

You click, they deliver

Decorate your rooms without leaving home.

With over 1000 décor products on offer, www.NetDécor.co.za – the name means décor via the Internet – is able to help anyone to add style and zest to their home. No need to sit in traffic, schlepping from one décor shop to the next to look for furniture and accessories to create your ideal interiors. You can go online and find a wide selection of décor products on the NetDécor website.

The service was conceptualised in 2011 by Dainfern Resident, Miranda Reeder and her cousin, Claire Clarke, and launched in 2012. Claire is an interior designer by profession and Miranda is a Chartered Accountant and their flair for business and for sourcing unique and interesting décor items, coupled with their focus on customer service, has already earned them accolades amongst the décor community and mentions in magazines and on the Home Channel on DSTV.

FREE DELIVERY

“With a lot of refurbishment now happening in Dainfern, an online décor service is the perfect solution,” says Miranda. “We started off offering free deliveries to residents in Dainfern, and we have now extended that to anywhere in the country, so if residents have holiday homes down at the coast or in the mountains, we’ll deliver there for free, too.”

Claire adds that one of their strengths is being able to offer advice and assist in putting together storyboards for rooms that need extra personality and pizzazz. “If you send us photographs of your room and the dimensions, we’ll offer advice on how to finish it off,” she says. “Alternatively, we can take over the whole re-decorating project for you. We have recently completed a top-to-toe refurbishment for a Dainfern family that has returned here after ten years. It was a complete makeover that has come together really well.”



TRACKING THE TRENDS

Miranda and Claire regularly visit shows and suppliers overseas and make sure they stay abreast of the trends. “We’re still finding that the neutral base is the starting point for most interiors. This is then spiced up by adding accent items in fresh, bright colours. Geometrics and chevron patterns are still in demand and the ‘Jungle Fever’ greens and turquoise colours are popular, too,” adds Claire.

In addition to imported products, they source a lot of high-end locally-made products which have proven popular amongst the Expats looking for gifts to send back home – as well as the interior designers looking for a local flavour to add to their projects. “Interior designers use us for sourcing accent pieces and accessories because shopping online




can be done after hours, so that frees up their time, allowing them to be on site more, to actually manage what's being done there," Miranda explains.

SECURE PAYMENT

Being part of the 'online industry', reliability and trust are vital elements of NetD cor's business philosophy, as is ease-of-use. Payment is via a secure payment facility and you are able to track the progress of your order from shipment right up to delivery to your door. "The service is ideal for busy moms, high-powered executives who have limited time and the Expat community," Miranda continues. "We have access to vast selections of d cor products over and above what's featured on our website, so if you have something specific in mind, don't hesitate – ask us and we'll find it for you."

Customer satisfaction is at the heart of their business and they emphasise that if something doesn't blend well, or if it's unsuitable, it can be returned in its original condition for a full refund. "To date, we haven't had a single return due to a product being unsuitable. There has been the odd occasion when a product has been damaged in transit and then we make sure it's replaced as soon as possible as our customers' peace-of-mind is very important to us."

It's this philosophy that has earned NetD cor the Best of Houzz 2014 Customer Satisfaction Award by Houzz, the leading platform for home remodeling and design. With over 10 000 subscribers to their weekly newsletter, it definitely looks like they're doing something right! 

Comments from customers:

Always a pleasure to deal with Netdecor. The items available are of good quality and always trendy. They are willing to go the extra mile to provide a superb service.
– Unicorn Creations.

Fantastic service, nothing is ever too much trouble, great variety and well priced. Highly recommended! my first choice when looking for accessories.
– Leigh Ann Wallace.

I am in love with your website and all the beautiful products you offer, especially the silver collection of animals, insects and birds. Well done Netdecor team.
– Renee.

NetDecor sells an array of smalls and accessories for the home. We use them regularly as their products are always top class and their service levels are amazing. Not only are they exceptionally friendly but efficient too which always makes doing business a pleasure.
– J. Vickers.

For more information, visit <http://www.netdecor.co.za/> or email: info@netdecor.co.za.