



Confidential Wholesale Pricing effective 4/1/2022 through 12/31/2022

Special Stock							
Auto plates	1-8 dz	9-24 dz	Case (300)	2 Case (600)	300	600	SET-UP
Non-royalty	2.15	1.95	1.80	1.75	1.95	1.80	\$50.00
MC non-royalty	2.30	2.10	1.95	1.85	2.10	2.00	\$50.00
Royalty	2.53	2.29	2.11	2.06	2.29	2.14	\$50.00
MC royalty	2.70	2.46	2.29	2.16	2.50	2.35	\$50.00
Super Stock Auto plates	1-8 dz	9-24 dz	Case (300)	2 Case (600)	300	600	
Non-royalty	2.60	2.50	2.40	2.15	2.50	2.15	\$50.00
Royalty	3.00	2.95	2.85	2.55	2.95	2.55	\$50.00
J Arrow Signs	1-4 dz		Case (50)	2 Case (100)	300	600	
Non-royalty	3.75		3.60	3.35	3.50	3.25	\$130.00
MC non-royalty					3.95	3.80	\$130.00
Royalty	4.40		4.20	3.90	4.12	3.82	\$130.00
MC royalty					4.65	4.47	\$130.00
Street Signs 5x24	1-12 dz		Case (156)	2 Case (312)	312	624	SET-UP
Non-royalty	3.05		2.95	2.75	2.95	2.70	\$60.00
MC non-royalty	3.25		3.05	2.90	3.15	3.00	\$60.00
Royalty	3.60		3.47	3.24	3.47	3.18	\$60.00
MC royalty	3.82		3.59	3.41	3.70	3.53	\$60.00
Bike Plates	1-8 dz	9-24 dz	Case (300)	2 Case (600)	600	1200	
Non-royalty	1.30	1.15	1.05	1.00	1.05	0.90	\$50.00
Royalty	1.52	1.35	1.23	1.17	1.25	1.05	\$50.00
Oval Auto plates	1-12 dz		Case (156)	2 Case (312)	312	624	
Non-royalty	2.65		2.40	2.30	2.60	2.35	\$50.00
Royalty	3.12		2.82	2.70	3.05	2.75	\$50.00
Small Parking Signs 8x12	1-12 dz		Case (156)	2 Case (312)	300	600	SET-UP
Non-royalty	2.55		2.35	2.25	2.50	2.25	\$60.00
MC non-royalty	2.90		2.70	2.55	2.70	2.50	\$60.00
Royalty	3.00		2.75	2.65	2.95	2.65	\$60.00
MC royalty	3.40		3.18	3.00	3.18	2.94	\$60.00
Parking Signs (12x18)	1-8 dz		Case (100)	2 Case (200)	300	600	SET-UP
Non-royalty	4.50		4.35	4.25	4.25	4.00	\$100.00
MC non-royalty	5.10		4.95	4.80	4.95	4.75	\$100.00
Royalty	5.30		5.12	5.00	5.00	4.70	\$100.00
MC royalty	6.00		5.80	5.65	5.80	5.58	\$100.00
Circular Signs	1-4 dz		Case (50)	2 Case (100)	300	600	SET-UP
Non-royalty	3.70		3.50	3.30	3.60	3.30	\$70.00
MC non-royalty	4.10		3.80	3.65	3.85	3.65	\$70.00
Royalty	4.35		4.12	3.88	4.20	3.85	\$70.00
MC royalty	4.82		4.47	4.29	4.53	4.29	\$70.00
12" XING Signs	1-4 dz		Case (50)	2 Case (100)	300	600	SET-UP
Non-royalty	3.50		3.35	3.15	3.35	3.05	\$70.00



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Special Stock

Arrow Signs	1-12 dz	Case (156)	2 Case (312)	312	624	SET-UP
Non-royalty	3.25	3.00	2.85	3.00	2.75	\$60.00
MC non-royalty	3.55	3.30	3.20	3.23	3.10	\$60.00
Royalty	3.82	3.53	3.35	3.53	3.24	\$60.00
MC royalty	4.18	3.88	3.76	3.80	3.65	\$60.00
Shield Signs- Route/Interstate	1-4 dz	Case (50)	2 Case (100)	300	600	SET-UP
Non-royalty	3.75	3.60	3.35	3.50	3.25	\$130.00
MC non-royalty	4.15	3.85	3.70	3.95	3.80	\$130.00
Royalty	4.40	4.24	3.94	4.12	3.82	\$130.00
MC royalty	4.88	4.53	4.35	4.65	4.47	\$130.00
Corrugated Signs 12x18	1-8 dz	Case (100)	2 Case (200)	300	600	SET-UP
Non-royalty	4.50	4.35	4.25	4.25	4.00	
MC non-royalty	5.10	4.95	4.80	4.95	4.75	\$50.00
Royalty	5.30	5.12	5.00	5.00	4.70	
MC royalty	6.00	5.80	5.65	5.80	5.58	\$50.00
MSSigns (12x14)	1-8 dz	Case (100)	2 Case (200)	300	600	SET-UP
Non-royalty	3.75	3.55	3.30	3.55	3.30	\$85.00
Royalty	4.40	4.18	3.88	4.20	3.90	\$85.00
Street Signs 4x18	1-12 dz	Case (156)	2 Case (312)	312	624	SET-UP
Non-royalty	2.50	2.25	2.10	2.21	1.99	\$50.00
MC non-royalty	2.65	2.40	2.25	2.33	2.12	\$50.00
Royalty	2.94	2.65	2.47	2.60	2.34	\$50.00
MC royalty	3.10	2.82	2.65	2.73	2.49	\$50.00
Parking Signs 12x16	1-8 dz	Case (100)	2 Case (200)	300	600	SET-UP
Non-royalty	4.10	3.95	3.85	3.90	3.70	\$90.00
MC non-royalty	4.80	4.55	4.40	4.55	4.40	\$90.00
Royalty	4.82	4.65	4.53	4.60	4.35	\$90.00
MC royalty	5.65	5.35	5.18	5.35	5.18	\$90.00
Corrugated Signs 12x16	1-8 dz	Case (100)	2 Case (200)	300	600	SET-UP
Non-royalty	4.10	3.95	3.85	3.90	3.70	
MC non-royalty	4.80	4.55	4.40	4.55	4.40	\$90.00
Royalty	4.82	4.65	4.53	4.60	4.35	
MC royalty	5.65	5.35	5.18	5.35	5.18	\$90.00