

60 years  
GO with you

KUMHO TYRE  
*Better. All-Ways*

KUMHO TYRE  
GLOBAL OF BUSINESS



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# Global OE Partners





PS71

HS51

Max. Performance

**ECSTA PS71**

A sports performance tyre delivering true driving refinement. Provides fine and stable driving with superb handling and braking performance on wet and dry surfaces.



- ▼ 01

**4 WIDE GROOVE**  
Maximised tyre contact area through an optimised tread design. 4 main wide grooves direct water drainage out of the tread area.

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- ▼ 02

**OPTIMISED BLOCK DESIGN**  
Improvement of dry road performance & high speed stability.

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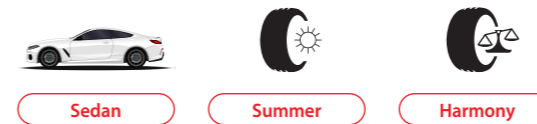
- ▼ 03

**OPTIMUM SHAPE DRAWING RIB BY EACH**  
Upgrade of wet grip, wear out performance.

Harmony UHP

**ECSTA HS51**

Designed to balance performance and comfort with precision handling and braking combined with smoothness.



- ▼ 01

**TYRE DESIGN**  
Improved braking in the wet and a centralised ribbed pattern design reinforces tread stiffness and stability.

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- ▼ 02

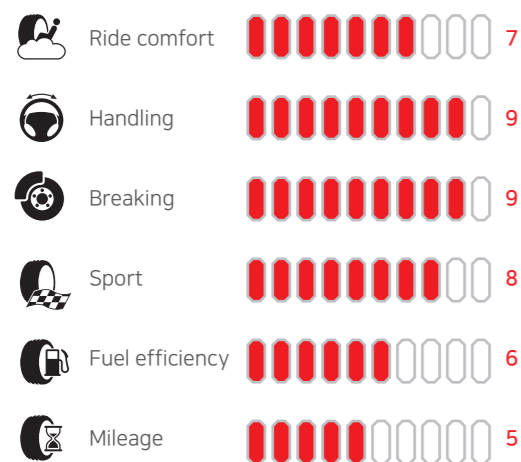
**WIDE LATERAL GROOVES**  
The 4 wide linear grooves maximises water displacement when turning.

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- ▼ 03

**CLOSED AND NOTCH SHOULDER**  
Handling performance has been improved due to the strengthened shoulder block.

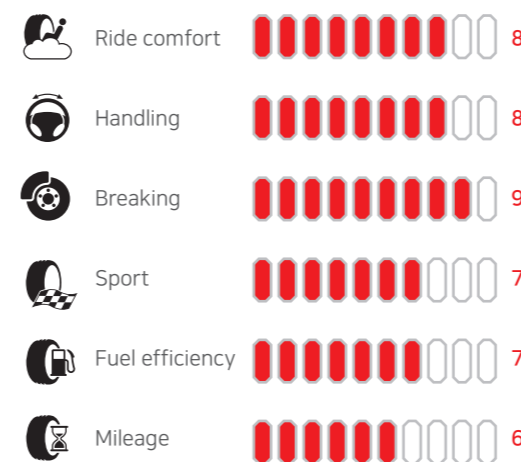
PERFORMANCE



OE (ORIGINAL EQUIPMENT)



PERFORMANCE



OE (ORIGINAL EQUIPMENT)





ES31

KH27

High Performance

**ecOWING ES31**

Optimized technology for fuel efficiency & safety.



Sedan
 Summer
 Performance

- 01 **RR REDUCTION DESIGN**  
RR reduction through securing longitudinal strength with rib type center block.
- 02 **BALANCED MIDDLE BLOCK**  
Improved wet performance by securing the side groove of inside part.
- 03 **OPTIMAL WET PERFORMANCE**  
Optimized drainage performance and hydroplaning by wide 4 channel main groove.

High Performance

**ecOWING KH27**

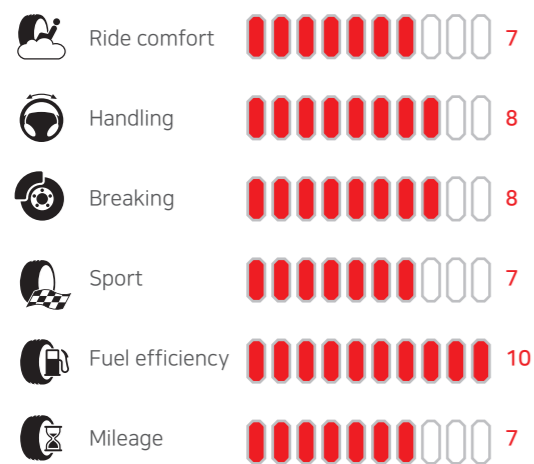
Fuel economy and eco-friendly characteristics with great handling performance.



Sedan
 Summer
 Performance

- 01 **BETTER WET GRIP & TRACTION PERFORMANCE**  
By a strengthened rib and improved center block.
- 02 **LINE TYPE DIMPLE**  
Improvement of wet performance by line type dimple of driving direction.
- 03 **UNIFORM SIPE/BLOCK**  
Improvement of wear out performance.

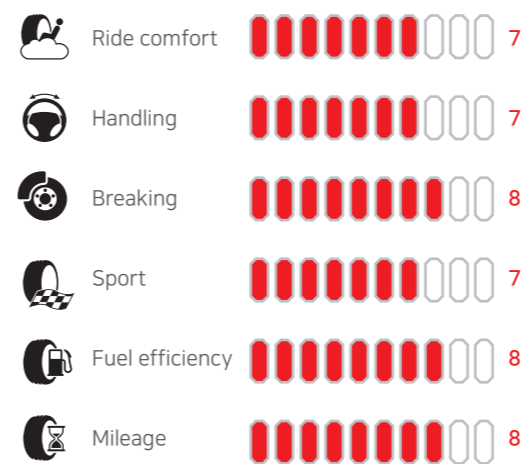
PERFORMANCE



OE  
(ORIGINAL EQUIPMENT)

- POLO (2019)
- IBIZA (2019)
- TIVOLI (2019)
- CAPTUR (2020)
- DOKKER (2020)

PERFORMANCE



OE  
(ORIGINAL EQUIPMENT)

- POLO (2014)
- FABIA (2014)
- i10 (2019)
- i20 (2018)
- i30 (2017)
- VERNA (2020)
- AVANTE (2015)
- K3 (2018)
- RIO (2016)
- MORNING (2017)

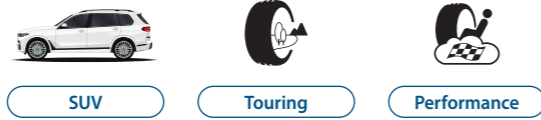


KL33

Premium Comfort

**CRUGEN Premium**

A premium SUV tyre offering high quality control and optimum handling in on-road conditions.



**01** **LOW NOISE AND PREMIUM COMFORT PERFORMANCE**  
Optimum tread pitch design reduces road harmonics and provides better comfort performance.

**02** **DIFFERENCE PITCH DRAWING OF CENTER & SHOULDER BLOCK**  
Improvement of block stiffness and driving stability.

**03** **IMPROVED TRACTION PERFORMANCE**  
Semi-knurling and 3D tread block design results in improved snow and wet traction.

**PERFORMANCE**

Ride comfort	9
Handling	8
Breaking	8
Sport	9
Fuel efficiency	7
Mileage	8

**OE (ORIGINAL EQUIPMENT)**

Audi	Q5	(2020)
Hyundai	SANTAFE	(2018)
	TUCSON	(2015)
Kia	SPORTAGE	(2015)
	SORENTO	(2014)
	CARNIVAL	(2014)
	KOLEOS	(2018)
Ssangyong	REXTON SPORTS	(2017)

**OE SUPPLY LIST**

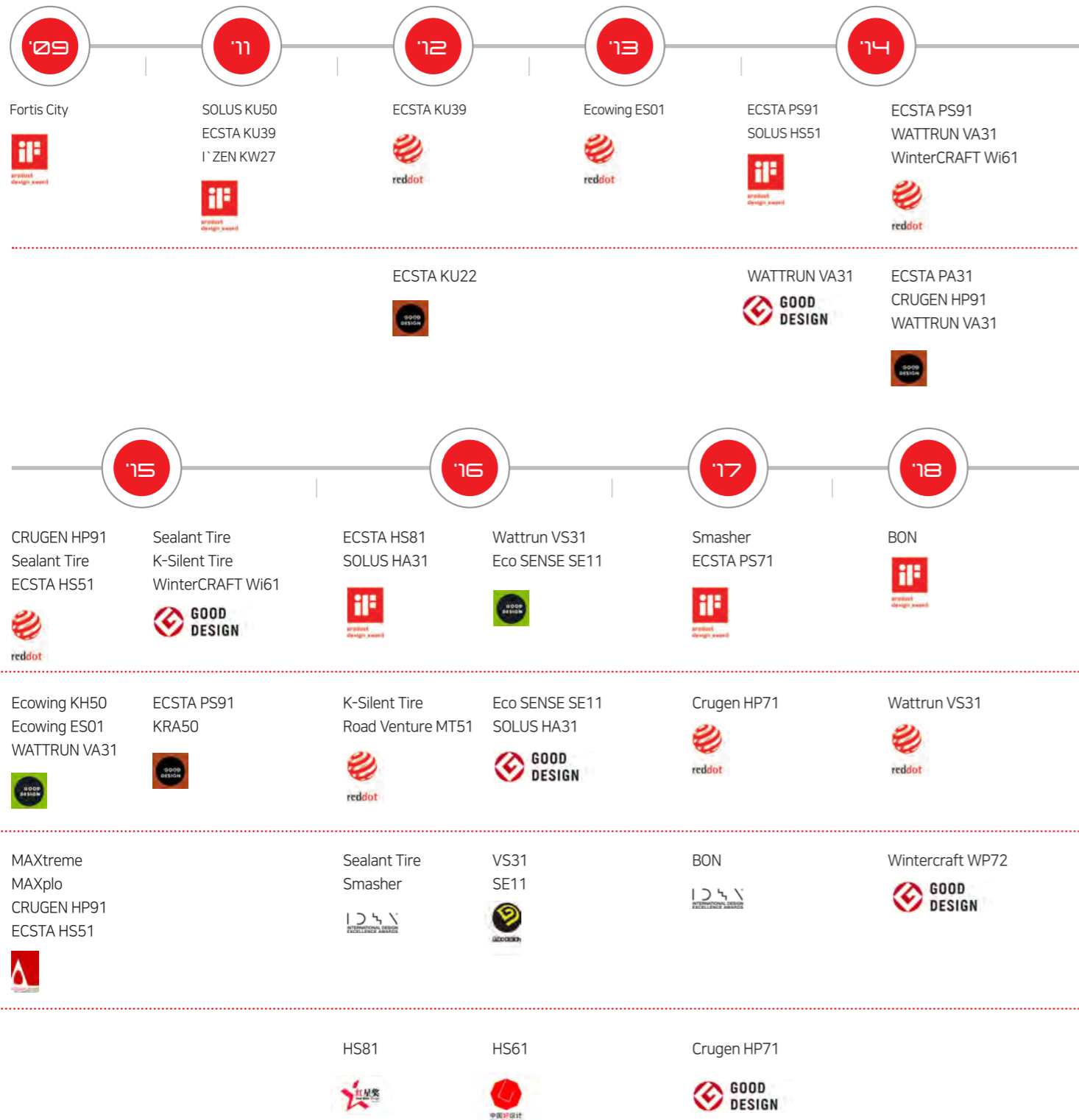
Model	Product	Model	Product
<b>Audi</b>		<b>Hyundai</b>	
Q5	KL33 235/55 R19 2020	SANTAFE	HP91 235/60 R18 2018 KL33 235/60 R18 2018
		TUCSON	KL33 225/60 R17 2015
		KONA	PS31 235/45 ZR18 2020
		SONATA	TA91 235/45 R18 2019
		AVANTE	HS51 225/45 R17 2015 KH27 205/55 R16 2015
		VELOSTER	HS51 215/45 R17 2018
		IONIC	TA31 225/45 R17 2016
		i30	KH27 205/55 R16 2017 HS51 225/45 R17 2017
		i20	KH27 185/70 R14 2018
		i10	KH27 185/55 R15 2019
		<b>Kia</b>	
		CARNIVAL	KL33 235/60 R18 2014
		SORENTO	HP91 235/55 R19 2014 KL33 235/55 R19 2014
		SPORTAGE	KL33 225/60 R17 2015
		SELTOS	HS51 205/60 R16 2019 HS51 215/55 R17 2019 HS51 235/45 R18 2019
		NIRO	TA31 205/60 R16 2016 TA31 225/45 R18 2016
		K9	KU39 245/50 R18 2018
		K7	KU39 225/55 R17 2016
		OPTIMA	TA31 215/55 R17 2019
		K3	HS51 225/45 R17 2018
		RIO	KH27 185/65 R15 2016
		MORNING	KH27 185/55 R15 2017
		<b>Ssangyong</b>	
		KORANDO	HP71 235/55 R18 2019
		REXTON SPORTS	KL33 255/50 R20 2017
		<b>Renault Samsung</b>	
		KOLEOS	HP91 225/60 R18 2019
		CAPTUR	ES31 215/55 R18 2020
<b>Mercedes-Benz</b>			
G-CLASS	KL21 265/60 R18 2013		
SPRINTER	HT51 245/75 R16 2019		
<b>Volkswagen</b>			
ATLAS	HP91 255/50 R20 2017 HP91 245/60 R18 2017		
POLO	KH27 185/65 R15 2014 ES31 185/65 R15 2019		
<b>Skoda</b>			
FABIA	KH27 185/60 R15 2014 HS51 215/45 R16 2018		
OCTAVIA	PS71 205/60 R16 2020		
<b>SEAT</b>			
IBIZA	ES31 185/65 R15 2019		
<b>Renault</b>			
DOKKER	ES31 185/65 R15 2020		
<b>GM</b>			
AVEO	KH17 185/60 R14 2016		
SPARK	TA31 185/55 R15 2015		

● OE Supply status listed above is current as at 02.2020 and is subject to change.  
● The above products have been supplied on some of the selected vehicle models shown.  
● The above list may be updated as more OE fitments are announced for 2020.



## DESIGN AWARD

Kumho Tyre was awarded the Main Prize for three consecutive years since 2017 in the iF and Red Dot of Germany, IDEA in USA and Good Design Award in Japan, which are the top four design awards in the world. Based on these achievements, we will steadfastly position ourselves as a long-established and recognized tire maker in the global market as well as in Korea.



## MAGAZINE TEST

Brand	Product	Size	Magazine	Test Result	Publication	Remark
	PS71 (PS71)	235/45 R18 Y	ACE	Ranking 2	2018.03	
		235/45R18 Y	GTUE	Recommendable	2018.03	
ECSTA	HS51 (HS51)	205/55R16 V	ADAC motorwelt	Satisfactory	2018.02	
		205/55R16 V	Auto Express	Ranking 4	2017.07	
		205/55R16 V	ACE	Recommendable	2015.02	
	PA51 (PA51)	225/40R18 W	Consumer Reports	Ranking 8	2019.09	
		215/60R16 V	Tirerack	Ranking 1	2016.08	
	PA31 (PA31)	215/60R16 V	Tirerack	Ranking 1	2014.05	
		215/60R16 T	Consumer Reports	Ranking 5	2015.09	
SOLUS	HA31 (HA31)	225/45R17 V	Auto Bild	Satisfactory	2019.09	
ecowing	ES01 (KH27)	185/65R15 H	ADAC motorwelt	Ranking 5	2019.02	
		195/65R15 V	ADAC motorwelt	Satisfactory	2017.02	
		185/65R15 H	ADAC motorwelt	Good	2016.02	
	WP71 (WP71)	235/55R17 V	ACE	Recommendable	2017.01	
		235/55R17 V	GTUE	Recommendable	2017.09	
WinterCRAFT	WP51 (WP51)	185/65R15 T	ADAC motorwelt	Satisfactory	2019.09	
		205/55R16 H	ADAC motorwelt	Satisfactory	2018.09	
		185/65R15 T	ACE	Recommendable	2018.09	
	HP91 (HP91)	235/60R18 V	Technical World	Ranking 3	2017.04	
		255/55R18 W	Off Road	Recommendable	2015.04	
CRUGEN	Premium (KL33)	255/65R17	Consumer Reports	Ranking 2	2017.06	
	HT51 (HT51)	P265/70R17	Consumer Reports	Ranking 8	2017.06	
PorTran	KCS3 (KCS3)	215/65R16C	ADAC motorwelt	Ranking 7	2019.02	