



Rabble /'rabəl/

a disorderly mob, fueled by passion, pushing the public to think differently

2016 RABBLE MERLOT

100% Merlot

LABEL STORY: *These are our single varietal wines; uncorrupted and pure.* The Rabble labels are renditions of historical wood block prints from the Nuremberg Chronicle (late 1400's), textured and tactile, depicting nature's wrath. Nature is ruthless when it goes ignored. This label illustrates the Fallen Goddess Medusa (Merlot) rising from the deep.

VINEYARD: *Mossfire Ranch*

Planted in 1996 on steep hillsides and a rolling valley at the confluence of sun, snow and sea. The vineyard weathers 40° diurnal shifts. The extremity of the climate creates fruit of uncommon concentration and uniform ripeness.

WINEMAKER'S TASTING NOTES:

"The Die is Cast," reads the blade of the fallen Goddess Medusa. The game is on and Merlot is back! Sporting black cherry, dark berry, malt chocolate with nuanced French Oak notes of vanilla and mocha. Elegant and refined on the palate with plenty of dark fruit leading into a silky, soft finish.

DESIGNATION: RABBLE

VARIETY: MERLOT

APPELLATION: PASO ROBLES, CALIFORNIA

ALCOHOL: 14.6%

PH: 3.7

TA: 6.1 g/L

COOPERAGE: 10 MONTHS 15% NEW FRENCH OAK

BOTTLE SIZE: 750ML **WEIGHT:** 3lb

PACK SIZE: 12 PACK **WEIGHT:** 34.5lb

PALLET CONFIGURATION: 60/PALLET, 15/LAYER **WEIGHT:** 2110lb

UPC: 858031006061



"We cannot command nature except by obeying her."
