

JUICES N' BERRIES

**HYDRATION
GUIDE**

**SUBSTANCE
OVER HYPE**

**WE'VE GOT
THE JUICE!**

*Healthy Hair
Therapy*

Scientifically Formulated
For Thirsty Hair

*Hydrate
Responsibly*

**COMING
MAY 2020**

The HydraCream
Juicy Curls
The Juice Detox Shampoo
Juicy Smooth Conditioner Treatment

Love & Light to you!

I'm so excited that you decided to embark on this journey of healthy hair and hydration with Juices N' Berries! This product line is a love letter to your thirsty tresses! With over ten years in the making, every single product is carefully & scientifically formulated to end your dry hair woes. After you properly cleanse your hair, hydrating before moisturizing is the very first step to properly retaining moisture. Once you are properly retaining moisture, it's so much easier to retain length! This is a totally new and well-thought out approach to hair care and alleviating the dryness that so many of you are accustomed to. I truly love, understand, honor and respect your hair - every single texture. I know what your hair needs and deserves and I am here to give it to you. Let's HYDRATE, REVIVE, HEAL & GROW together!

Love,

Whitney AKA The Growth Guru



WELCOME TO THE JUICE CREW!

Tag us in your Juices N' Berries photos and videos and comment #JuicesNBerries #JuiceCrew to get featured on the Juices N' Berries IG account.

The
Juicy
Info



Here's What You Need To Know:

- Juices N' Berries hair therapy is the Growth Guru's revolutionary system to nourish and deeply hydrate your hair. She personally worked with chemists and other hair care experts to create a collection of hair care solutions that will quench even the thirstiest hair.
- Members of the Juice Crew know hydrating and moisturizing are not the same. At JNB we define hydrating as the process of infusing every strand with vital natural proteins, nutrients, vitamins. Moisturizing is what happens when you seal in hydration.
- When it comes to products, heavier does not equal better. It's all about the ingredients. We only use the good stuff.
- Healthy hair begins from within. What you eat, drink, and think is also a part of a healthy hair regimen.

JNB Collection

**Your Destination For Total
Hydration Therapy**





STEP 1:

The Juice Cleanse

The Cleanse

This feel-good cleaning is the bath your hair has been craving! The kind that leaves your hair feeling clean but also refreshingly hydrated! The Juice Cleanse is your go-to in between wash days and salon visits. This cleansing experience is one that your hair will thank you for!

Saturate the hair in water and follow that up using The Juice Cleanse CoWash. Use a generous amount, depending on your density. Work the product through your hair, ensuring that all strands are coated. For maximum results, use your favorite detangling brush and detangle your hair while under running water and saturated in the CoWash. After the detangle, rinse the hair thoroughly. Repeat the rinse to ensure the product is washed out completely.

Pro Tip: When your hair is feeling a little more dry and in need of some love, conduct a cowash to replenish hydration and moisture.

STEP 2:

The Juice

The Replenisher

Prepare to speak your hair's love language with The Juice. This liquid love sends a shock wave down your strands of blended botanicals and vital nutrients. The Juice replenishes what was lost during your cleanse, and then some! Your hair has never been this lush and lovely.

After cleansing with The Juice Cleanse CoWash, separate the hair into sections. Using a generous amount, depending on density, apply The Juice Leave-In Spray to each section. Work the product through each section using a detangling brush. The Juice Hydrating Leave-In Spray can also be used as a curl refresher. Do not rinse. Follow this product up with The Quench Cream.

Pro Tip: This can also be used as a daily refresher for your curls!





STEP 3:

The Quench Cream The Fortifier

Signed, sealed, delivered - this hydration is yours! The Quench Cream is the hair food your follicles have been pleading for. Prepare to feel your hair drink this magic potion down and sheath your strands with total-moisture.

After cleaning the hair with The Juice Cleanse Co-Wash, and replenishing with The Juice Hydrating Leave-In Spray, apply a dime-size amount of The Quench Cream to each section of your hair. Work the product through using a detangling brush.

Pro Tip: Pump into hands and apply to wet hair for a fortifying leave in treatment , this leave-in works to protect from damage, and reinforces strands from root to tip. By applying your hair will react better to styling and environmental challenges like humidity or dryness

STEP 4:

The Drip

The Nourishment

Good to the very last DRIP! This blended nourishment goes above and beyond to make your hair feel truly hydrated, healed and ready for radical growth. Trust and believe, your hair will be eternally thankful for the love you have just given it.

After generously coating the hair with The Quench Cream, use a dime-size amount of The Drip to seal in moisture and soften the strands. Apply another dime-size amount to fingertips and massage throughout the scalp for 3-5 minutes. For optimum hair growth, repeat the scalp massage 2-3 times weekly.

Pro Tip: This liquid love can also be used as a conditioner for your hair. The formula is designed to melt into your strands and coat your hair with total moisture.



Get Excited For Lightweight
Hydration That Nourishes



Joining the Juices N' Berries Family Soon



Juice Detox Shampoo: The Deep Hydrating Cleanse

Nothing like a good detox that sets you up for optimal success! The Juice Detox is a cleanser that detoxes your crown of all buildup and dirt and adds lightweight hydration. This curated formula melts into your strands while purifying and infusing hydration. Get ready to feel your scalp tingle with love!



Juicy Smooth Conditioner: The Invigorator

Smooth operator! The Juicy Smooth Conditioner is playing no games with your strands. This deeply-nourishing hydrant is sure to mitigate even the thirstiest of strands and restores your crown with lightweight moisture. Consider this treatment a vitamin to your hair!



HydraCream: The Hydrator

Look no further, your hydration station has arrived! Formulated to revive, heal and grow your strands, this hydrating cream is the drink your curls have been thirsting for. Your unique hair needs are ever so met with this carefully curated formula of juicy ingredients.



Juicy Curls: The Moisturizing Definition

Yes indeed, you got the juice! The curl juice that is - used as a styler and curls refresher, this juicy concoction defines your beautiful curls and coils like no other and adds visible hydration and luster, while keeping your curls frizz-free.



The Drip: The Gentle Nourishment

There's enough DRIP for everyone! This nutritive blend is formulated for children and sensitive scalps. Curated with natural, organic, and essential oils, this concoction is the ultimate formula to provide delicate and sensitive scalps with the proper nutrition to encourage healthy natural hair growth.



The Growth Guru's Healthy Hair Collection



Her Growing Hands

Come Experience Healthy Hair Therapy at Her Growing Hands
Luxury Salons of Dallas
www.hergrowinghands.com | [@hergrowinghands](https://www.instagram.com/hergrowinghands)



Silken

Retain The Lovely Moisture of Your Hair & Skin With 100% Silk
Mulberry Pillowcases & Scarves
www.silkenbeautysleep.com | [@silkenbeautysleep](https://www.instagram.com/silkenbeautysleep)



NaturalU

Protective Styling U-Part Wigs & Ponytails Designed to Mirror
Textured Hair
www.naturaluhair.com | [@naturaluhair](https://www.instagram.com/naturaluhair)

As Seen In:

ESSENCE

NATURALLY *Curly*

POPSUGAR.

 **rollingout**

sheen
MAGAZINE

FAQ

How often should I wash my hair?

Whitney, AKA, The Growth Guru believes that you know your hair best and should wash as needed. For some that might be bi-weekly, for others, that could be monthly. If your hair is in need of some quick love & revitalization, give it a good co wash with The Juice Cleanse.

Is Juices N' Berries for my hair type?

As many know, Whitney certainly does not believe in hair typing. Textured hair is beautiful, unique and multifaceted. Therefore, how can we take so many different combinations of hair patterns and oversimplify them into 4 categories? Juices N' Berries is made for all hair types in need of some hydration & moisture.

Are Juices N' Berries all natural?

No, our products are not all natural, as some silicones are helpful to your hair journey. However, we are infused with essential all-natural ingredients and also do not use harsh sulfates, parabens, artificial dyes, ethyl alcohol and phthalates. Check out the full ingredient list on the product pages.

For all further questions, feel free to reach out to contact@juicesnberries.com.

Thank you for allowing us to serve you on your healthy hair journey.

TAG US IN YOUR JUICES N' BERRIES PHOTOS AND VIDEOS

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