

THE CITY OF



MILANO 2015

WHERE MILAN PROJECT  
IS ENDORSED BY

Milano

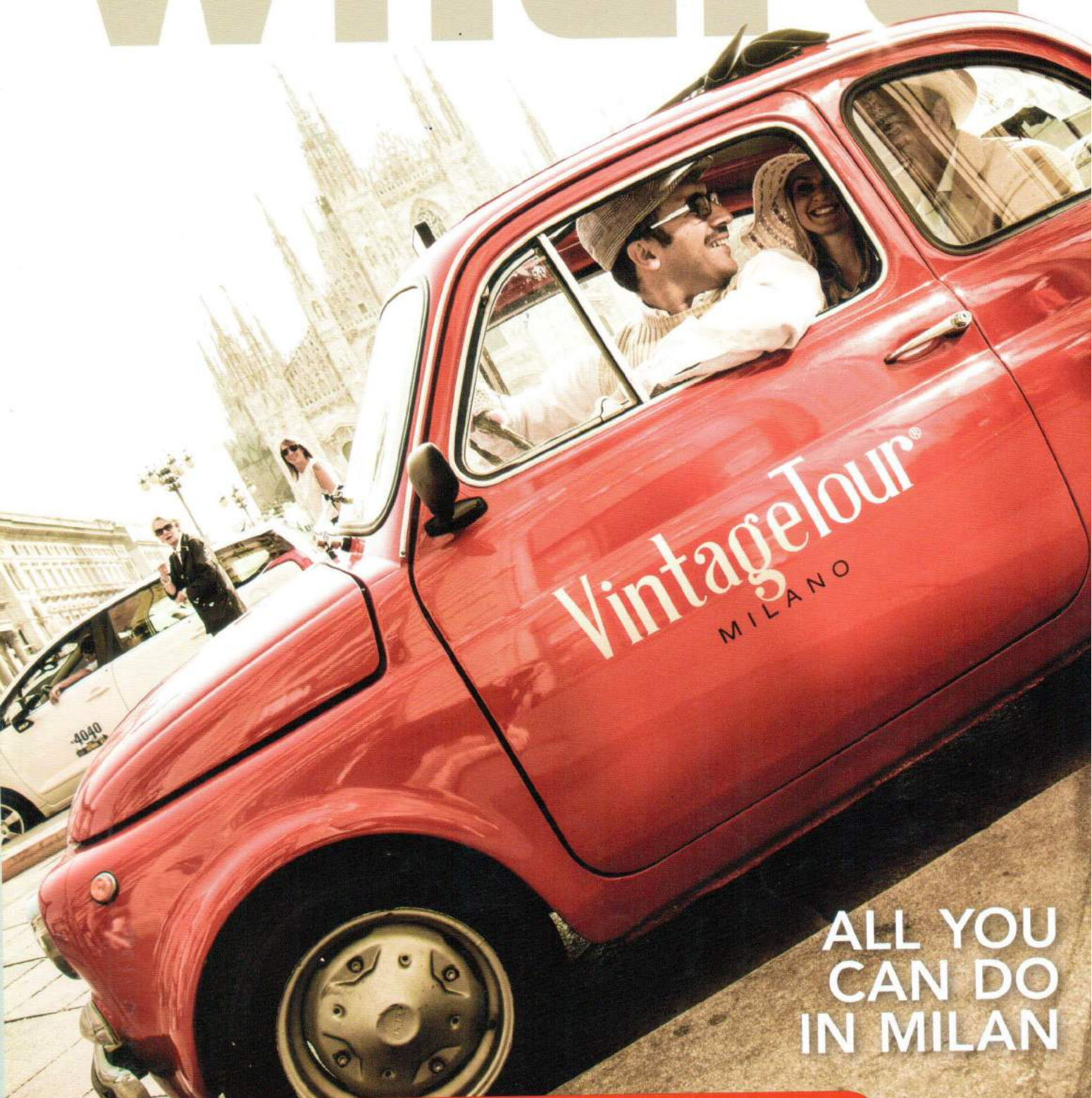


Comune  
di Milano

JANUARY 2015 THE MONTHLY GUIDE TO

Milan

# where



ALL YOU  
CAN DO  
IN MILAN

SIGHTSEEING | MUSEUMS | ENTERTAINMENT | SHOPPING | DINING | MAPS



**FOR HIM!**

Handmade items  
and monthly tips  
on elegance



# Milan Style Journey

Every month a useful suggestion from StyleInMi™, the only service offering you a style journey into the heart of Milan conceived by **Fabio Sbranchella** and especially created for men in discovery of pure Milanese style.

“ The living room of an aristocratic palace in the heart of Milan, a fireplace, suits, fabric books, portraits of masters of style and elegance. A venue boasting an unmistakable aura found only in authentic tailors' shops.

These are the things that struck when I first entered the **Prata & Mastrale-House of Tailoring** (via Fatebenefratelli, 17), where I was welcomed by its owner, Aldo Invitti di Conca, a courteous individual of rare sophistication, who outlined all the services offered by his sartorial haven which, I can assure you, are many and excellent, ranging from suits to jackets right up to shirts. All

of these are created using two alternative methods, based on the time that lucky customers have at their disposition. Hence, savvy style connoisseurs can either opt for the venue's Made-to-Measure service, requiring only one fitting or its Bespoke option, involving creating a pattern, followed by 3 fittings. What happens if you're just passing through? This does not present a problem, P&M's creations are so beautiful that it's worth your while taking a plane to return to Milan for subsequent fittings! The choice of cloths takes place while sipping a cup of coffee or even two because so many are available and they're all only of the finest quality, whether they be Italian or British. My suggestion? A beautiful tweed jacket for cold winter weekends. ”



## » FOR WHERE READERS

Readers of 'Where Milan' interested in visiting this boutique with StyleInMi™ will not only be entitled to a discount on our style journey but will also receive a surprise from its owners. Just contact the StyleInMi™ staff at [style@styleinmi.com](mailto:style@styleinmi.com) making sure to mention 'Where Milan'.

