



COLLECTIVE  
Artisanal Gallery



LOREM IPSUM

COLLECTIVE  
Artisanal Gallery

[www.lusakacollective.com](http://www.lusakacollective.com)

PHOTOGRAPHY COVER  
FRANCIOR D'ELBEE

*Francior D'Elbee*



*take a piece of Zambia home*

YOUR FINAL DESTINATION

## Concept Design Proposal

A visual layout and concept of the Collective's Artisanal gallery.

*"We are more than a store, we are an experience"*

Our design aesthetic is inspired from our surroundings and highlights the natural elements. Safari holidays combined with natural materials and those commonly used to weave baskets. We have been thoughtful to carefully select materials that are environmentally friendly and support skilled craftsman from Zambia.

Our design proposal is based off our already existing branch in Lusaka National Park, a vision we are passionate about growing and inspiring others

The interiors are calming and collectively allow the importance of the product to be highlighted along a story telling digital device. We believe less is more, creating an everlasting experience for her visitors.

*take a piece of Zambia home*



We  
are a  
collaborative space  
focused on  
uniting & supporting  
makers from across  
Zambia, access market  
channels that in return  
strengthen economic & social  
impact for the handcraft  
sector

## KKIA 3D RETAIL SPACE LAYOUT



Various  
viepoints and section  
details of our proposed  
airport plan.

Furthering a visitors  
experience  
of Zambian culture to  
share abroad



THE -  
HANDS  
THAT -  
MAKE

THE -  
HANDS  
THAT-  
MAKE



USING CURATED MERCHANDISE  
DISPLAYS THAT WILL ALLOW THE  
PRODUCT STYLING TO HIGHLIGHT  
THE VALUE AND IMPORTANCE OF  
THE MERCHANDISE AND MAKERS  
THEMSELVES

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3D RENDERS PRODUCED BY  
MWAPE FUNDAGA





*Inspired by the natural elements of nature*



56mm



## DIGITAL DISPLAY SCREENS



### “Sharing Stories”

Digital devices to share stories of our collaborative makers through photographic imagery & video. We believe that visual images speak a thousand words & it is part of creating the experience for the customer

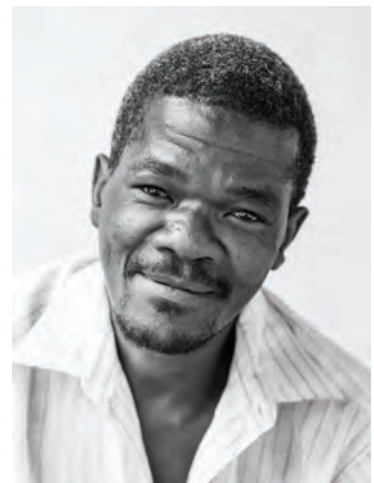
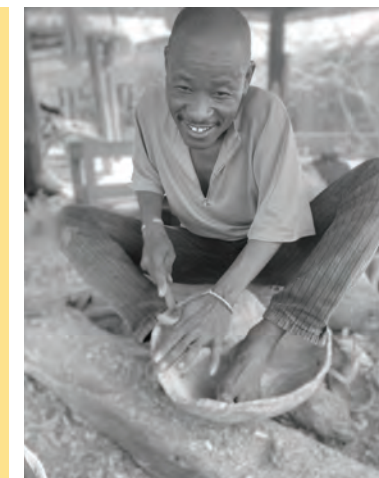
Connecting the Buyer to the maker.



120 + ARTISANS



ECONOMIC & SOCIAL IMPACT



SUSTAINABLE FUTURE



EQUALITY



PURPOUSE



COMMUNITIES



CULTURAL HERITAGE