

The Collective

HELP US GROW

Founded in 2019, The Collective has been passionate about developing and promoting the shared journey of their increasing collaborative Zambian design-craft makers and connecting them to their consumer. We are proud to work alongside some of the most talented creatives and provide opportunity for growth to them and the Zambian hand craft sector. (Current artisan family is 120+ makers). [Discover more...](#)

Today, The Collective are very excited to share that we have recently been awarded the opportunity to further extend our retail platform with a space in Kenneth Kaunda International Airport (KKIA), Lusaka, Zambia. This is a unique opportunity to showcase our artisans' products to every visitor flying in and out of Zambia, and one we have been pushing for since the opening of the new Airport. However, the stipulated opening by June 2023 by the Zambia Airport Corporation Limited is a very quick turnaround and presents us with a financial challenge.

The Collective team are responsible for both the structural and interior build covering 30m². You are welcome to browse our outlined design concept [here](#). This requires immediate investment, which is challenging given the very little time to plan and budget. Nevertheless, we are committed and are seeking to raise \$15,000 which will help in removing the immediate CAPEX burden.

PROJECT OUTLINE AND ESTIMATED COST

To give you an idea we have listed the key costs. The amounts are estimates based on received quotes:

• Framework and structure	USD 6,000.00
• Interior display shelving	USD 3,500.00
• POS hardware system	USD 1,400.00
• Interior lighting and power supply	USD 2,000.00
• Paint (inclusive of decorative mural) & branding	USD 1,300.00
• Digital Information Screen and sound	USD 1,000.00

Not wanting to lose this opportunity, we have whole heartedly made the commitment and have begun the process. If you or any of your contacts have an interest in supporting the Collective in the development and growth of this initiative, we have partnered with our friends at Arise Africa and have kindly created a safe and secure link for your convenience [PLEASE CLICK HERE](#). Your contribution will be felt far beyond the retail space and play a vital role in providing employment, enriching communities, and preserving skills.

The Collective seeks to guarantee our visitors an extended experience to KKIA while ensuring a cultural and creative adventure which represents an important source of employment, economic growth, and innovation to the Handcraft and Tourism sector.

The Collective and the artisan families would like to extend our sincere gratitude.

Support The Collective

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