

C&C | CLASSIC POLO
SIGNATURE

Corporate
Profile

Company Profile

Incorporated in 1991, Classic Polo has everything in the value chain from fiber to fashion. This is made possible by the finest 100 percent vertically integrated state-of the-art infrastructure.

Classic Polo, one of India's finest indigenously manufactured men's casual brand was launched on February 14, 2001 by Royal Classic Groups. Being the flagship brand of Royal Classic Groups, Classic Polo has over the year's metamorphosed into a dynamic brand in men's category. Today, it has the privilege of being one of the few power brands for young professionals that fuses international trends with innovative fashion at reasonable price.

P R O U D
18
Y E A R S

2 CRORE CUSTOMERS
4000 DEALERS
400 LARGE FORMAT STORES
115 STANDALONE STORES
28 STATES
72 CHANNEL PARTNERS
7 UNION TERRITORIES
1 BRAND

Brand *accolades*

The Royal Classic Groups, 100% vertically integrated textile major has been at the forefront of quality and innovation since its inception five decades ago. It has its customers across the world with a current supply of a quarter of a million pieces per month. RCG is one of the few completely backward integrated entities in the garment industry with its own cotton cultivation to ginning, spinning and knitting/weaving to dyeing, finishing and garmenting infrastructure. This infrastructure aids RCG in maintaining quality control process and self reliance within the vertical.

Classic Polo, the T-shirt brand of Royal Classic Groups has completed a decade in fine fashion and through its expertise it offers the widest collection clocking approximately 1000 samples per season. Positioned as a mid premium brand, Classic Polo offers functional yet fashionably casual range for men, Classic Polo is perceived as a brand that does not compromise on quality, fit, design and comfort. The design team consists of robust creative excellence from India's premiere institutes, consultants with wide exposure in the field of apparel and international source. The brand constantly re-defines fashion trends catering to consumer preferences targeting, the 30+ age group.

Classic Polo in the recent years have done a research on the missing category in the Indian men's wear fashion market and launched CP BRO in the year 2014. CP BRO target market includes people from 18 to 26, who are innovators, trendsetters and everyone who enjoys freedom and irony in fashion. Only pan Indian brand which caters street fashion to this age group.

Classic Polo range today, comprises of T-shirts, Shirts, Trousers, jackets, sweaters, denim, sportswear, lounge wear, inner wear, accessories thus making the brand a complete men's wardrobe solution. Looking into the dynamics of current day's hyper exposed consumer preference, Classic Polo launches 3-4 new designs every day to fulfill the fashion appetite of the market.

Corporate Profile

Classic Polo covers the length and breadth of the country with 90+ Exclusive Stores, 4000+ Multi Brand Outlets, 250+ Large Format Stores such as Shoppers Stop, Central, Globus, Total Superstore, Reliance Trends, Lulu , Hyper City etc. & also Available in Flipkart , Amazon, Snap Deal , Paytm , E Bay

What we do?

Classic polo is also into customized production based on the corporate needs. We provide innovative solutions and products at competitive price with unmatched quality. We have catered to many ace corporates viz., toyota, adithya birla, bosch, kone, suguna poultry, Times of India, saint gobbain, HCL, CRI pumps, mahindra group, Volvo, ITC, RAJ TV, VIT, hindu, Ramco, Dalmia, Bajaj steels, BHEL to name a few. Our corporate clients are extremely satisfied with the customized service and support offered by us matching their specifications. merchandise as per their specifications with their logo and mnemonic incorporated.

We have serviced companies from all walks of life and have a wide experience in handling corporate business. Corporate business is majorly used for uniform dress code, special dress code for event, conferences, get togethers, marathon's, promotional activities or any other other activity of client choice.

We are steadily growing in this vertical as RCG is 100% vertically integrated company with state of the art technology to handle volume business with speed and precision.

Our Corporate Customers

Chennai

Times of India



Ramco Cements



Dalmia Cements



The Hindu



SG Olympics



Gravitas



Tavron



FLSmith



Mudalvan



Raj TV



The Hindu



Vestas



VIT



ONGC



Mahendra



*Our
Corporate
Customers*

Coimbatore

The Hindu



Marico



PSA



Reliance



VNC



Bangalore

Batliboi



Trident



Syndicate Bank



Lit Life



Titan



Our
Corporate
Customers

Coimbatore

CRI



RMKV



Bosch



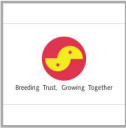
Honda



Indus



Suguna



ELGI



TVH



Suriyan FM



The Hindu



Times of India



Hansen Drives



Dinamalar



SKM



Agni Steels



Our Corporate Customers

Chennai

Kone Elevators



ITC



TTK



Sanmar



Murugappa



Thermal Ceramics



Sun TV



Raj TV



Ramco



Jus Sports



Dalmia Cements



Acharia Schools



Indian Oil



Rajshree Sugars



Aditya Birla



Technip India



L&T



Batliboi



Our Corporate Customers

Bangalore

Hydrabad

Kerala

Mumbai

Mitsubishi



U Tech



East India



RBI



Shinmadzu



Bajaj Steel



Wipro



Agri Mart



Coromandal



Taj Hotels



Horiba



Ashok Lyland



Andritz



Acolade



TCS



Alamy



Alambic Pharma



Titan



Our

Corporate

Customers

Bangalore

Chennai

<div>Reliance</div> <div>  </div>	<div>Shriram</div> <div>  </div>	<div>Marathon</div> <div>  </div>	<div>Extreme</div> <div>  </div>	<div>Rockstars</div> <div>  </div>	<div>Saint Gobain</div> <div>  </div>
<div>Toyota</div> <div>  </div>	<div>Toyota</div> <div>  </div>	<div>Ramco</div> <div>  </div>	<div>ONGC</div> <div>  </div>	<div>Dymos</div> <div>  </div>	<div>Saint Gobain</div> <div>  </div>
<div>Amazon</div> <div>  </div>	<div>Hotel</div> <div>  </div>	<div>Asian</div> <div>  </div>	<div>College Event</div> <div>  </div>	<div>NTPC</div> <div>  </div>	<div>College Event</div> <div>  </div>

Our
Corporate
Customers



Our
Corporate
Customers



Our
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Customers



*Our
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Customers*



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