



October 21, 2014

Dear Valued Customer,

Keyser's Port City Racing is pleased to announce that we have recently acquired Pro-Blend Motorsports Products based in Winston-Salem, NC. We are extremely excited about what this means for our business and customers. This acquisition serves as our latest affirmation of commitment to expand and improve our services.

Keyser's Port City Racing was established in 2001. Our growth over that time includes the inception of Integra Shocks and Springs, Keyser Manufacturing, OMI ATV Products and Demo Derby Masters.

Pro-Blend started in 1981 and quickly grew into a superior lubrication and cooling products provider. The products available under the Pro-Blend banner service everything from circle track and drag racing to motorcycles, marine, machine shop, industrial and outdoor power equipment.

We decided to grow our company through the acquisition of Pro-Blend because we believe this will allow us to provide a wider array of high quality products and services to our current and future customers. Our reputation in the high performance and motorsports market will continue to strengthen by the introduction of the Pro-Blend products to our business portfolio. We will work to further enhance Pro-Blend's existing products, services and support. This new era of our company will be filled with many opportunities to expand our reach without taking for granted how we got to this point, and where we came from.

Pro-Blend's headquarters and manufacturing will be relocated to our current location in Coopersville, MI. Henry Presta will remain with the company and will continue to be the main contact and serve as department supervisor. All contact information including website, phone number and email addresses will remain the same. You may also call our existing toll free numbers at (800) 472-2464 or (800) 331-9520.

In closing, we believe we are even better positioned to serve your evolving needs. Providing outstanding customer service and products has always been and will continue to be our number-one priority as we move forward with the integration. We intend to make this transition as smooth as possible and are taking great efforts to ensure that your ability to order and receive our products will not be affected. If you have any questions about the acquisition and what it will mean to you, please contact us at any time.

Sincerely,

A handwritten signature in black ink that reads 'Scott Keyser'.

540 Danforth Street • Coopersville, MI 49404
Tel: 1-800-472-2464 • Fax: 1-800-441-6875