



FOREVER + MORE

# **Business Profile Brochure**

**Private and Confidential**

## About this Business

Forever + More is a family business founded by husband-and-wife team, Dennis and Renee Stojkovic.

We manufacture and supply premium quality soy candles and home fragrance products that are non-toxic and offer triple scented premium candles made of pure natural soy wax, for industries such as retail, spa, cosmetic and gifts.

As a husband-and-wife team, we are both focussed on quality and design whilst being mindful of health and wellbeing and minimising the impact on animals and the environment. We have specifically chosen natural soy candles as they are non-toxic and do not release any harmful toxins into the environment as they burn.

### **Natural Home Fragrance Retail and Wholesale - Perth, WA**

#### **GROWING AUSTRALIAN BRAND – NO FRANCHISE OR ROYALTY FEES – TWO INCOME STREAMS**

Forever and More is a fast-growing candle and home fragrance brand - Opening 4 stores in Australia within a year. On offer is the Rockingham retail kiosk and wholesale rights to sell B2B the only TGA approved gastro hospital grade disinfectant spray.

The sky's the limit with this exciting opportunity to join the very successful family-run franchise and be part of building a global brand that is Australian owned and manufactured with people's health, well-being and the environment in mind.

#### **RETAIL OPPORTUNITY:**

- On offer is the recently opened 21sqm kiosk in Rockingham
- Prime location in busy shopping centre with plenty of foot traffic
- No expense has been spared on this luxurious fitout with eye-catching displays
- Kiosk comes stocked with \$30k of Australian made premium non-toxic soy candles and home fragrance products
- Local artisans manufacture all products by hand in a climate-controlled local facility to ensure quality and consistency
- Perfect business for a husband-and-wife team or partnership
- One week's training with ongoing support to ensure your success
- No Franchise fees or Royalty fees EVER
- High product margins – Low administration costs

#### **B2B OPPORTUNITY:**

Forever and More is the first manufacturer to create a gastro disinfectant in Australia - approved by TGA. As part of being a franchise owner, you own the rights to sell outside your store to many industries and businesses, including medical / health, schools / childcare, aged care, beauty / spa, offices, hotels / travel, shops, automotive industry and others. This opportunity will be a very lucrative part of the business as there is no competition in an untouched market.

We are seeking like-minded passionate and motivated buyers to step into a business that has the makings of becoming a global success story that began from an Australian family-owned franchise.

**PRICE: \$110,000 includes Stock, Fitout and IT systems**



## Business Highlights & Benefits

- Franchising opportunities across Australia
- Join a fast-growing brand, opening 4 stores in Australia within a year
- Global Franchising in India and UAE
- No Franchise fee EVER
- NO marketing fee EVER
- High product margins
- Husband and Wife can run the business
- Being the first to create a gastro disinfectant in Australia and approved by TGA
- Products manufactured in Australia
- Reaching global countries such as Singapore, Canada, Malaysia, India, Japan and UAE
- Can sell outside your store to corporates, health centers, wellness centers, commercial etc
- Wide ranging opportunities for retail and wholesale to sell outside your store to many industries and businesses including medical / health, schools / childcare, aged care, beauty / spa, offices, hotels / travel, shops, automotive industry and others.
- No other candle store that is competing against Dusk in shopping centres
- Training and support to ensure your success

## History

With a shift in society's perceptions around health and wellbeing, our vision is to provide a safer alternative to the common candle which can be toxic to the consumer. Our focus is on providing a top-quality product that is clean and free of toxins, handmade in Australia. Our customers can have peace of mind knowing that their beautiful candle is safe for themselves, their families, animals and the environment. As a business, we strive to become the go to supplier for consumers and retailers globally.

## Products and Services

Premium quality soy candles and home fragrance products that are non-toxic and environmentally friendly.

Products include:

- Triple scented candles made of pure natural soy wax
- Reed Diffusers
- Room sprays
- Candle warmers
- Mist Diffusers
- Soy Melts
- Corporate Gifts
- All-purpose Sanitiser
- TGA Approved Gastro Hospital Grade Disinfectant Spray – effective against Gastro, COVID-19, Staph, E-coli, Salmonella, Mold, Candida fungi. E-coli, Salmonella, Mold, Candida fungi. Offering a range of sizes, with our premium lemongrass fragrance.



## Production & Suppliers

All Products are supplied by Forever and More, manufactured locally in Busselton, Western Australia. The facility is climate-controlled and has the capacity to produce up to 1,000 units per day. Local artisans manufacture all our products by hand, using a small-batch approach, to ensure quality and consistency. No matter how small or large the job, we can comfortably handle the volumes in a timely manner.

## Clients

- From the shopping centers
- Online
- Regular customers
- Businesses

## Sales and Marketing

- From cold calling and building relationships
- Advertising is through Facebook, Instagram and Google
- We have our own marketing team based in Canada

## Assets

\$30k of stock  
21 sqm Kiosk with display cabinets and plinths, storage areas, counter, point of sale and IT systems

<b>Total</b>	<b>\$110,000</b>
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## Business premises

21 square meters kiosk in busy shopping.  
Prime location with foot traffic.

### Details of Premises

<b>Street Address</b>	1 Council ave
<b>City/Suburb</b>	Rockingham
<b>State</b>	WA
<b>Postcode</b>	6168
<b>Description</b>	Kiosk
<b>Rented or Owned</b>	Lease
<b>Rent</b>	Lease
<b>Lease terms and time remaining</b>	5 years









## Staffing & Skills required

Only 2 staff are required to operate kiosk.

No special skills required

Good customer service manner

Passionate and motivated about building a brand

## Training

One week's training with ongoing support to ensure success.

## Future opportunities

The sky is the limit to build a global brand that is Australian made with Overseas and Australian opportunities.

As part of being a franchise owner, you own the rights to sell outside your store to many industries and businesses, including medical / health, schools / childcare, aged care, beauty / spa, offices, hotels / travel, shops, automotive industry and others. This opportunity will be a very lucrative part of the business as there is no competition in an untouched market.

## Reasons for selling

The Franchisor is setting up stores to franchise, this store is one of many available to purchase.

## Asking Price

**PRICE: \$110,000 includes Stock, Fitout and IT systems**

## Contact Details

If you would like any further detail on the business, please contact:

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