’s fate.”

Aggressive and engulfing, yet showcasing restrained balance on the palate; tannins are lush, round, unprecedented. Labels are sketch renditions of William Blake’s 1793 work “The Marriage Of Heaven and Hell.” Look deep into the symmetrical label to find Whimsical scene of women, mermaids and babies dancing with the serpent around the tree of life. Drink more to see more.

VINEYARD: *Murmur Vineyard*

South facing sand slope, weathers 25° diurnal shifts, summer sun and bitter winds. Borders the most South Western portion of Santa Maria AVA, 12 miles from the Pacific Ocean. Dynamic varieties, clones, rootstock and innovative farming.

WINEMAKER’S TASTING NOTES:

Intense aromas of blackberries, plum and baked rhubarb pie with warming notes of star anise, black pepper and savory bacon fat. The palate explodes with lush black fruit, with notes of clove and other exotic spice. The balanced acidity and firm tannins melt together and promise an age worthy wine that will continue to develop well and change with time.

DESIGNATION: AMOR FATI

VARIETY: SYRAH

APPELLATION: SANTA MARIA VALLEY, SANTA BARBARA, CA

ALCOHOL: 14.5%

PH: 3.70

TA: 6.33 g/L

COOPERAGE: AGED 18 MONTHS IN 30% NEW FRENCH OAK

BOTTLE SIZE: 750ML **WEIGHT:** 4lb

PACK SIZE: 12 PACK **WEIGHT:** 45.5lb

PALLET CONFIGURATION: 44/PALLET, 11/LAYER **WEIGHT:** 2042lb

UPC: 858031006160



“And those who were seen dancing were thought to be insane by those who could not hear the music.”
