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Sheer Beauty

Lofty Indian decor for sale in Pasadena



We love the bright colors and serene stylings of Indian textiles and furniture. So naturally we?re delighted by a new shop that displays their beauty in a sprawling loft setting.

The shop in question: De Cor, a Pasadena home store run by willowy beauty Deepali Pareek. A Rajasthan native who was inspired by her homeland?s small boutiques and hand-crafted items, Pareek gives her imports room to breathe in the 8,000-square-foot space, which was last used as an architectural salvage warehouse.

Stepping inside the shop is an exercise in head-swiveling. We started amidst the bright colors of the textile room, where a rainbow of pillow covers include mirror-dotted and appliquéd standouts. Next we moved on to a hand-etched sandstone planter (\$700) and some indoor-outdoor mosaic pendant lights (from \$145) before settling on a customized bed with changeable fabric headboard insets (\$2,760 for queen-sized).

Tabletop tableaux include scarves, Buddhas and glassware that make great gifts. Plus, they come with colorful stories of small villages and local handiwork, which the friendly Pareek is happy to detail for you.