

Centellian 24⁺

THE MADECA CREAM

NEW |

New anti-aging effect to help improve skin age index!



CENTELLIAN 24 THE MADECA CREAM

PRODUCT

#*1등크림 #국민크림 #모녀크림
#호랑이크림 #병풀크림



Focus on the effects with Centella asiatica all-in-one care!

Centella Asiatica Quantitative Extract (**TECA) and Special Core Ingredients derived from Centella The most in the season!
Stronger effects with the most clinical trials of the season.

Newer anti-aging!

New anti-aging solution to help improve skin age index.

Stronger! More definitely! The Madeca Down Care!

Madeca Total Care (compared to previous seasons) with 4x skin moisturizing, 1.9x dark melanin, 1.4x deep wrinkles, 6.4x antioxidant improvement, and further upgraded with collagen, elastin, and hyaluronic acid production.

More Closer! More Faster!

** TECA ultra fine absorption in 1/4,099 size of pores
(compared to previous season) with TECA encapsulation method!

Use it with more confidence! Derma care!

German Derma Test Gets Excellent Rating!

Use it with more confidence with a total of 4 skin irritation tests, including acne use fit tests and sensitivity and hypoallergenic tests!

* #1 Cream: #1 in cumulative sales of cream in Centellian 24 brands.

**TECA (CentelliAsiatica Quantitative Extract): Madeca Acid + Asiatic Acid + Asiatic Acid



INGREDIENT

MAIN

TECAnology Completes Dongkuk Pharmaceutical's Centella Asiatica Science



TECA

Centella Asiatica Quantitative Extract **1% (10,000 ppm)**

(Madeka Acid, Asiatic Acid, Asiatic Acid, Asiatic Acid)

Helps in antioxidant effects at concentrations above 0.125%.

Verified hyaluronic acid activation at a concentration of 0.0001%.

Elastin activation confirmed at 0.01% concentration.

Antioxidant efficacy: P&K Skin Clinical Research Center / 2018.06.14-2018.06.29/dpph Free Lical Erasing Activity Test/Different results by concentration

Verification of hyaluronic acid expression: Global Medical Research Center/2019.09.19-11.01/Immune fluorescence staining to confirm

hyaluronic acid expression compared to negative control group (test substance treatment) Invitro test/concentration differs

Elastin production volume check: Global Medical Research Center/2021.08.02-2021.09.30/Human dermal fibroblasts/elastin (elastin protein)

production volume check Invitro test/result difference by concentration.

* Irrelevant to the product and limited to raw material properties.

Special ingredients derived from Centella asiatica



Contains **50.53% (505,350 ppm)** of **Lactobacillus/centella asiatica** fermentation filtrate.

Fermented for 336 hours.

* P&K Skin Clinical Center/2021.09.28/22 people/8 weeks, 2 times a day use/left,

right eye area (half tests), before use (left: test product (Centellian 24 dermadeca cream),

right: control product (Centellian 24 dermadeca cream) (use of specific ingredients-lacto pool/after use,

bottle extraction)

* Irrelevant to the product and limited to raw material properties.

NEW

VITA MADECA™ patent | monopoly

20 ppm

Component Name: Ascoville Asiaticate

Fate meeting between Vitamin C and TECA (Asiatic Acid)!

Synergy with TECA (Centella Asiatica)
Increase elasticity



NEW

Centella Asiatica amino acid patent | monopoly

10 ppm

Component Name: Centella Asiatica Amino Acid
Elasticity / Moisturizing



NEW

Centella Ceramide

12 ppm

Component Name: Ceramide NP



Centella Protein

50 ppm

Component Name: hydrolized centella protein



Centella Oil

1,000 ppm

Component Name: Centella Oil



SUB

Smaller, tighter! Three major ingredients for skin composition

UPGRADE

Collagen

Component Name:
Collagen Amino Acid



UPGRADE

Elastin

Component Name:
hydrolized elastin



UPGRADE

Hyaluronic acid

Component Name:
sodium hyaluronate



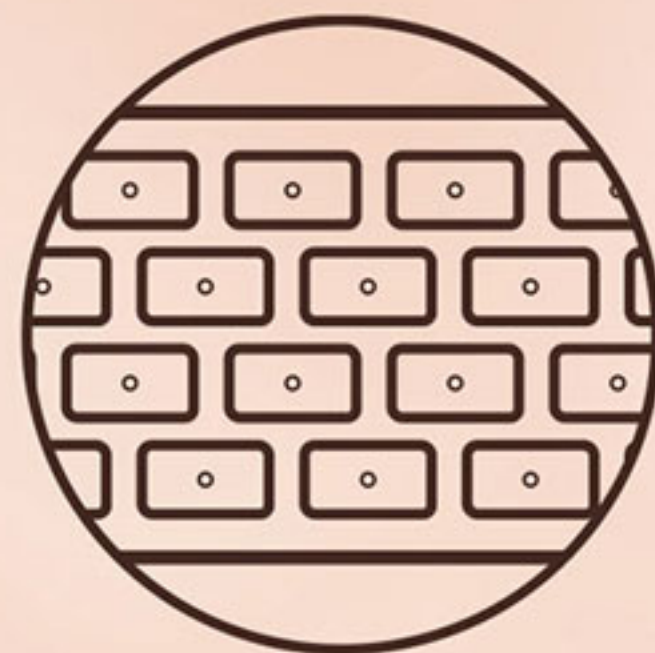
TECA Capsulation

TECA fermentation corporation Tecca encapsulation technology applied to make it smaller (compared to the previous season)! More dense! TECA Ultra Fine Absorption.



Pore

1/4,099
SIZE



Between the barriers

1/3
SIZE

1/4,099 pores, 1/3 size between barriers, ultra-fine absorption!
It helps to increase the absorption and activity of TECA nutrients.

TEXTURE

It is a moist cream formulation that absorbs deep nutrients and moisture into the skin.



HOW TO USE



STEP1



STEP2

In the morning and evening, use the last step of basic care, or Madeca Cream alone. Take out an appropriate amount and gently spread it on the entire face, neck, and hand according to the skin texture to absorb it.