

Figuring Out **YOUR CORRECT** Hat Size

First off, getting your hat size correct is super important. With the wrong size, the hat will either sit too low and push down on the ears/move around a lot (too big) or sit way too high/feel tight (too small). When we hear “I never look good in hats” this is often the main issue. It’s a eureka moment when we get your size right, the hat sits correctly and all of a sudden you look great in the hat! A correctly sized hat should sit comfortably just above the ears and you should have a good field of view in front of you (as in be able to see out past the brim). Don’t worry, we are your hat experts and here to help if you are not sure! Call us anytime to discuss and we will guide you.

For those that have been to our store, you know we always check to see how your hat fits and often we see that people fall somewhere in-between sizes on the chart, especially when buying hats that are labelled using S,M,L,XL or a 1SFM (one size fits most). This method of sizing hats can vary from hatmaker to hatmaker, so a LG in a Stetson may fit different than a LG in Santana. If you don’t know what your hat size is, we have simple instructions below for you to size your head at home. In many cases, people fall in between sizes or slightly below a size. We do have an easy way to tighten hats up, so don’t worry! It’s always best to go slightly bigger on the size chart in this case. For example, if you measure your head to be at 58.5cm, choose a 59cm / 7 3/8 / Large sized Hat. Do not choose the 58cm / 7 1/4 size as it may be tight. We will then supply a hat sizer at no extra charge so you can easily tighten your hat up at home to fit perfectly! You don’t want to buy a hat that is too small, and we don’t recommend stretching summer hats out (non-felt materials). Always go a little bigger if you are unsure.

If you already know your exact hat size in either a 7 5/8 format or in cm like 57cm from previous hat purchases (these hats are consequently more hand-made), that makes things a lot easier. It is a more exact hat sizing system. Hats we have labelled on our site with these size designations will be more exact and true to fit, so if you know you are a 7 1/4 size, than other hats labelled 7 1/4 will fit you. Where it gets trickier is if you are buying a hat that uses S, M, L, XL sizing and you are a 7 1/4 for example. You might pick the LG based on the chart, but medium might be a better fit based on the hatmaker. Let us know when you place your order that you selected a size and you know for sure you are a 7 1/4 for example or 58cm and we will guide you to the right size option.

SIZING YOUR HEAD AT HOME

First step is to get yourself either a flexible-material tape measure (cloth, fabric, bendable plastic). Maybe you don’t have one of these, but you have a metal construction type tape measure. OK then go find a long string or yarn to use instead! Use the string to measure around your head, then measure the string against the construction tape measure. Viola! Believe me this works! My name is Brana the owner, I just did this with a yarn string as I am writing this guide, and it works perfectly! I measured 23” which is 7 3/8 or Large which is my exact hat size.

As you wrap the tape measure/string around your head, keep the following in mind to do it correctly:

- 1) Position it around your head just above the ears (leave a little space like 3/4” to 1”) between ears and string. Picture the hat sitting where you would want your hat to sit. Also, from the front view, it should sit in the middle/lower part of your forehead. Generally, a few inches above your eyebrows. Again, picture where the hat would look good to sit and don’t overthink it

- 2) Do not pull the tape measure/string tight against your head or keep it so loose it is not a straight line. Comfortably loose, normally tight if that make sense. Try it! Focus on exerting minimal pressure or strain as you position the tape/string around your head
- 3) Line up the beginning and end of the tape/string. When you feel good you have everything positioned right, try to hold down the end point with your fingernail as you let the beginning part go. As you let things go, keep your nail on the string/tape where the endpoint is. Look at the measurement or lay it down to measure against a tape measure
- 4) Again, if measuring a string against a tape measure, do not pull the string tight as you lay it flat and against the tape measure
- 5) Do this 2-3 times to make sure you measured correctly. You should be able to repeat this and get the same result
- 6) Once you get a measurement in inches or centimeters, consult the chart to figure out your hat size. Bingo, bango!

KEEP IN MIND:

Head sizes differ from person to person and there is no generalization that we found holds water. Tall people can have smaller head sizes, shorter people can have big head sizes. The most common male size is $7 \frac{3}{8}$ and the average hat size for females is $7 \frac{1}{4}$. We had a 12yr old once that had a 62cm XXL sized head, bigger than most adults we see. The largest head size we had the honor of fitting was an $8 \frac{3}{8}$ which is off this chart. Don't worry, we had a hat for him! On the small size, we try to source as much as we can. We find a lot of people fall into the 55/56cm area that have a difficult time finding hat sizes. We have even smaller if needed! Our goal is for you to get the correct sized hat so you look great and are protected from the sun.

PLEASE NOTE:

Size charts are for general reference only. We will include different hat charts for different hatmakers/brands where that makes sense. Fit may vary depending on the hatmaker, materials, type of sweatband, construction, and your own hair style.

One-Size-Fits-Most (1SFM) hats in our experience will fit Medium and Large head sizes well. Smaller XLs like 60/61cm should be okay. If you are a larger head size than 61cm, we do not recommend these hats. If you are smaller like 55/56 cm, we can easily size these down for you. Let us know.

If a hat is labelled as Adjustable Sizing, these usually have a sizing string inside and will work for hat sizes from 6 ^{7/8} up to 7 ^{5/8}. Unless we note otherwise. Mahalo!