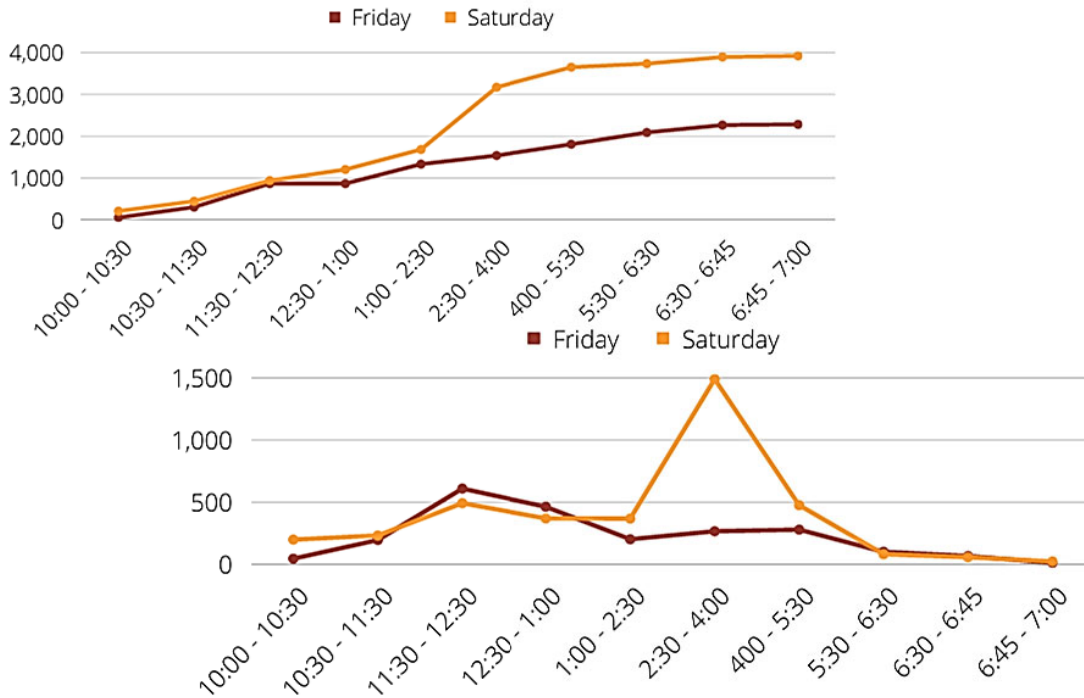
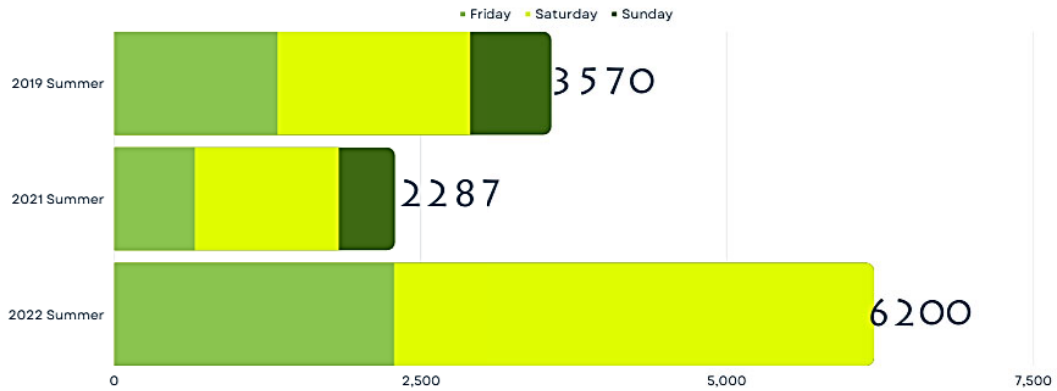
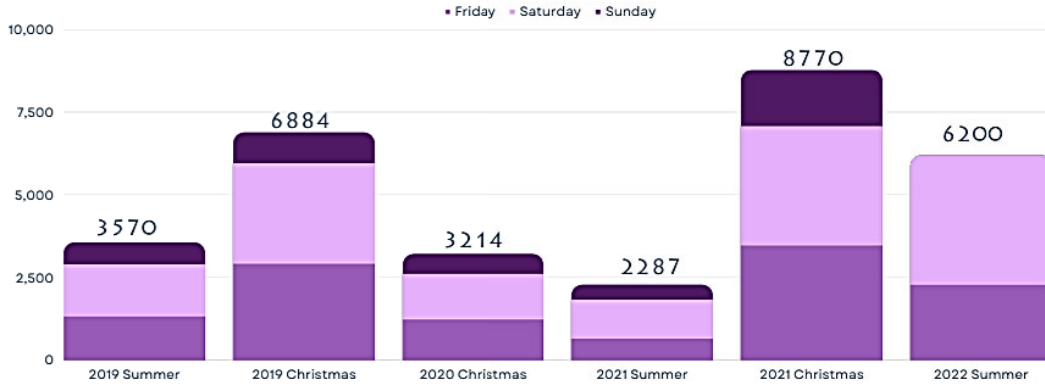


# Event Visitor Totals



**MOST SHOPPERS AT ONCE = 2:30-4:00 ON SATURDAY (1490 SHOPPERS)**

**5 PM TO 7PM ON FRIDAY = 193 SHOPPERS**

**5 PM TO 7PM ON SATURDAY = 186 SHOPPERS**

**10AM TO 10:30 AM ON SATURDAY = 203 SHOPPERS**

# Vendor Survey Summary

2022 Summer Show Event Survey							
		Poor	Ok	Good	Very Good	Excellent	N/A
1. Quality of Merchandise				7	25	47	1
2. Variety of Merchandise			1	4	25	49	
3. Atmosphere of Show			1	8	22	46	
4. Quality of Food		2	3	5	17	30	21
5. Variety of Food		2		3	16	34	22
6. Parking		2	2	8	15	47	4
7. Venue			2	1	19	53	1
8. Show Hours		7	5	14	24	32	1
9. Booth Orginztion/Layout			2	4	17	54	1
10. Advertising		1		5	15	54	2

## Survey Comments

### Merchandise

Complaints regarding vendor having items made in China - 3 Comments

### Variety

Too much Jewelry

Fantastic, cannot wait for the Holiday Show

### Atmosphere

More annoucements over the PA system

Not able to hear music or announcement  
music to quiet  
Music inappropriate (no other comment)  
Loved the music - comment by 5  
- Booth 56 music too loud.  
Too warm in the back of the building  
Quiet - no other comment

### **Food Trucks**

27 - commented Yes for Food Trucks again  
11 - commented No for Food Trucks again

Would like the food trucks closer - 7 comments  
Too far to walk  
Art show and Food Truck festival did not blend  
Did not work/not impressed  
No extra customer  
Food delivered cold  
Food Trucks brought in extra customers to the show

### **Parking**

Hard to find spot for parking  
Food Trucks took away from Art show traffic  
Handicap parking for Vendors  
Had to be brought to show daily.  
Loved the parking layout - 4 comments

### **Venue**

Wants a 3 day show and it needs to be in July  
Wants it to be outdoors for the summer show next year  
Space not utilized well  
Nice walking space  
Wants Food Vendor at the Craft Show entrance

### **Show Hours and Days**

Love Friday and Saturday - 8 Positive  
Should be open Sunday - 4 Comments  
If the show is Fri/Sat wants to be able to pack up Sat after show  
Hours too long - 17 Comments  
No Friday Show - 1 Comments Close at 5:00 or 6:00  
Later check in hours for those out of state

## **Layout/Organization**

Felt divided due to center aisle  
Poor Attendance                      2 - comments  
Wasted space  
Loved the layout  
Keep Quads not Six Packs - 5 comments  
Loved to be able to pull in and unload  
Too many center tables  
Great Organization

## **Advertising**

Needed more cards to pass out for the Holiday Show  
Color choice for the background poor  
Food Trucks need to make announcements for Art Show  
Signs on the front door for free admission for Art Show.

## **Misc**

Fantastic Show  
Food Delivery Amazing - 4 Comments  
Felt Food Trucks did not help with attendance  
Great Show with the Food Trucks  
Fans for the building needed  
Some Attendees felt that they needed to pay to attend the Art Show.  
Felt that the traffic got too slow to stay open to 7:00  
More money spent at Food Festival than the Art Show  
Great Coffee Truck up close  
Do not like the guards at the front door  
Chairs not in the East and West lane  
Back door open for air  
Hourly drawings  
Paid more the booth and only open for 2 days  
Had a great time will do it again  
Overall positive response for the show committee  
Unclear regarding vendor contest and where to vote

## **Suggestions**

Need Strollers and Wheel Chairs  
Massage Therapy