



Rabble /'rabəl/

a disorderly mob, fueled by passion, pushing the public to think differently

2018 RABBLE RED BLEND

73% Merlot, 19% Cabernet Sauvignon, 8% Petite Sirah



LABELSTORY: The Rabble labels are renditions of historical wood block prints from the Nuremberg Chronicle (late 1400's), textured and tactile, depicting nature's wrath. Nature is ruthless when it goes ignored. This label illustrates the Apocalyptic Comet falling upon Florence with the Unicorn and Phoenix.

VINEYARD: *Mossfire Ranch*

Planted in 1996 on steep hillsides and a rolling valley at the confluence of sun, snow and sea. The vineyard weathers 40 ° diurnal shifts. The extremity of the climate creates fruit of uncommon concentration and uniform ripeness.

WINEMAKER'S TASTING NOTES:

Our 2018 Rabble Red Blend sports vibrant aromatics lead by dark cherry and blackberries, characteristic of the vintage. Chocolate and coffee notes add another layer of complexity. The rich and decadent flavor profile is driven with blueberry pie, cocoa powder, and boysenberry. The 2018 boasts silky tannins with a flutter of oak on the back end, framed with fading dried dark berry flavors.

DESIGNATION: RABBLE

VARIETY: RED BLEND

APPELLATION: PASO ROBLES

ALCOHOL: 14.5%

PH: 3.75

TA: 6.4 g/L

BOTTLE SIZE: 750ML **WEIGHT:** 3LB

PACK SIZE: 12 PACK **WEIGHT:** 34.5LB

PALLET CONFIGURATION: 60/PALLET, 15/LAYER **WEIGHT:** 2110LB

UPC: 858031006009

*"We cannot command nature
except by obeying her."*
