



**Rabblē** /'rabəl/

*a disorderly mob, fueled by passion, pushing the public to think differently*

## 2016 AMOR FATI GRENACHE

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100% Grenache

**LABEL STORY:** *Amor Fati* translates in Latin to “the love of one’s fate.”

Aggressive and engulfing, yet showcasing restrained balance on the palate; tannins are lush, round, unprecedented. Labels are sketch renditions of William Blake’s 1793 work “The Marriage Of Heaven and Hell.” Look deep into the symmetrical label to find angels blowing trumpets, the sun peaks above mountains. At the core fire, brimstone and demons. Drink more to see more.

**VINEYARD:** *Murmur Vineyard*

South facing sand slope, weathers 25° diurnal shifts, summer sun and bitter winds. Borders the most South Western portion of Santa Maria AVA, 12 miles from the Pacific Ocean. Dynamic varieties, clones, rootstock and innovative farming.

**WINEMAKER’S TASTING NOTES:**

Red cherry, pomegranate with candied licorice and hints of purple flower, engulf the senses. On the palate, there is a wonderful balance between wild berries and exotic spice notes of cinnamon and cardamom and even a touch of leather. The palate is bright, and the fruit is supported with great minerality, acidity and just a subtle hint of sweet oak on the finish.

**DESIGNATION:** AMOR FATI

**VARIETY:** GRENACHE

**APPELLATION:** SANTA MARIA VALLEY, SANTA BARBARA, CA

**ALCOHOL:** 14.5%

**PH:** 3.64

**TA:** 6.4 g/L

**COOPERAGE:** AGED 15 MONTHS IN 25% NEW FRENCH OAK

**BOTTLE SIZE:** 750ML **WEIGHT:** 4lb

**PACK SIZE:** 12 PACK **WEIGHT:** 45.5lb

**PALLET CONFIGURATION:** 44/PALLET, 11/LAYER **WEIGHT:** 2042lb

**UPC:** 858031006177



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*“And those who were seen dancing were thought to be insane by those who could not hear the music.”*

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