## ALBERT ELOVITZ'S PRICING (Valid: 04/25/22-12/31/22)

## BIKE PLATES



SAME NAME BIKE TAGS
w/standard background
ALL NEW DESIGNS WILL INCUR A ONE-TIME SET-UP CHARGE OF \$70.00

| QUANTITY | (1) imprint | (2) imprint <br> NY, TX, USA | (3) imprint <br> CA, HI | Each addt'l color after 3 |
| :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 5 0} \mathbf{~ p c s}$ | $\$ 1.15$ | $\$ 1.27$ | $\$ 1.39$ | $\$ 0.15$ |
| $\mathbf{5 0 0} \mathbf{~ p c s}$ | $\$ 0.97$ | $\$ 1.05$ | $\$ 1.12$ | $\$ 0.10$ |
| $\mathbf{1 0 0 0} \mathbf{~ p c s}$ | $\$ 0.87$ | $\$ 0.93$ | $\$ 0.98$ | $\$ 0.08$ |
| $\mathbf{2 5 0 0} \mathbf{~ p c s}$ | $\$ 0.80$ | $\$ 0.84$ | $\$ 0.89$ | $\$ 0.06$ |

## LICENSE PLATES

| ALL NEW DESIGNS WILL INCUR A ONE-TIME SET-UP CHARGE OF \$50.00 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 6"X 12" plate | 125 | 300 | 600 | 1200 |
| 1 color | \$2.81 | \$1.71 | \$1.62 | \$1.58 |
| 2 colors (NY, TX) | \$3.23 | \$1.95 | \$1.80 | \$1.73 |
| 3 colors (CA, HI, LV) | \$3.70 | \$2.19 | \$1.98 | \$1.88 |
| Each extra color after 4 | \$0.36 | \$0.24 | \$0.18 | \$0.15 |
| 4 COLOR PROCESS | n/a | \$2.10 | 2.00 | \$1.86 |
| Shrink-wrap included in the price above |  |  |  |  |

STREET SIGNS 5" X 24"

| ALL NEW DESIGNS WILL INCUR A ONE-TIME SET-UP CHARGE OF \$90.00 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $\mathbf{5 " ~}^{\mathbf{~ 2 4 "}}$ | $\mathbf{1 0 0}$ | $\mathbf{3 1 2}$ | $\mathbf{6 2 4}$ | $\mathbf{1 0 0 0}$ |
| 1 color | $\$ 4.39$ | $\$ 2.70$ | $\$ 2.49$ | $\$ 2.42$ |
| 2 colors | $\$ 4.85$ | $\$ 2.95$ | $\$ 2.70$ | $\$ 2.62$ |
| Each extra color after 4 | $\$ 0.41$ | $\$ 0.33$ | $\$ 0.27$ | $\$ 0.24$ |
| Shrink-wrap included in price above |  |  |  |  |

SPECIAL SIZE STREET SIGN 4"X 16"

| ALL NEW DESIGNS WILL INCUR A ONE-TIME SET-UP CHARGE OF $\$ 50.00$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quantity | $\mathbf{1 0 0}$ | $\mathbf{2 5 0}$ | $\mathbf{5 0 0}$ | $\mathbf{1 0 0 0}$ | $\mathbf{2 5 0 0}$ |
| 1 color | $\$ 3.48$ | $\$ 2.26$ | $\$ 1.89$ | $\$ 1.70$ | $\$ 1.60$ |
| 2 colors | $\$ 3.97$ | $\$ 2.53$ | $\$ 2.09$ | $\$ 1.86$ | $\$ 1.74$ |
| 3 colors | $\$ 4.47$ | $\$ 2.79$ | $\$ 2.29$ | $\$ 2.02$ | $\$ 1.88$ |
| 4 colors | $\$ 5.14$ | $\$ 3.13$ | $\$ 2.54$ | $\$ 2.22$ | $\$ 2.06$ |
| Each color after 4 | $\$ 0.41$ | $\$ 0.33$ | $\$ 0.27$ | $\$ 0.24$ | $\$ 0.21$ |
| Shrink-wrap included in the price above |  |  |  |  |  |

PARKING SIGNS 12" X $18^{\prime \prime}$

| ALL NEW DESIGNS WILL INCUR A ONE-TIME SET-UP CHARGE OF \$135.00 |  |  |  |
| :---: | :---: | :---: | :---: |
| 12 " $\times 18{ }^{\prime \prime}$ | 300 | 600 | 1200 |
| 1 color | \$3.99 | \$3.80 | \$3.72 |
| 2 colors | \$4.25 | \$4.00 | \$3.89 |
| Each extra color after 4 | \$0.39 | \$0.34 | \$0.31 |
| 4 Color Process | \$4.95 | \$4.75 | \$4.69 |
| Shrink-wrap included in price above |  |  |  |

SHIELD SIGNS 12"X 12"

| $\underline{\mathbf{1 2 "} \boldsymbol{x 1 2 "}}$ | $\underline{\mathbf{3 0 0}}$ | $\underline{\mathbf{6 0 0}}$ | $\underline{\mathbf{1 0 0 0}}$ |
| :---: | :---: | :---: | :---: |
| 1 color (One time only set <br> up charge for new design: <br> $\mathbf{\$ 1 3 0 . 0 0 )}$ | $\$ 3.50$ | $\$ 3.25$ | $\$ 2.85$ |
| 2 colors (One time only set <br> up charge for new design: <br> $\mathbf{\$ 1 3 0 . 0 0 )}$ | $\$ 3.50$ | $\$ 3.25$ | $\$ 3.00$ |
| $\underline{\text { Each extra color after 2 }}$ | $\$ 0.33$ | $\$ 0.27$ | $\$ 0.24$ |
| 4 Color Process (One time <br> only set up charge for <br> new design: $\$ 150.00)$ | $\$ 3.95$ | $\$ 3.80$ | $\$ 3.84$ |
| Shrink-wrap included in price above |  |  |  |

ARROW SIGNS 6" X 20"

| ALL NEW DESIGNS WILL INCUR A ONE-TIME SET-UP CHARGE OF \$60.00 |  |  |  |
| :---: | :---: | :---: | :---: |
| $\mathbf{6 " \prime} \times \mathbf{2 0 "}$ | $\mathbf{3 1 2}$ | $\mathbf{6 2 4}$ | $\mathbf{1 0 0 0}$ |
| 1 color | $\$ 3.00$ | $\$ 2.75$ | $\$ 2.66$ |
| 2 colors | $\$ 3.00$ | $\$ 2.75$ | $\$ 2.66$ |
| Each extra color after 4 | $\$ 0.30$ | $\$ 0.27$ | $\$ 0.24$ |
| 4 Color Process | $\$ 3.23$ | $\$ 3.10$ | $\$ 3.05$ |
| Shrink-wrap included in the price above |  |  |  |


| $12^{\prime \prime}$ <br> W/standard background |  |  |  |
| :---: | :---: | :---: | :---: |
| ALL NEW DESIGNS WILL INCUR A ONE-TIME SET-UP CHARGE OF $\$ 70.00$ |  |  |  |
| $\mathbf{1 2 "}$ Diameter | $\underline{\mathbf{3 0 0}}$ | $\underline{\mathbf{6 0 0}}$ | $\underline{\mathbf{1 0 0 0}}$ |
| 1 color | $\$ 3.60$ | $\$ 3.30$ | $\$ 3.18$ |
| 2 colors | $\$ 3.60$ | $\$ 3.30$ | $\$ 3.18$ |
| Shrink-wrap included in price above |  |  |  |
| Each extra color after <br> 2 imprints | $\$ 0.33$ | $\$ 0.27$ | $\$ 0.24$ |


| $12^{\prime \prime}$ CIRCLE SIGNS 4 COLOR PROCESS |  |  |  |
| :---: | :---: | :---: | :---: |
| w/standard background |  |  |  |$]$| ALL NEW DESIGNS WILL INCUR A ONE-TIME SET-UP CHARGE OF \$70.00 |  |  |  |
| :---: | :---: | :---: | :---: |
| $\mathbf{1 2 "}$ Diameter | $\underline{\mathbf{3 0 0}}$ | $\underline{\mathbf{6 0 0}}$ |  |
| 4 CP | $\$ 4.53$ | $\$ .29$ |  |
| Shrink-wrap included in the price above |  |  |  |

