## GENESISAI

# The sound barrier has been broken.



## GENESISAI

Genesis Al marks a new beginning for the hearing industry. **Completely reimagined from the inside out**, it's the only hearing care system to feature an *all-new* processor, *all-new* sound, *all-new* design, *all-new* fitting software, and *all-new* patient experience.

It's the biggest leap forward ever in Ear-Brain Technology™.

### **ALL-NEW**

## Starkey Neuro Processor



A processor with a mind of its own.

The processor is the brains of every hearing aid, and no processor is smaller or more powerful than our all-new Starkey Neuro Processor.

It's the industry's most advanced processor technology with a unique on-board Deep Neural Network (DNN) accelerator engine that mimics the cerebral cortex of the human brain.

speed of previous processors

**6X** more transistors

## **Faster**

environmental identification and adaption

Utilizing complex pattern recognition with advanced machine learning technology, it adapts to more listening situations than ever before.



**ALL-NEW** 

## Neuro Sound Technology

Transparent sound for the clearest hearing yet.

The unprecedented speed of our new processor opened the door to a patented additive compression system. By synthesizing the signals from our slow and fast compression systems — like the neural fibers that code different information for the brain — it delivers optimized perceptual outcomes.

**80** million personalized hearing adjustments every hour

**20**dB improvement in dynamic range

### Our lowest noise floor yet.

Neuro Sound Technology enables wearers to hear soft sounds without noise, distinguish words and speech more intuitively, and significantly reduce their listening effort. **ALL-NEW** 

## Sleek and discreet RIC

Easy on the ears.

Crafted from meticulous research to ergonomically fit the ear, our new RIC provides all-day comfort and superior durability.

- 8 points of **protection**
- No mic cover delivers performance and maintenance improvements
- More flexible receiver cable



## New chargers will get wearers amped

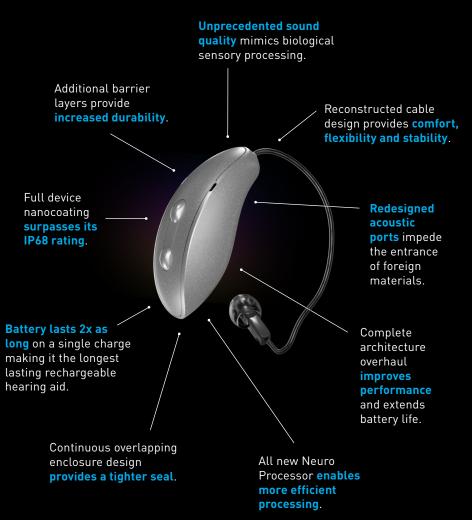
**On-board battery** holds 3 charges

**3 hrs** of use from a 7 min charge



## GENESISAI

## Built for all-day wear and tear





### **ALL-NEW**

## **Starkey Pro Fit**

Professional fitting software.

Hearing technology as original as Genesis Al deserves fitting software that's equally fresh and modern. So we made that, too. From prep to fitting to follow-up, Pro Fit is the fitting software hearing professionals have been asking for.

### Minute Fit<sup>™</sup>

Our new trademarked methodology that allows you to go from box to best fit in four clicks.

### **Smart Connect**

Automatically advances you to the exact session you need the moment you connect any hearing aids.

### **TeleHear**

This complete, remote telehealth solution keeps you connected to patients even when they can't reach your office.

To get started, visit starkeypro.com/quicktips/fittingprotocol.



Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



### **Tech for All-Day Wear**

New RIC design, new chargers and eight points of protection ensure superior comfort and durability.



### Versatile Connectivity

New app, real (not-faked) binaural streaming, and Edge Mode+ help keep patients from ever missing out again.



## Personal Health & Well-Being

On-board sensors and first-of-theirkind features deliver benefits far beyond better hearing.



## GENESISAI

## mRIC R

### Genesis Al 24 | 20 | 16 | 12

### Industry's smallest RIC rechargeable

hearing aid with a sensor, the Genesis Al mRIC R is 20% smaller than previous technology and offers all-day battery life.



#### **Available Colors**



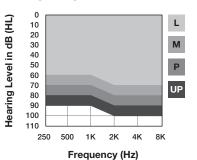
#### **Compatible Chargers**







StarLink Charger (mRIC R)



Key Features	<b>24</b> Channels	<b>20</b> Channels	16 Channels	12 Channels
Translate	•			
Multiflex Tinnitus Pro	•	•		
Transcribe	•	•		
Edge Mode+	•	•	•	
Smart Assistant	•	•	•	
2-Way Audio & Find My Phone	•	•	•	•
Hearing Health & Activity Tracking	•	•	•	•
Fall Alert	•	•	•	•
Reminders & Self Check	•	•	•	•
Auto On/Off	•	•	•	•
Tap Control	•	•	•	•
SnapFit 2.0 & Custom Cased SnapFit 2.0 Receivers	•	•	•	•
TeleHear full remote fit & REM Target Match	•	•	•	•
StarLink wireless accessory compatibility	•	•	•	•
My Starkey & Hear Share app compatibility	•	•	•	•



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### **Personal Health** & Well-Being

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Shown in Silver

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## **RIC RT**

### Genesis Al 24 | 20 | 16 | 12

Industry's best RIC! With 2x the battery life on a single charge, Genesis AI RIC RT is the industry's longest lasting rechargeable RIC. It was designed for maximum comfort and discreetness.



#### **Available Colors**



### **Compatible Chargers**

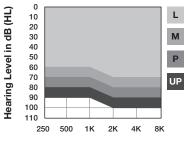


StarLink Premium

Mini Charger (RIC RT)

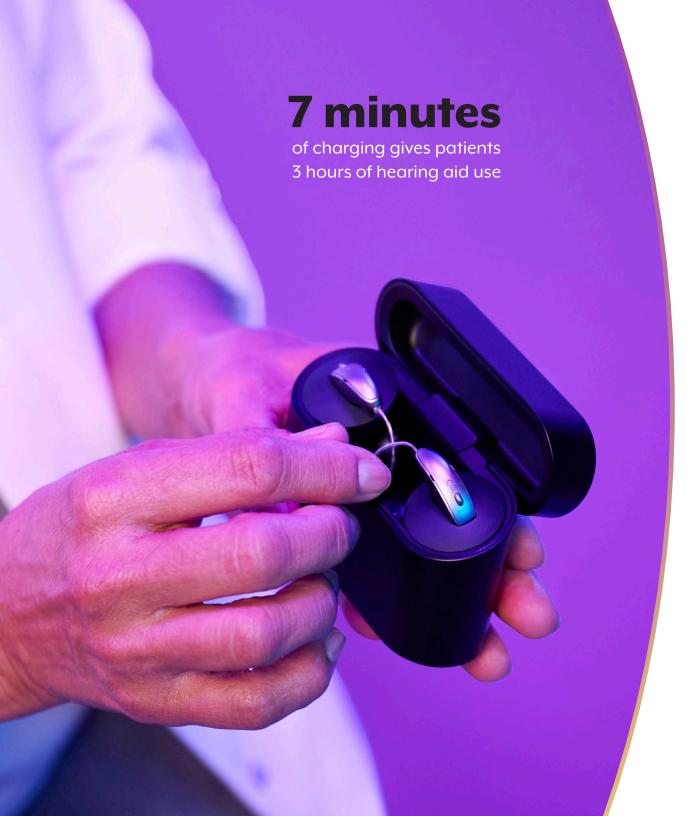


StarLink Charaer (RIC RT)



Frequency (Hz)

Key Features	<b>24</b> Channels	<b>20</b> Channels	<b>16</b> Channels	12 Channels
Translate	•			
Multiflex Tinnitus Pro	•	•		
Transcribe	•	•		
Edge Mode+	•	•	•	
Smart Assistant	•	•	•	
2-Way Audio & Find My Phone	•	•	•	•
Hearing Health & Activity Tracking	•	•	•	•
Fall Alert	•	•	•	•
Reminders & Self Check	•	•	•	•
Auto On/Off	•	•	•	•
Tap Control	•	•	•	•
SnapFit 2.0 & Custom Cased SnapFit 2.0 Receivers	•	•	•	•
TeleHear full remote fit & REM Target Match	•	•	•	•
CROS System & Telecoil	•	•	•	•
StarLink wireless accessory compatibility	•	•	•	•
My Starkey & Hear Share app compatibility	•	•	•	•









StarLink Premium Mini Charger

StarLink Charger

The all-new StarLink Chargers feature a redesigned charger case and are a great solution for patients with dexterity challenges.

### **All StarLink chargers:**

- Deep wells fit all RIC cables and Custom Cased molds.
- On-board turbo charging provides three hours of hearing aid use time in seven minutes of charging.
- Front LEDs indicate charging status of the hearing aids and the charger using different patterns.
- Unique chargers for mRIC R and RIC RT hearing aids.
   (Same design but with different charging slots to ensure secure hearing aid placement.)

## Unique to StarLink Premium Mini Chargers:

• On-board battery allows for on-the-go charging.

### **Unique to StarLink Chargers:**

 Does not contain on-board battery, and must be plugged into an external power source (i.e., wall outlet) to function/charge the hearing aids.



Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



### **Tailored to be Tiny**

Our smallest of small hearing aids, each one is custom crafted to fit your patient's unique ear.



### **Professional Fitting Flexibility**

Depending on patient needs, they're REM Target Match and Multiflex Tinnitus Technology compatible.



### **Enhanced Design**

Updated faceplate design on the IIC NW provides long lasting stability.

> Shown in Black faceplate & Black shell

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## **IIC NW** Genesis Al 24 | 20 | 16



#### **Available Colors**

**Faceplate Colors** 







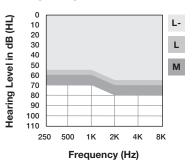






**Battery Size:** 10

#### **Fitting Range**



## **CIC NW**

Genesis Al 24 | 20 | 16 | 12



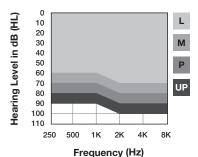
### **Available Colors**

**Faceplate Colors** 





Battery Size: 10, 312





Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



### **Tech for All-Day Wear**

Provides patients all-day wear convenience and up to 42 hours\* of battery life, along with the comfort and design Starkey is known for.



### Versatile Connectivity

New app, real (not-faked) binaural streaming, and Edge Mode+ help keep patients from ever missing out again.





### Personal Health & **Well-Being**

On-board sensors and first-of-theirkind features deliver benefits far beyond better hearing.

Shown in Black faceplate & Black shell

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### \*Results will vary based on wireless usage.

## ITC/HS R

### Genesis Al 24 | 20 | 16 | 12

Genesis AI ITC/HS R builds on our industry-first custom rechargeable hearing aids, packing an unparalleled boost in performance thanks to its new Starkey Neuro Processor.



### **Available Colors**

**Faceplate Colors** 













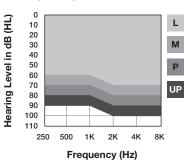


### **Compatible Chargers**



Premium Custom Charaer





**Custom Charger** 

Key Features	<b>24</b> Channels	20 Channels	16 Channels	12 Channels
Translate	•			
Multiflex Tinnitus Pro	•	•		
Transcribe	•	•		
Edge Mode+	•	•	•	
Smart Assistant	•	•	•	
2-Way Audio & Find My Phone	•	•	•	•
Hearing Health & Activity Tracking	•	•	•	•
Fall Alert	•	•	•	•
Reminders & Self Check	•	•	•	•
Auto On/Off	•	•	•	•
Tap Control	•	•	•	•
TeleHear full remote fit & REM Target Match	•	•	•	•
StarLink wireless accessory compatibility	•	•	•	•
My Starkey & Hear Share app compatibility	•	•	•	•

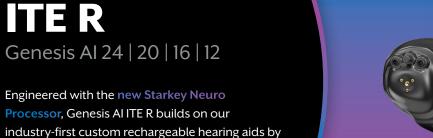


Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



### **Tech for All-Day Wear**

Provides patients all-day wear convenience and up to 42 hours\* of battery life, along with the comfort and design Starkey is known for.





### **Available Colors**

**Faceplate Colors** 







delivering an unparalleled boost in performance.







#### **Compatible Chargers**

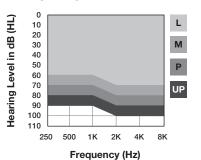




Premium Custom Charaer

**Custom Charger** 

### **Fitting Range**



Key Features	<b>24</b> Channels	<b>20</b> Channels	16 Channels	12 Channels
Translate	•			
Multiflex Tinnitus Pro	•	•		
Transcribe	•	•		
Edge Mode+	•	•	•	
Smart Assistant	•	•	•	
2-Way Audio & Find My Phone	•	•	•	•
Hearing Health & Activity Tracking	•	•	•	•
Fall Alert	•	•	•	•
Reminders & Self Check	•	•	•	•
Auto On/Off	•	•	•	•
Tap Control	•	•	•	•
TeleHear full remote fit & REM Target Match	•	•	•	•
StarLink wireless accessory compatibility	•	•	•	•
My Starkey & Hear Share app compatibility	•	•	•	•



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### Personal Health & **Well-Being**

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Shown in Black faceplate & Black shell

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or



**Custom Charger** 

Premium Custom Charger

Our Custom Chargers operate as both a charging station and carrying case for our ITC/HS R and ITE R products.

### **BOTH chargers:**

- Front LEDs indicate charging status of the hearing aids.
- Magnetic posts provide easy hearing aid placement.

## Unique to Premium Custom Charger:

- Back LEDs indicate charging status of the charger itself.
- On-board battery allows for on-the-go charging.

### **Unique to Custom Charger:**

 Does not contain an on-board battery and must be plugged into an external power source (i.e., wall outlet) to function/charge the hearing aids.

