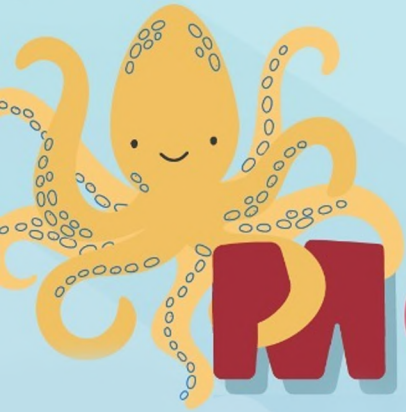


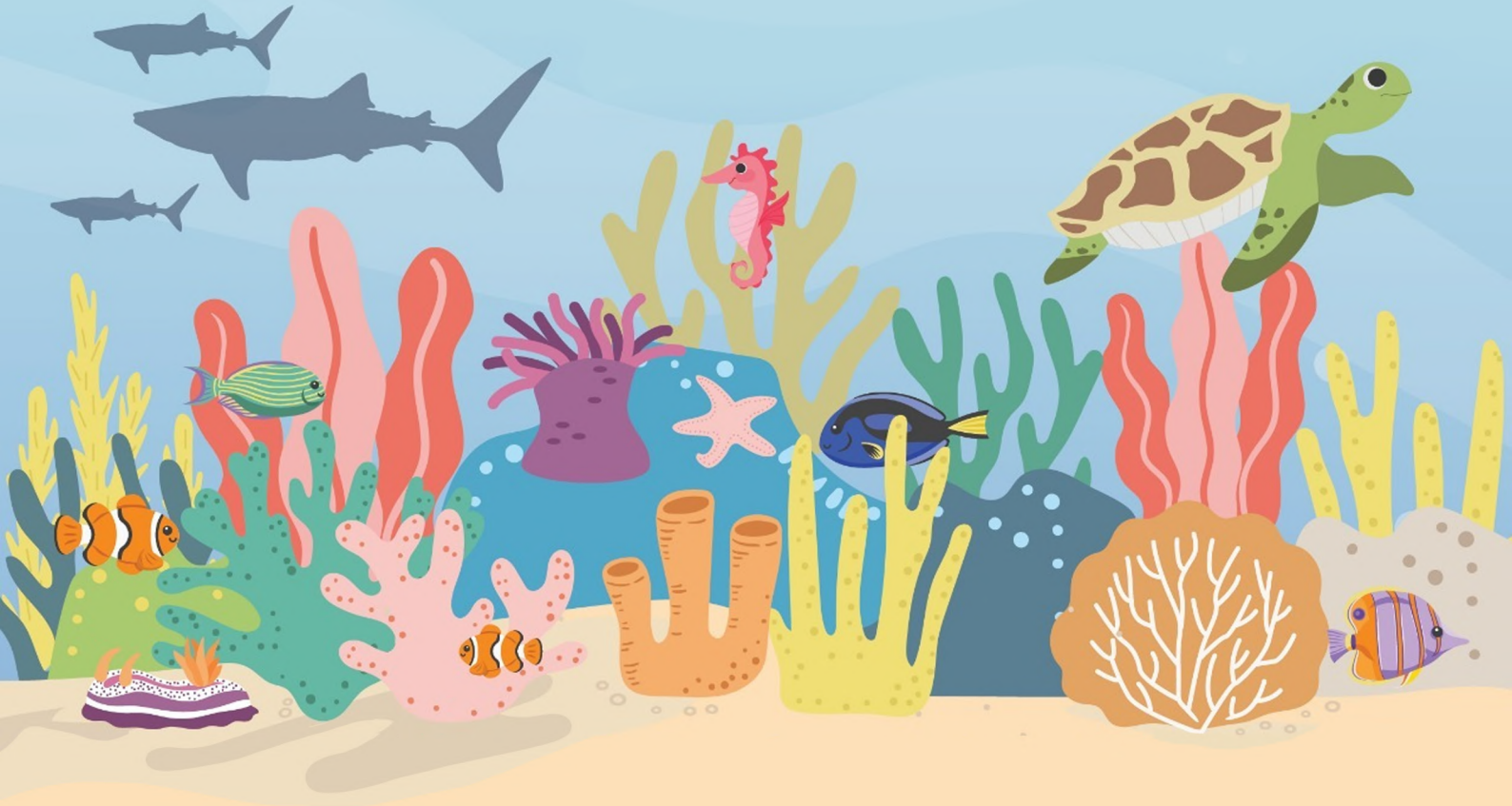
Teaching kids about what they can do to save our oceans



MOMZILLA

KEEP OUR CORALS

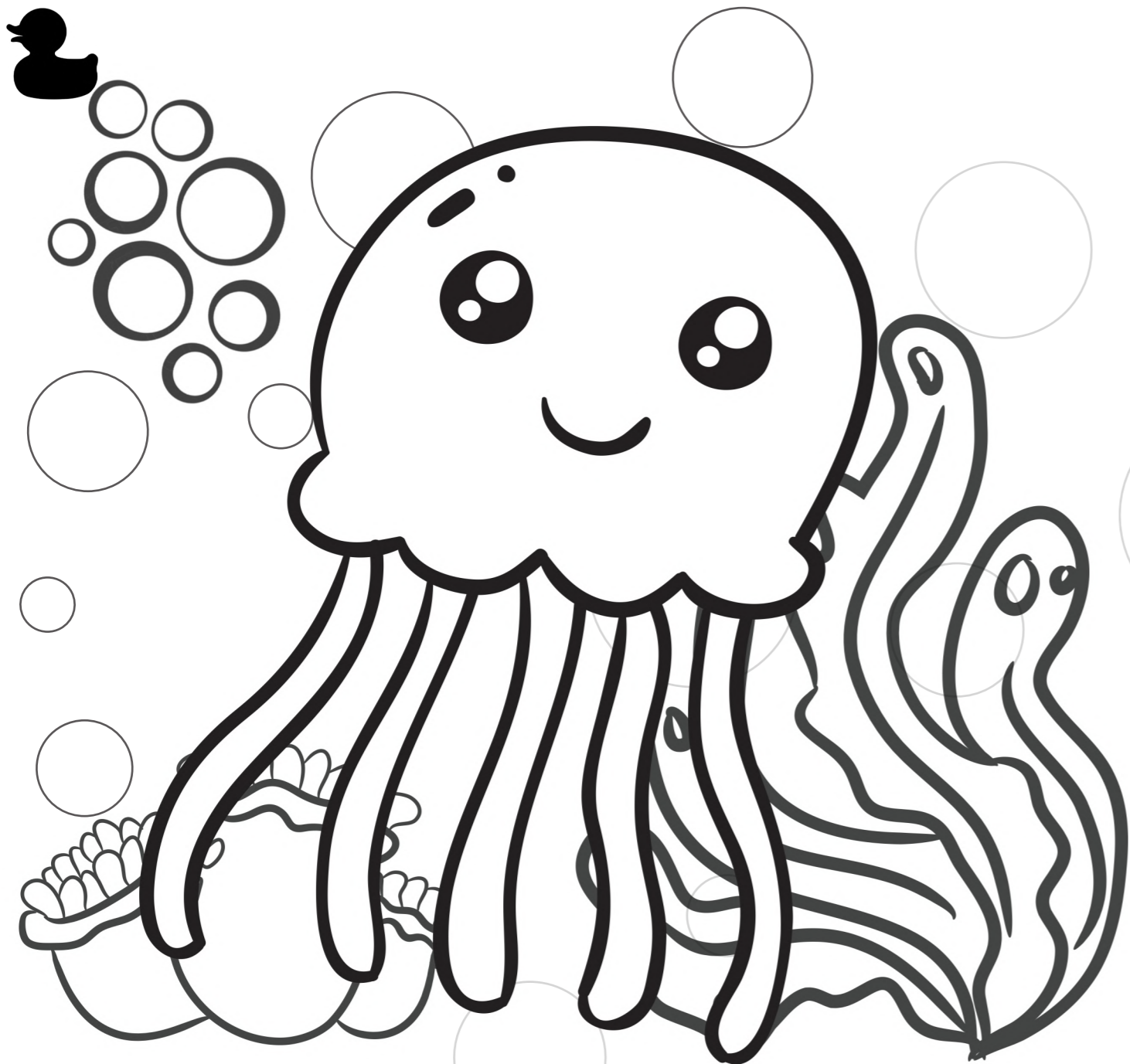
COLOURFUL



#MomzillaEarthWarriors

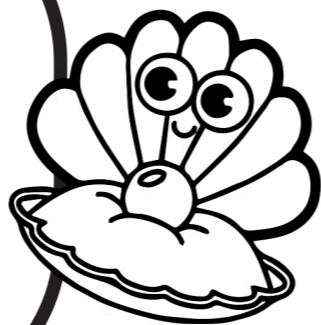


For Theo and George and
all the other kiddos out there.
Let's keep our coral reefs colorful!



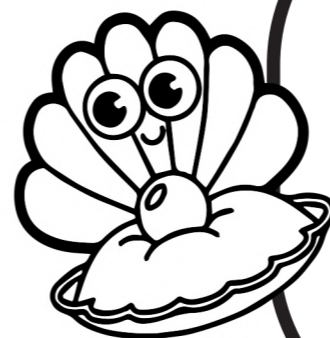
DID YOU KNOW?

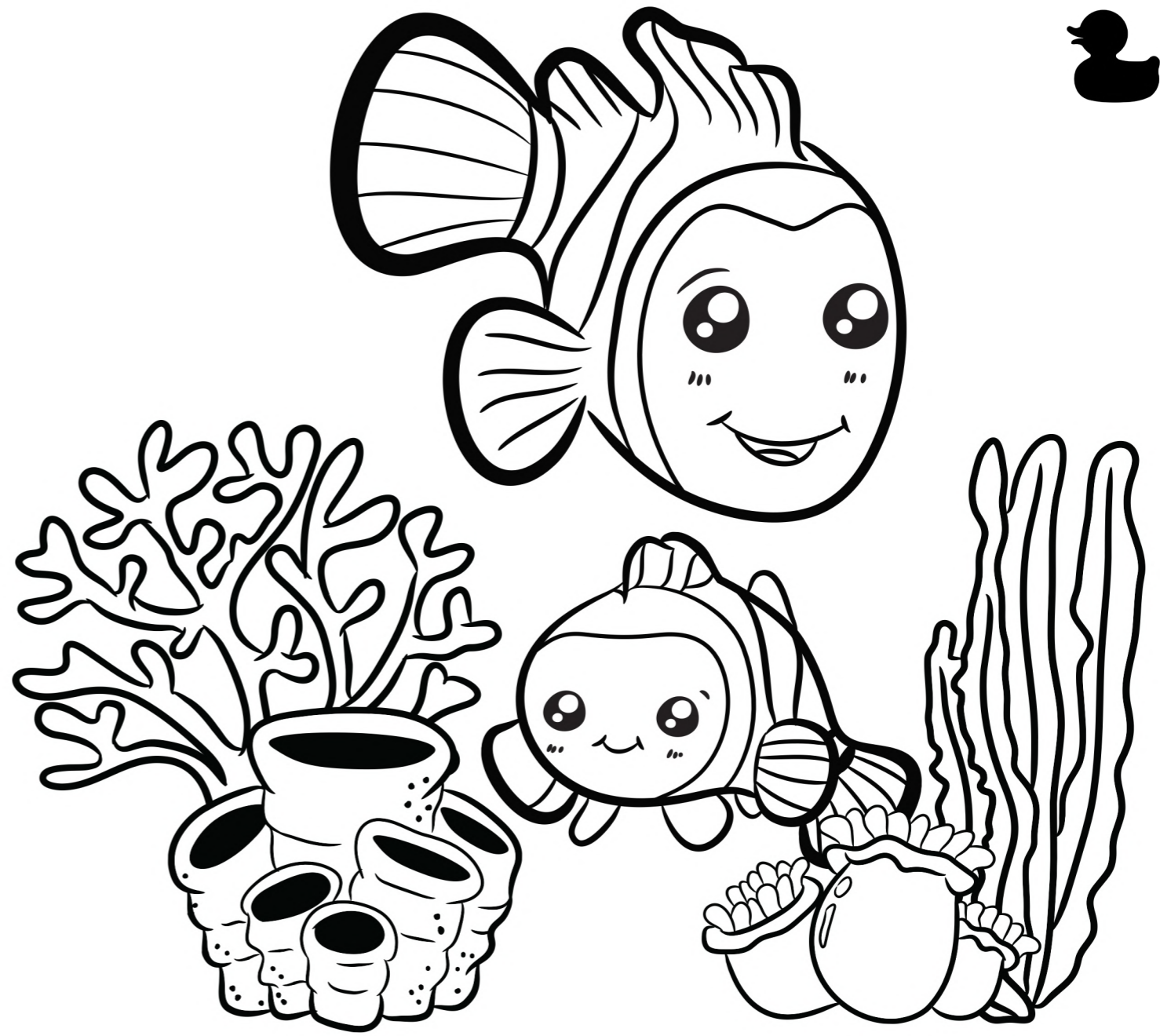
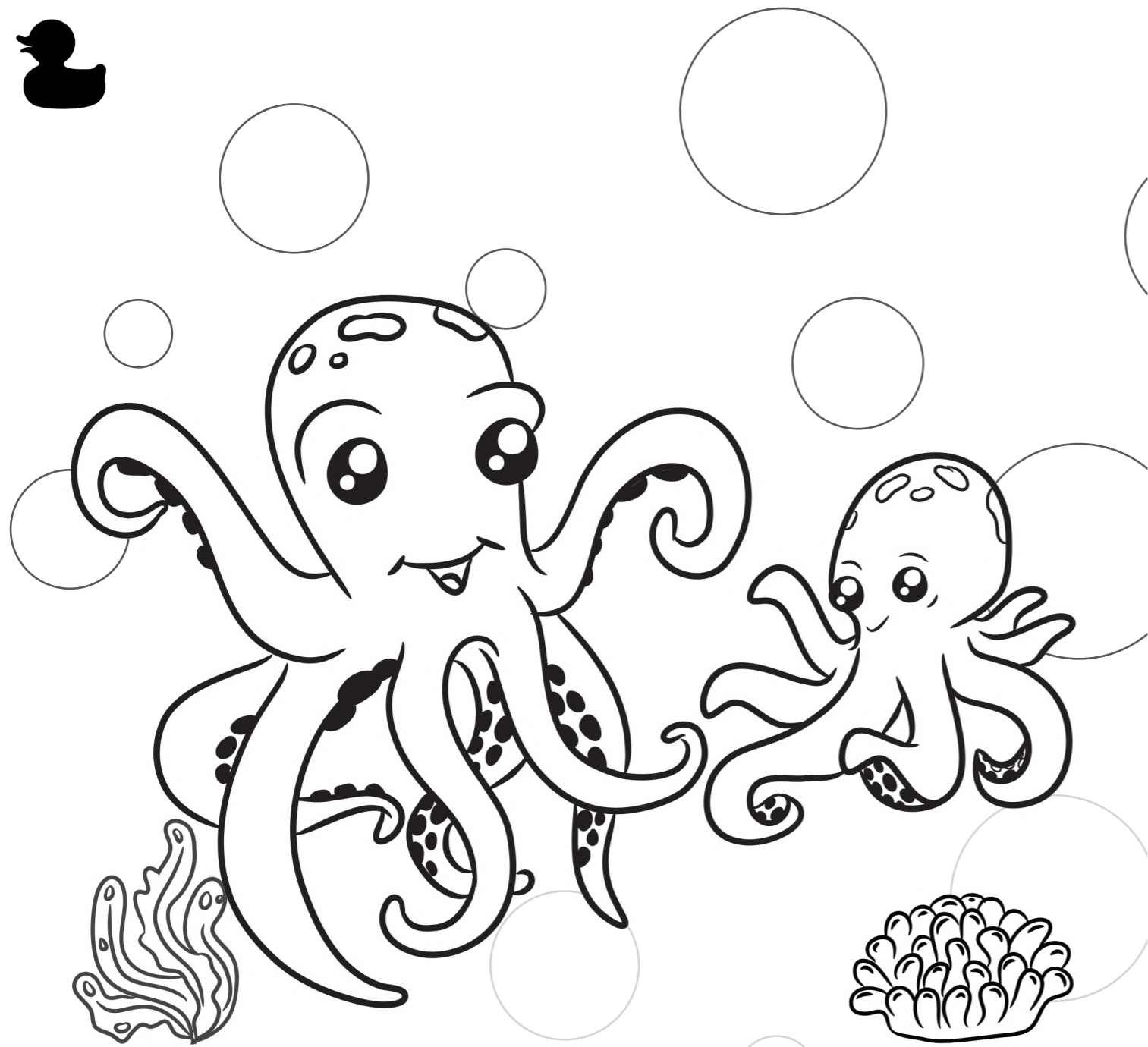
Coral reefs, also known as "rainforests of the sea", are home to 1/4 of the world's marine species, including about 4,000 species of fish.



DID YOU KNOW?

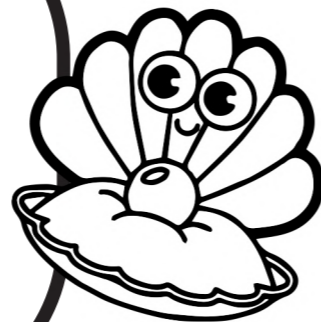
Coral reefs are also an important food source that provides for millions of people living in coastal towns. They also protect our shorelines from erosion, and act as natural breakwaters to reduce the wave impacts from storms and floods.





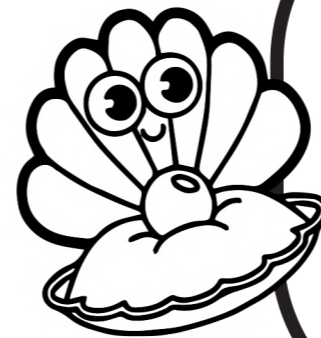
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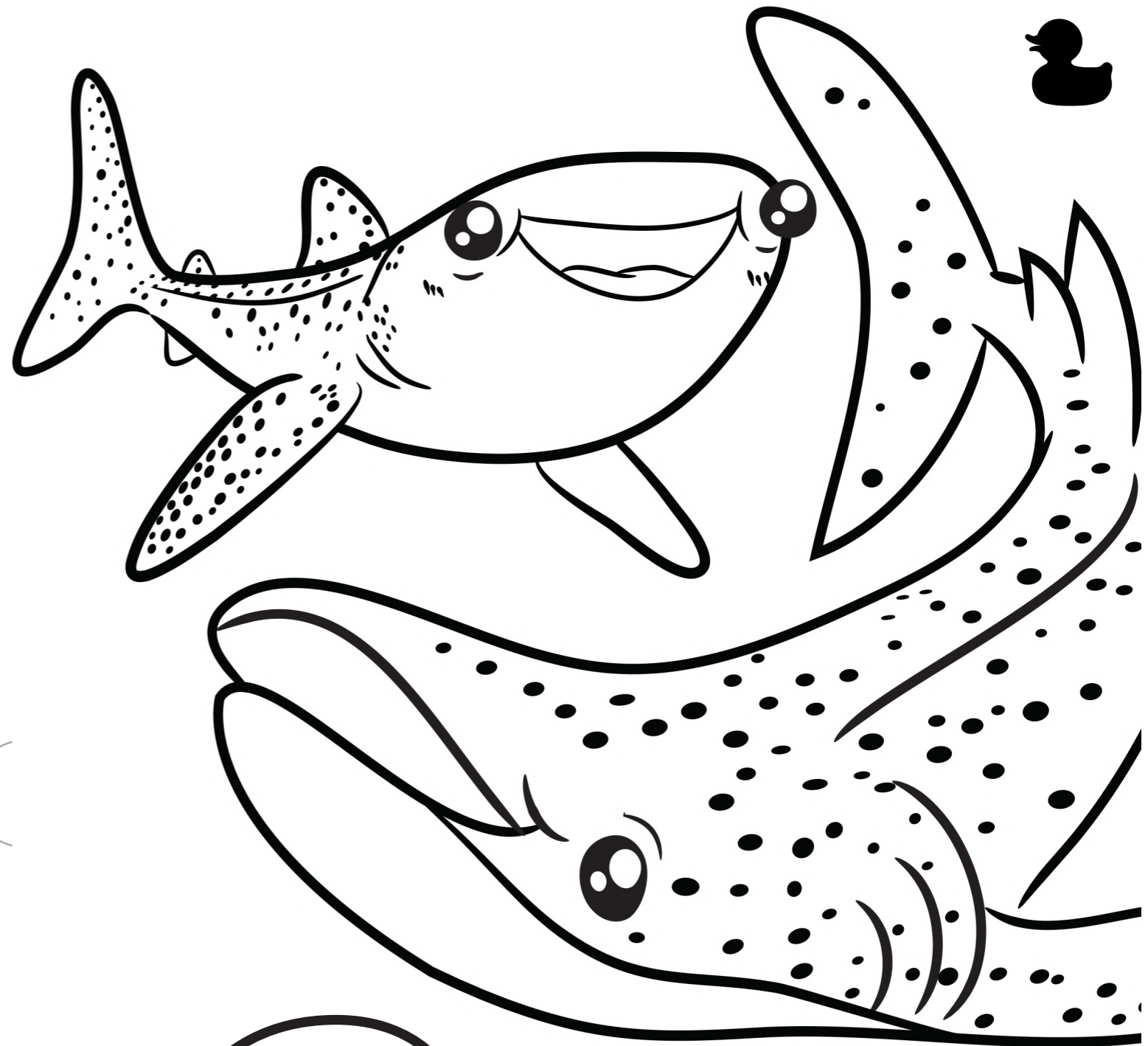
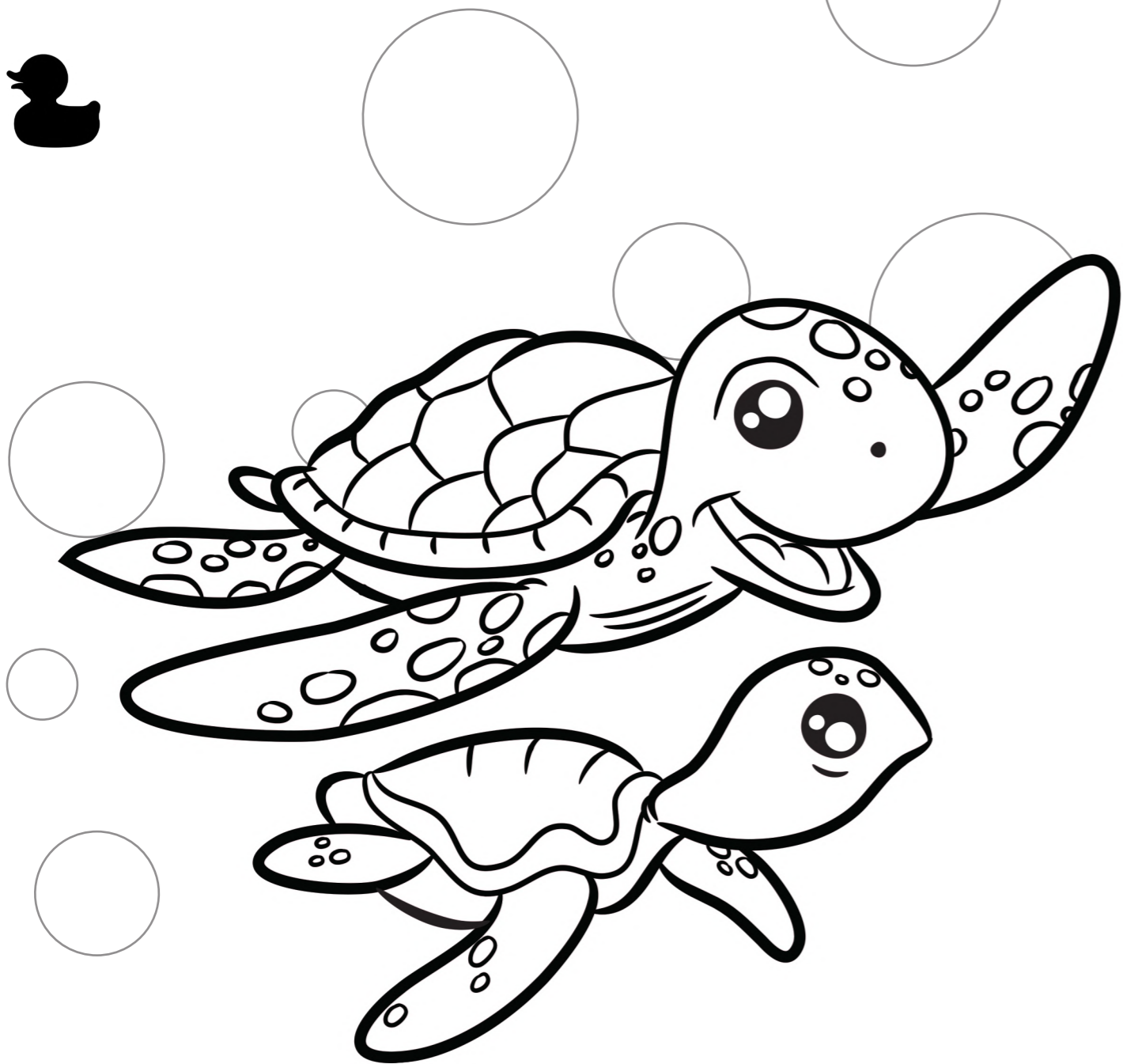
Scientists have estimated that 75% of the world's corals are at risk and at least 10% have already died. In Honda Bay, Palawan, 90% of all corals have been lost due to rising sea temperatures that stress out corals and lead to bleaching. Aside from global warming, chemicals in sunscreen (oxybenzone, octinoxate and methyl paraben) have very harmful effects on the corals that also lead to bleaching.



DID YOU KNOW?

Climate change poses the biggest risk for the world's corals. Marine life is also threatened because of carbon emissions that cause ocean acidification.





DID YOU KNOW?

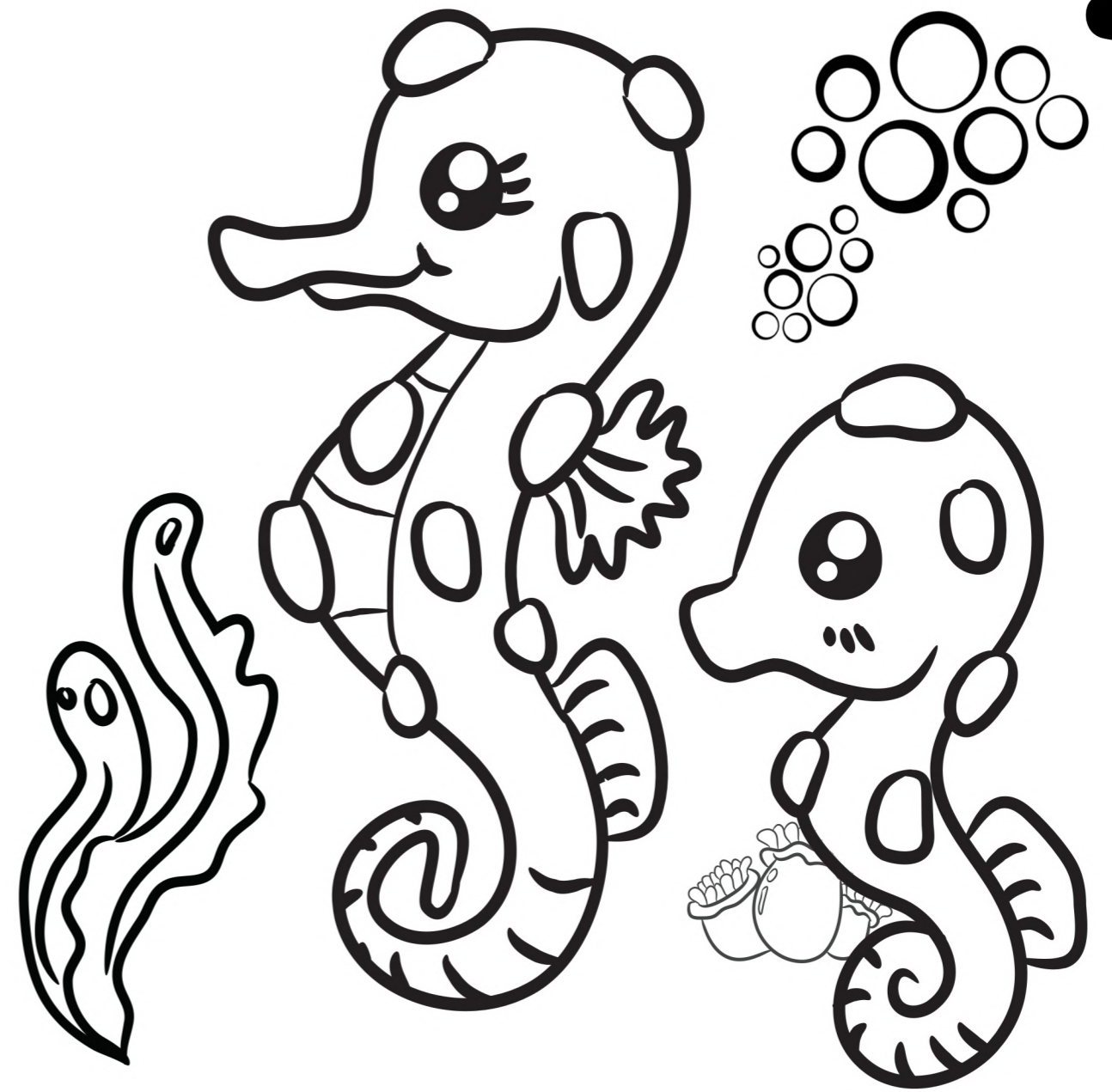
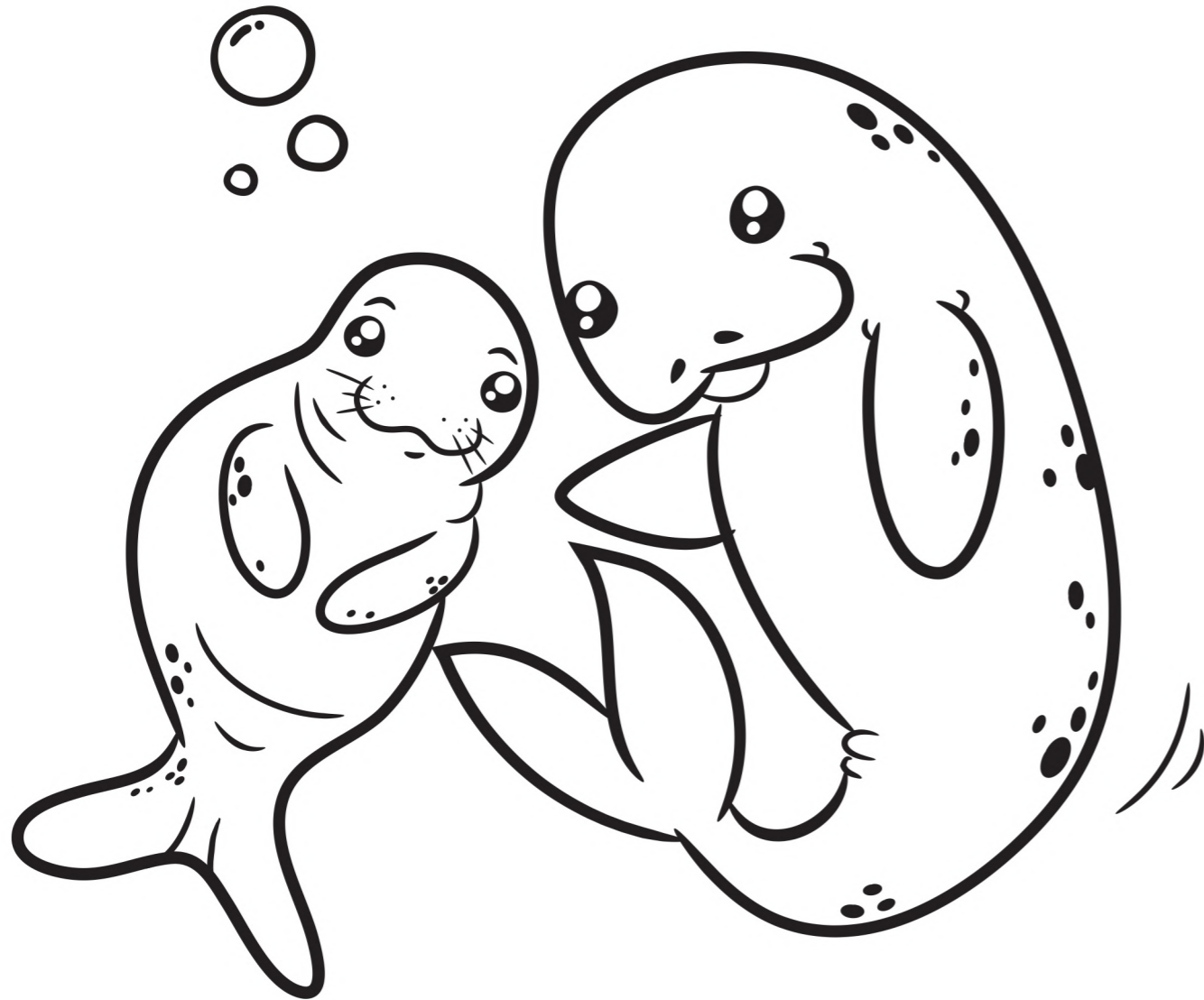
There are about 500 dead zones in the oceans which cover an area the size of the United Kingdom. These dead zones are pools of pollution and waste, that make it impossible for any creature to survive.



DID YOU KNOW?

The Philippines is the world's third largest ocean polluter. We generate 2.7 million tons of plastic waste every year, many from single use sachets that are still popular here. This plastic often gets ingested by marine wildlife, and is the main cause of death of large sea creatures such as whales, dolphins, marine turtles, sharks and rays.





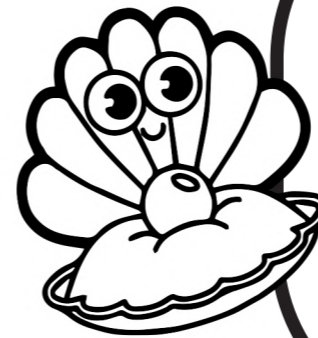
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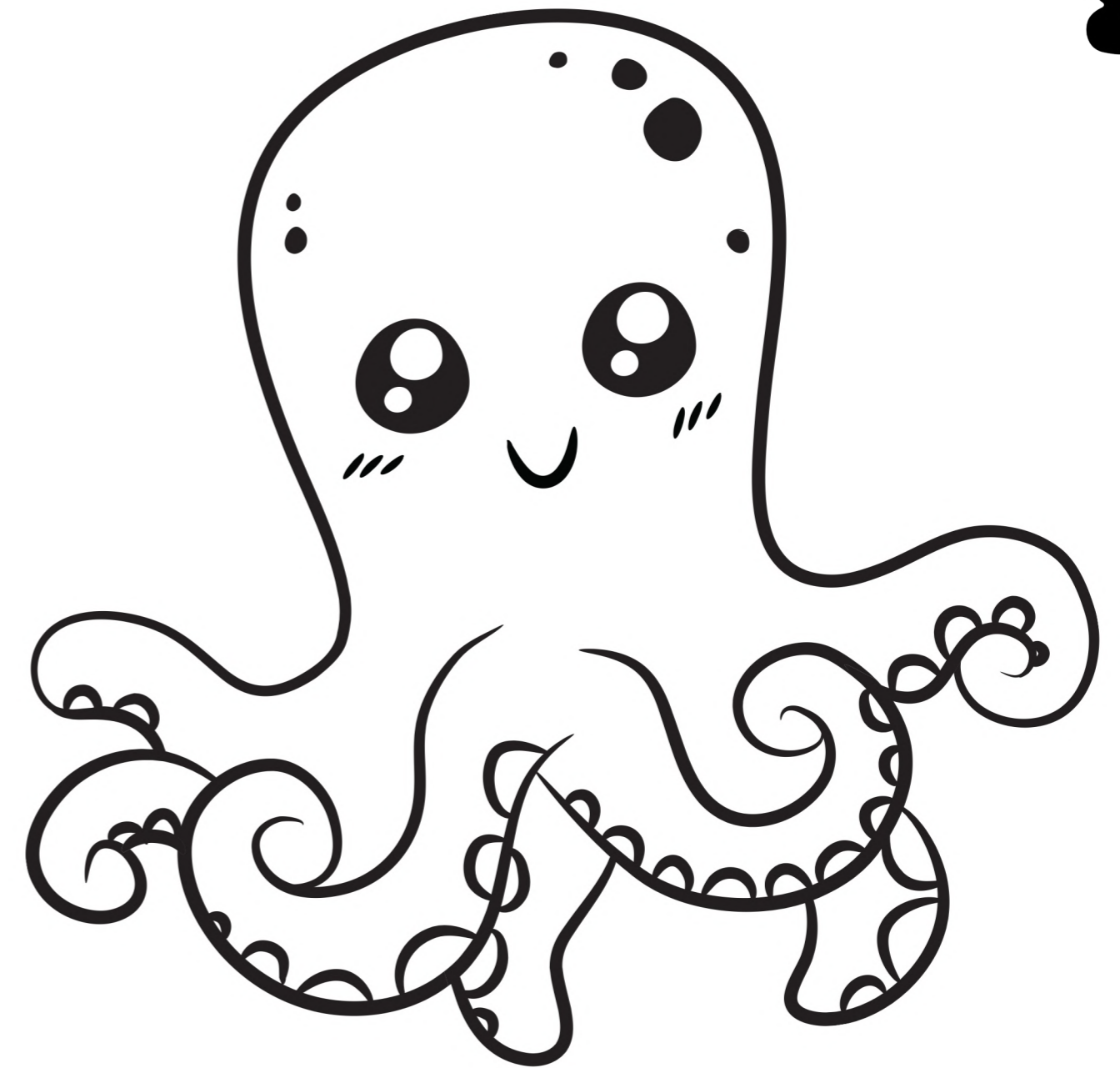
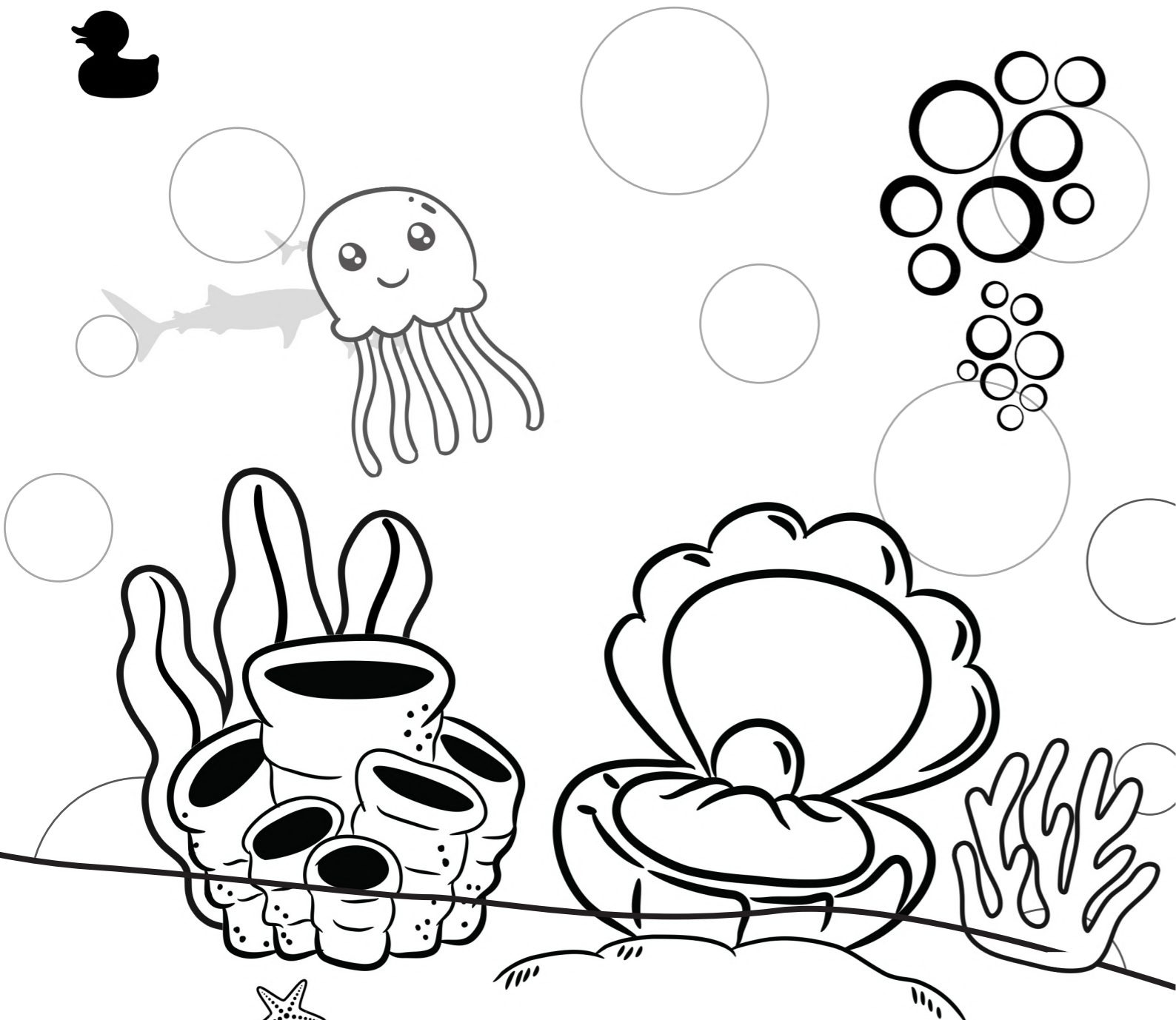
The dugong or sea cow population has dramatically decreased in recent years due to chemical pollution, uncontrolled hunting and accelerated coastal development. They are considered vulnerable to extinction with their only source of food, sea grass beds, also in danger of being wiped out.



DID YOU KNOW?

Many more sea creatures like seahorses, sharks and rays are common targets for poachers for their purported medicinal properties. Whale sharks may be extinct within 25 years and seahorses in the next 15 years unless we act to protect these endangered sea creatures.





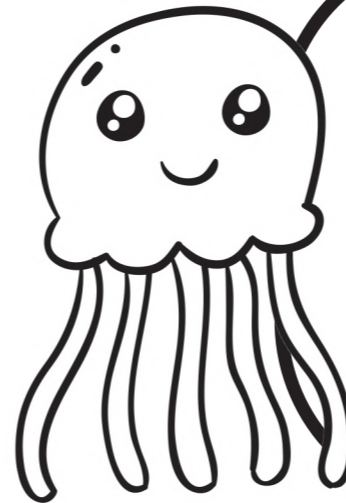
DID YOU KNOW?

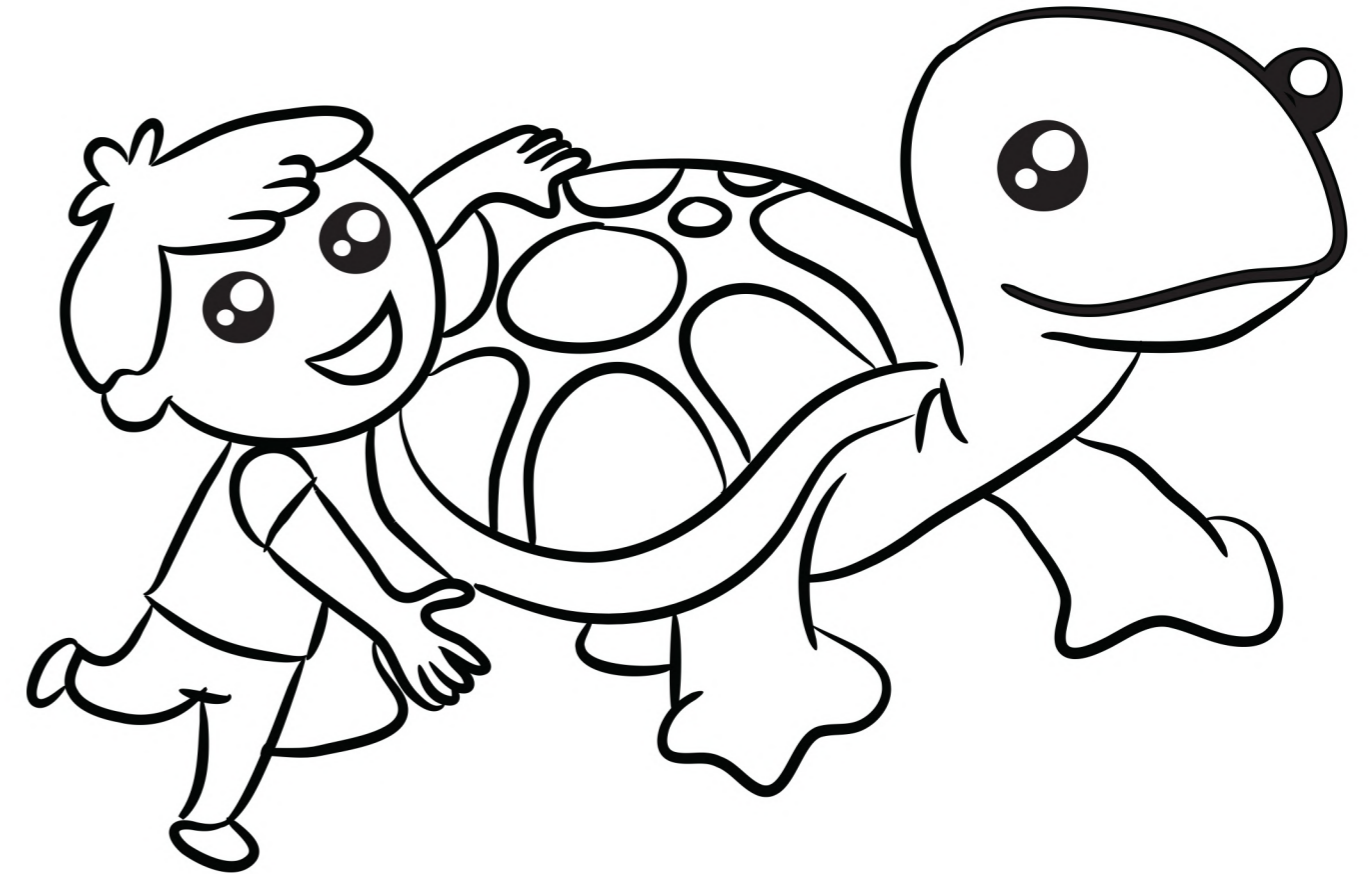
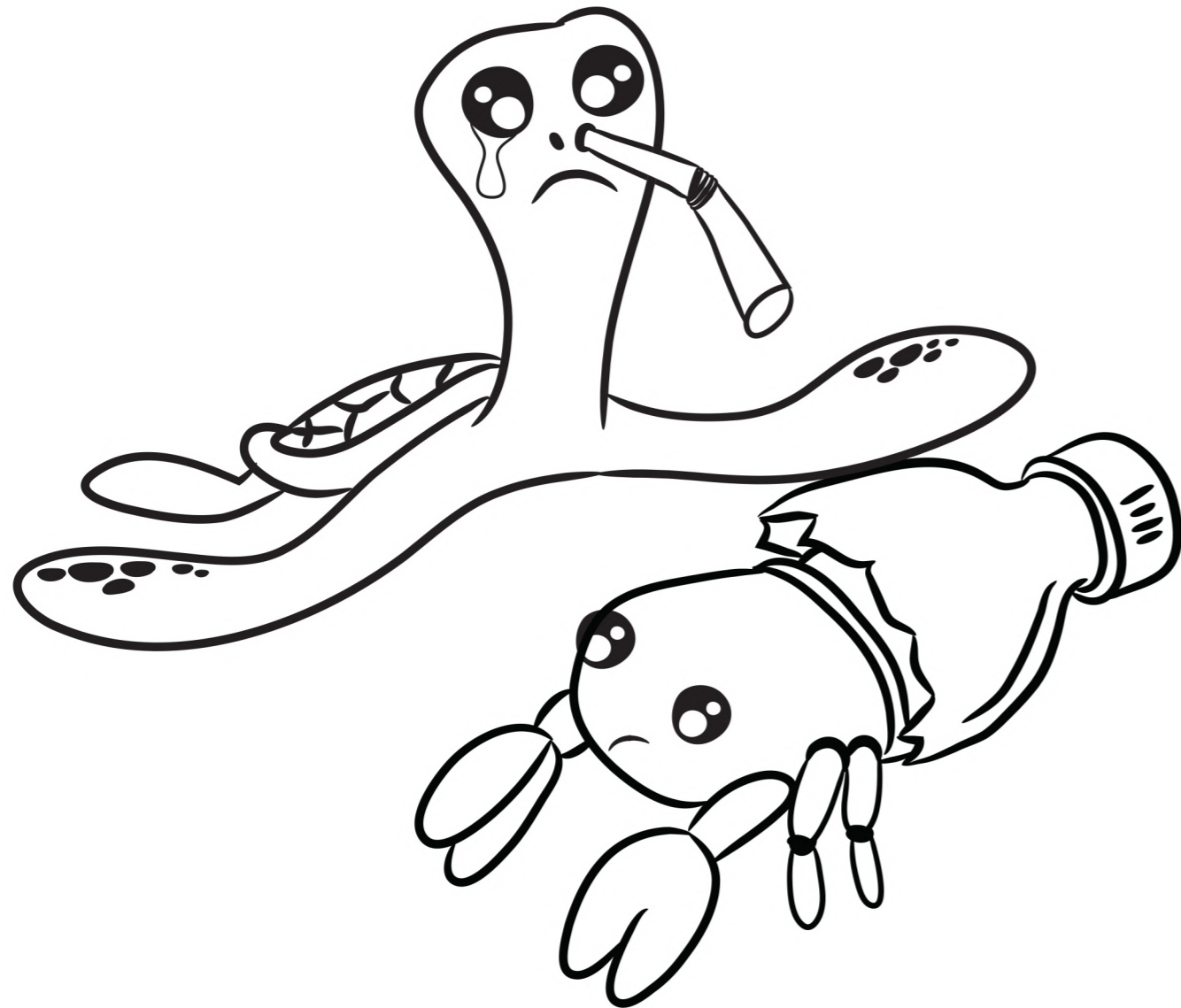
Corals are not plants. They're actually animals and are, amazingly enough, relatives of jellyfish and anemones.



HOW CAN WE HELP?

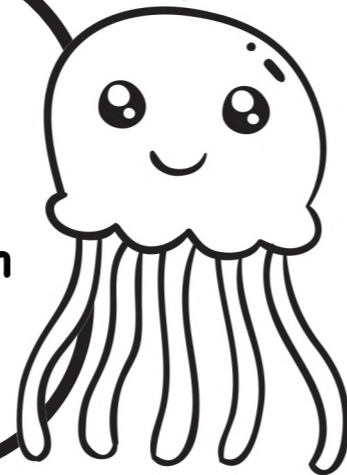
Now that we know more about ocean pollution, let us work together to do something about it. We all share this planet and have equal responsibility for this mess and it will take a lot of effort for us to clean it up. We can start by doing these ocean and marine life-friendly acts:





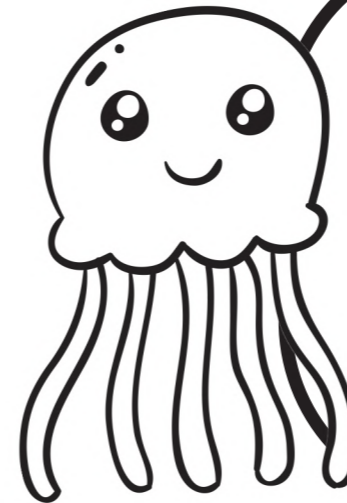
HOW CAN WE HELP?

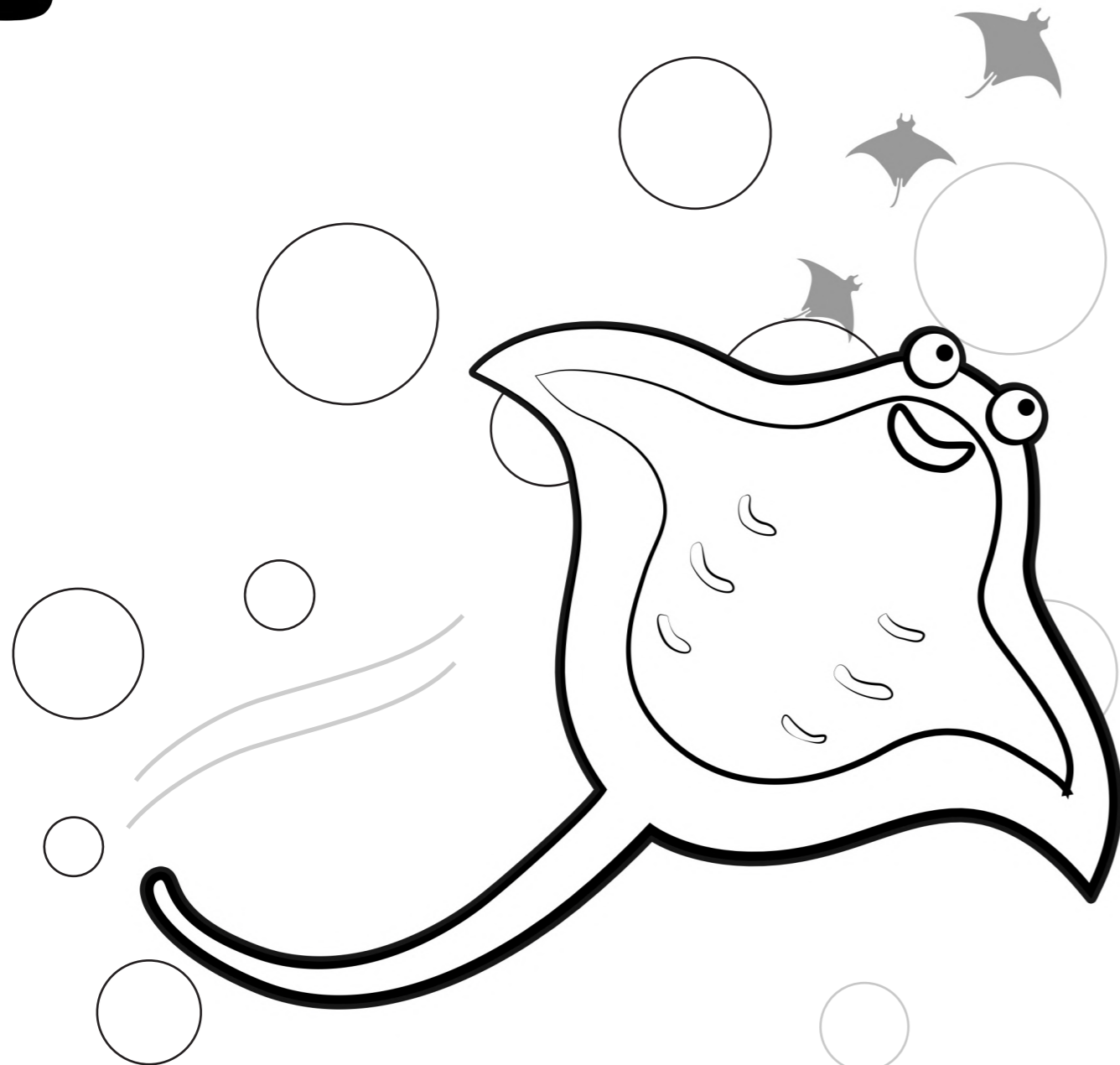
Reduce, reuse, and recycle. Reduce your usage of single-use plastics. Reuse plastic packaging as many times as you can. Recycle rather than throw away.



HOW CAN WE HELP?

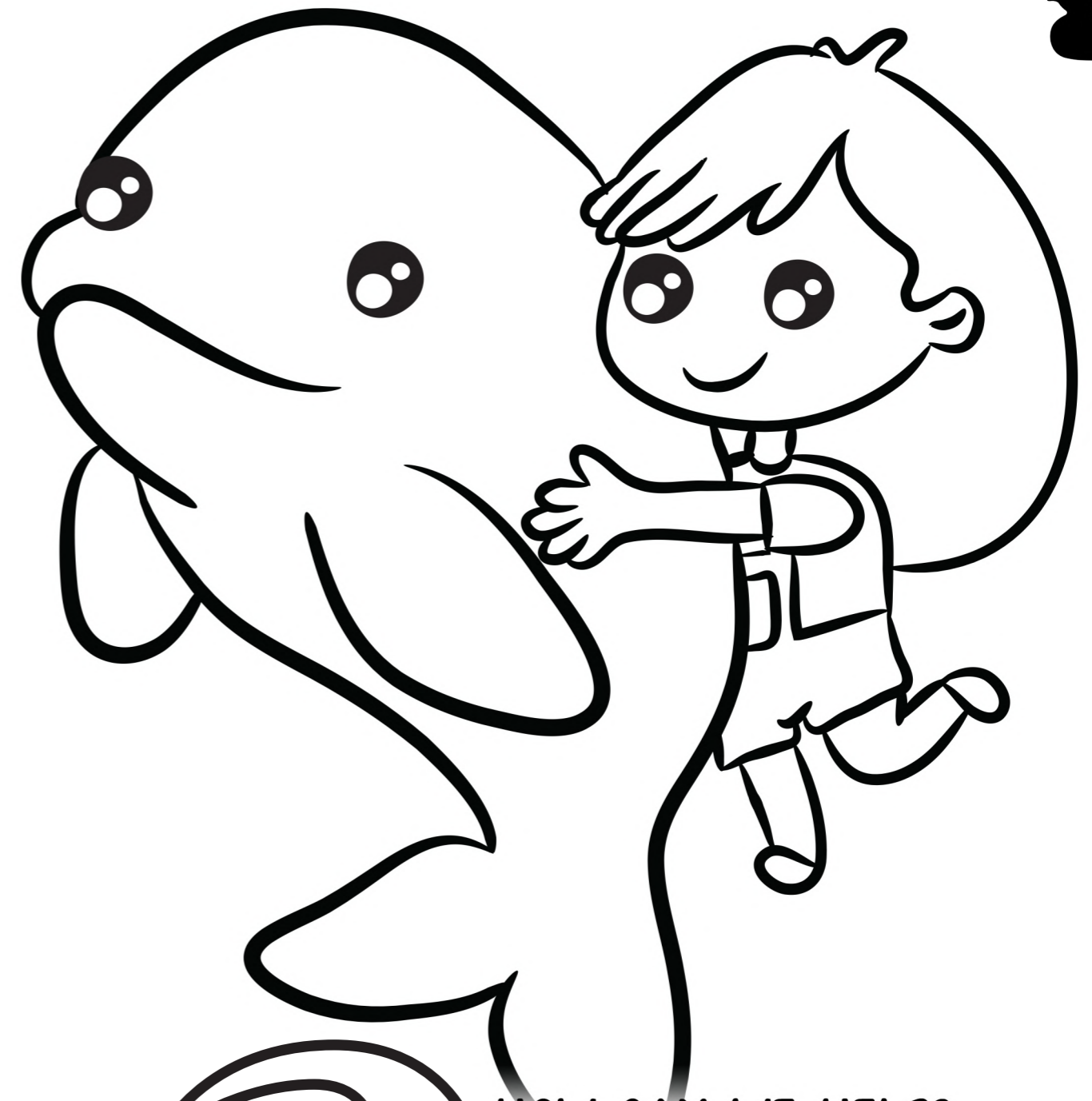
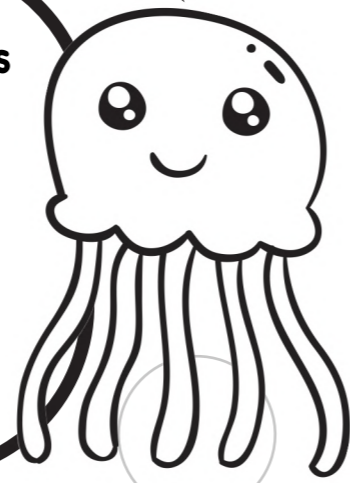
Dispose of waste responsibly and implement segregation at home.





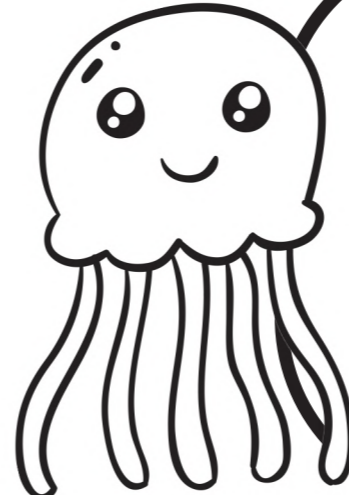
HOW CAN WE HELP?

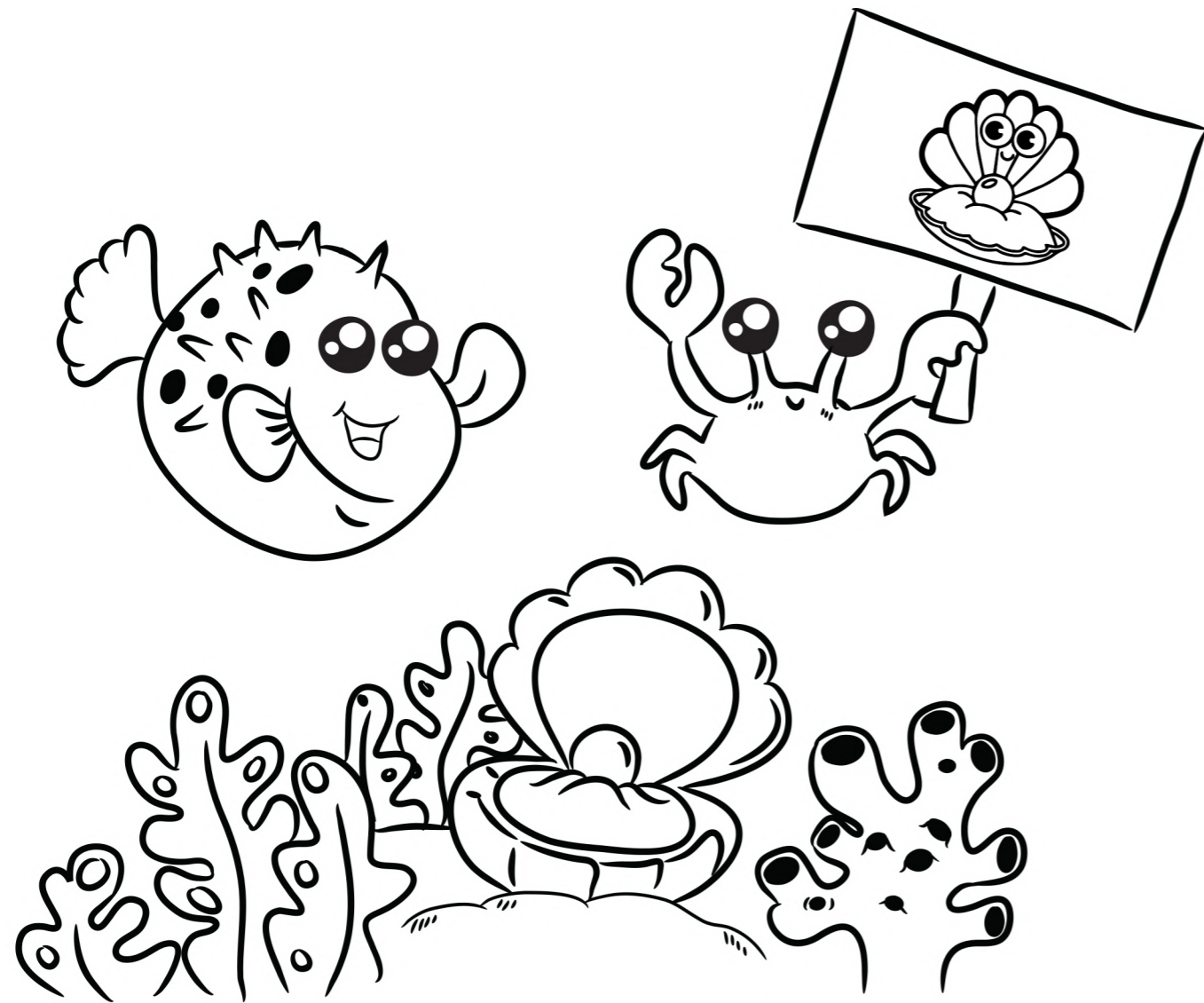
Reducing the use of energy in our daily lives is one way to reduce carbon emissions. By turning off electrical items when not in use, changing lighting to energy-efficient light bulbs, and hanging dry your clothes and not using the dryer when you can you can already make a difference.



HOW CAN WE HELP?

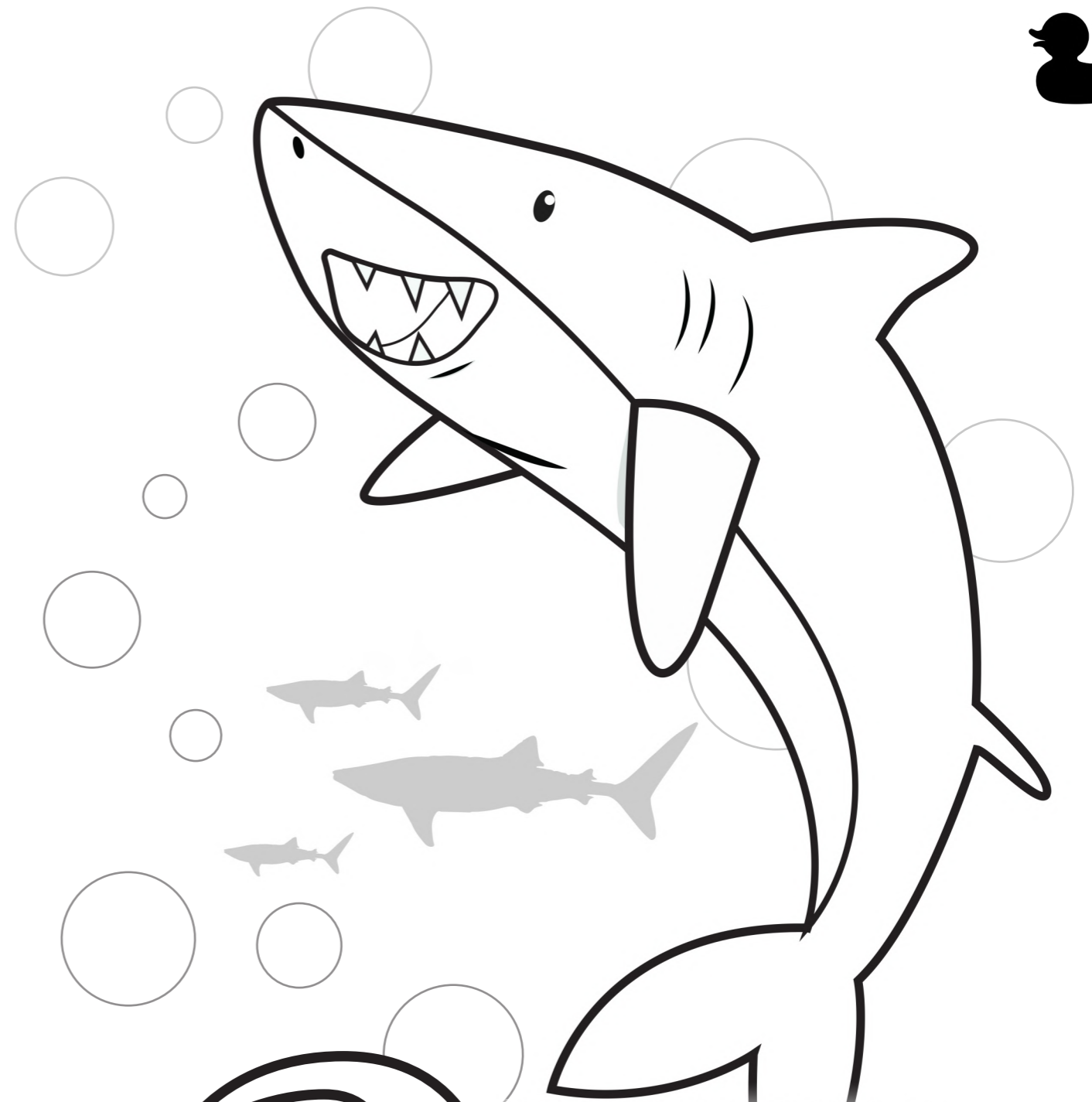
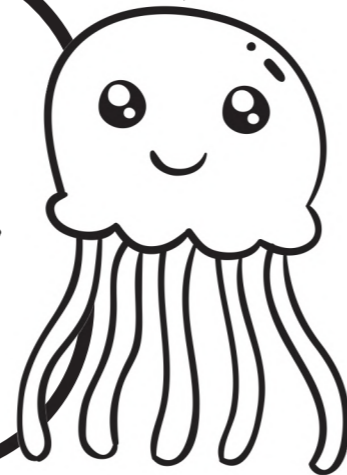
Do not buy products from threatened species like consuming shark's fin soup or buying coral and seashell souvenirs.





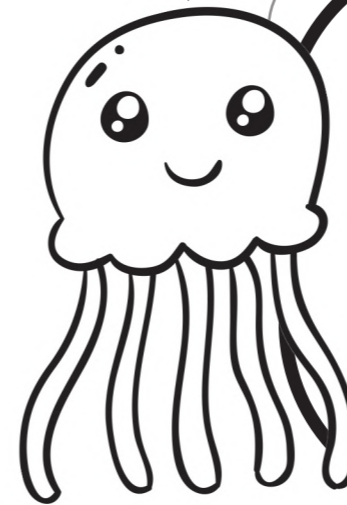
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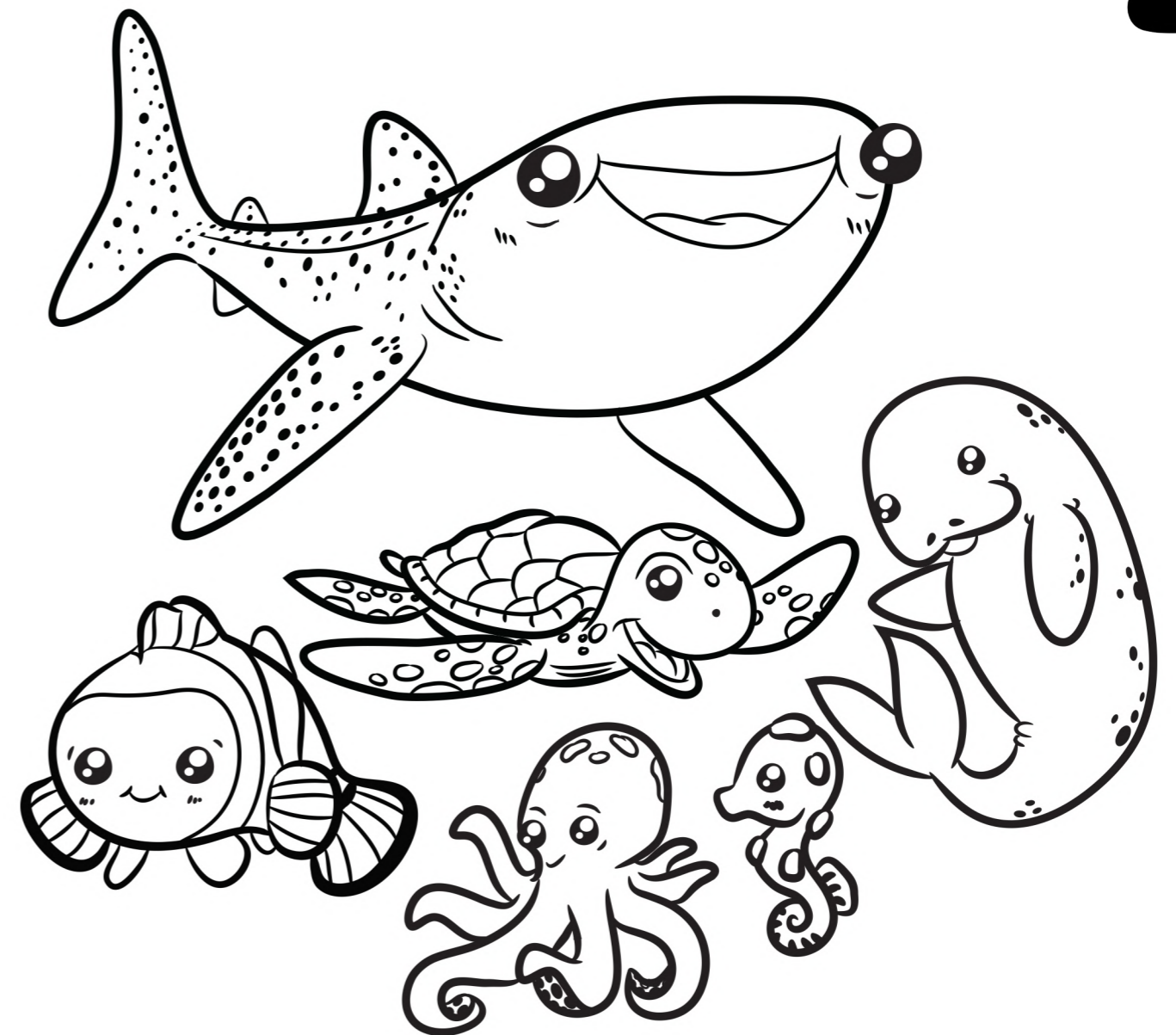
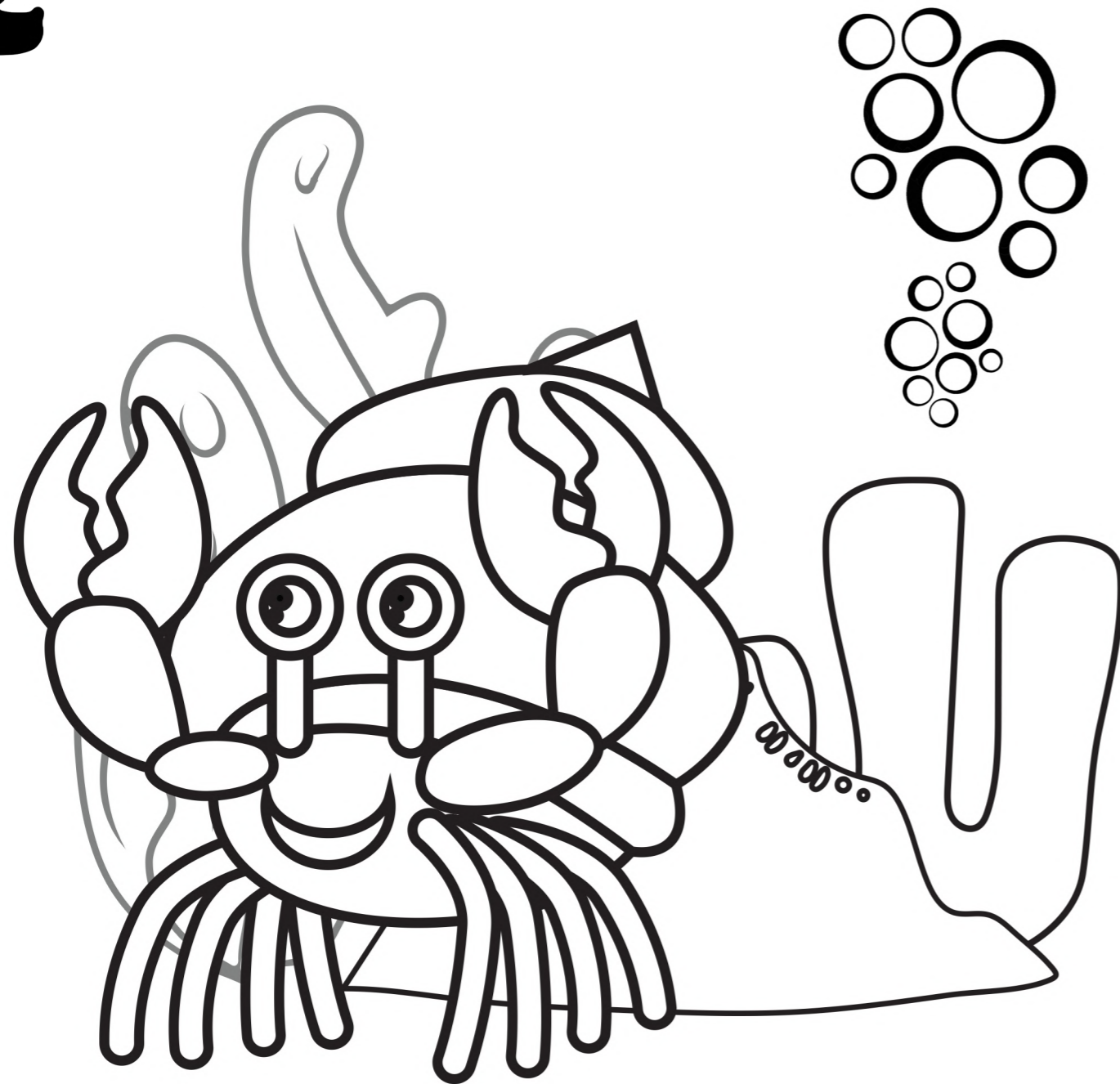
Support organizations that work to protect wildlife and habitats like Project Seahorse, Green Fins, Save the Philippine Seas and many more.



HOW CAN WE HELP?

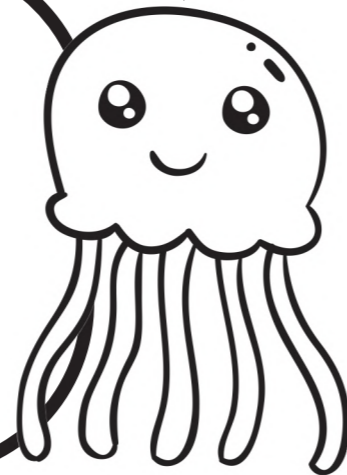
Switch to locally produced all-natural products (like baby-safe natural sunscreen) to lessen the use of chemicals that contaminate and poison our corals and pollute the ocean.





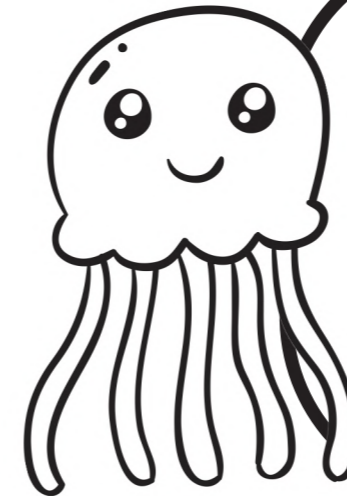
HOW CAN WE HELP?

Greenhouse gas emissions can be reduced if we reduce food waste by sending leftovers to those in need, freezing food for later, shopping smarter, and composting to keep inedible scraps out of landfills.



HOW CAN WE HELP?

We can help slow down climate change by reducing carbon emissions by walking instead of using the car and turning off electrical items when not in use.





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