

Chipolo Plus - Promotional Gift

Guidelines for custom printed Chipolos

October 2016

Content

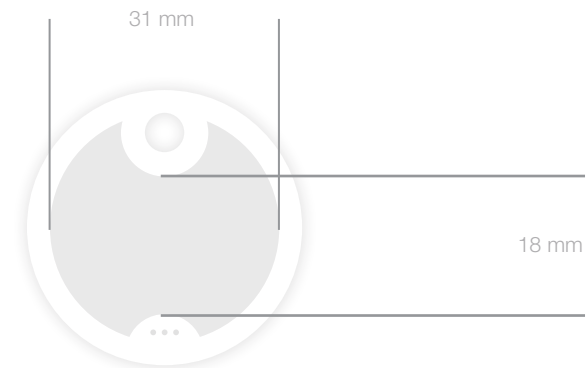
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Printable area

Custom prints are available for one side of the Chipolo. The back side already has the Chipolo logo on it.

Maximum print area

Please refer to the image below.



Minimal font size

The bigger the better. We recommend using fonts with height of 1,0 mm or larger. Smaller fonts are often not clear and readable.

Print Technique

We use the spot UV printing technique in CMYK color model. When printing logos designed with Pantone colors or similar we change the colors to the most similar colors in CMYK.

Color options

Colors are very important to us, so here are some basic rules that help your custom Chipolos look good.

White prints

Printing in white is available for all Chipolos except the 'Pearl White' version.



Black prints

Printing in black is available for all Chipolos except the 'Ocean Blue' and 'Charcoal Black'. A combination of white and black print is also available.



Colored prints

Colored prints are available for all Chipolos, but they look most the best on the 'Pearl White' and 'Charcoal Black' version.



Gradients, shadows and other effects

Less is more. We like to keep things clean and simple. Since Chipolo is quite small we don't recommend using gradients, shadows and other effects.

File types

We accept vectorised logos and outlined graphics in .ai, .eps, .pdf, .psd files for previews and printing.

Previews

We offer design service and can send you a preview of your branded Chipolo before you confirm your order. You can expect to receive your preview within 24 hours of your request.

Chipolo Colors

Bright. Fun. Delicious.

Rose Quartz

Coral Red

Lemon Yellow

Mint Green

Ocean Blue

Charcoal Black

Pearl White

