

A landscape photograph showing a wide, flat field in the foreground, a line of trees in the middle ground, and a range of mountains in the background under a sky filled with large, white and grey clouds.

# Our Rosehip Story

Evan's Journey to the Chilean Wilderness

evanhealy<sup>®</sup>  
the skin breathes



# Rosehip Seed Oil

If we had to choose a single oil to do it all, for everyone, we would choose rosehip seed oil.

This miraculous oil has been Evan's first choice for decades for its remarkable ability to rejuvenate, revitalize, nourish and beautify all skin. Rosehip seed oil is cold pressed from the seeds held within the fruit of the rose plant. In autumn, after the petals have fallen, the plant begins to go dormant for the cold season and it produces a deeply nutrient-rich fruit to house its seeds.

There are well over a hundred varieties of rose, yet it is the hip (fruit) of one particular variety – the wild, resilient, adaptable, Dog Rose (*Rosa canina*) – that has been tested, studied, and proven to have some of the highest amounts of nutrients within all plant oils. This is the variety that grows throughout Chile.

It has always been tremendously important to us to nurture our relationships with the growers, harvesters, farms, co-operatives, and tribal villages that cultivate and create the beloved plants we use in our mission to transform skin worldwide. It is also important for us to visit, experience, and thank the land that produces these miraculous ingredients. For these reasons, we journey around the globe to connect with the people and places who make what we do possible.

In March of 2018, Evan and her team journeyed to Chile to meet the collectors and producers of our certified organic, wild-harvested, cold-pressed rosehip seed oil.

This is the story of that journey, and of our remarkable rosehip seed oil.





# Our Journey Begins

We fly in on a red-eye. As we descend from our overnight journey to the southern hemisphere into the city of Santiago the sun begins to rise, softly, over the mystical mountains of the Andes, and the otherworldly light illuminates the cloud landscape that hugs the peaks and nestles into the valleys.

Even from our hotel you can see how we are cradled by these magnificent, ancient mountains that reign over this astonishing land.

When we arrive, it is a few days before the seasonal shift. And though our northern hemisphere bodies expect spring, the equinox we'll be experiencing here in Chile is the autumnal equinox – the perfect time of year to begin harvesting rosehips.

For a couple days we acclimate and settle into Santiago, we spend a little time learning about the indigenous people of Chile, the Mapuche, and about their myths and their art. For centuries rosehip – or Rosa Mosqueta – has been a deeply important plant to the Mapuche people. We stroll through some markets, and visit the Pre-Columbian Art Museum to continue deepening our understanding of this place, its people, and its history.

Then our days of exploring Santiago are up. We board a quick flight to Concepción, the capital city of Region Bío-Bío in central Chile. Bío-Bío is a lush region known for its wineries, fishing industry, and abundant pine forests, and as we deplane we can certainly smell the fragrant aroma of fish on the ocean breeze so we know we're in the right place.

At the airport, we're picked up by Mauricio, the man who coordinates the rosehip collecting crew with the landowners, and drive to the city of Chillán, which will act as our base during our time in the rosehip wilderness. The drive slightly evokes Northern California, in its mild, dry lushness, and given the natural resources that this region is known for, it makes sense that it might.













# Harvest

## In the Fields

The morning after our flight to Concepción and dreamy drive to Chillán, we head from our hotel to the wilderness, on the border of the regions Maule and Bío-Bío.

The land where our rosehip grows is extraordinary.

When we arrive, it is almost surreal how lovely it is – the landscape, the weather, the colors. We are cradled by the green, tree-covered mountains. Their presence is not looming, towering or intimidating, but vital, welcoming, and enveloping. Cathedral clouds speckle the vibrant, clear azure sky – so vastly different from the frequent smog of Santiago.

Striking, rich, and abundant with life, this is the wilderness where our rosehip grows. These are the rolling, vital lands that nurture and nourish – the place where these plants thrive, all without human intervention. Fed only by this fertile soil, watered only by those cathedral clouds, and touched only by the graceful wind that gently dances over these hills.

Spilling out of the cars, we meet the team, and then stalk through the hills, awed by the beauty as we explore the land that fosters our cherished rosehip.

Harvesting the rosehip berry is an incredibly labor-intensive process that requires significant layering of protective gear. The collectors wear thick, heavy protective arm, shoulder and leg coverings, along with gloves and heavy-duty work boots, to protect themselves from the treacherous thorns of the *Rosa canina* – or Dog Rose, named as such because of the small but vicious thorns that will snag you like dog teeth if you're not careful.











Once geared up, the collectors use small hand rakes to remove the ripe hips from the tenacious, scraggly rose plants, and drop their harvest into a sack that hangs near their waists. Surprisingly, no damage is caused by the raking, and the hearty hips stay firm and plump and continue to ripen and become even more vibrant after harvest.

Once their load has reached capacity, they empty it into large sacks that can weigh between twenty-five and forty kilos. These filled sacks are later delivered to the drying facility.

We spend hours watching them harvest, masterfully working from rose bush to rose bush, until much later in the afternoon when it's time for 'lunch'.

We are driven by the team supervisor, Victor, at a delightfully break-neck, and giggle-inducing speed down the dusty, dirt road to an enchanting hill under an old oak tree, where the collectors have set up their day camp.

They make us a traditional asada of grilled meat, salad, rice, fresh berry juice, yerba mate tea, and cake, and together we feast, talk and enjoy each other's company until the sun begins to dip low in the sky, and it's time to make the winding two-hour drive back to Chillán.









# Direct Relationships

Most rosehip seed oil producers in Chile have no connection to the land, harvest or processing of their raw materials. They simply purchase the already-processed seed from one of the few, large corporations that dominate the Chilean rosehip industry.

This is not true for our rosehip oil – our rosehip oil producer is involved in every step of the process. They visit the fields, have direct relationships with the collectors, dry and process the seeds themselves, and finally, cold press the oil from the seeds.

Only 3% of the rosehip seed is oil. That means 100 kilos of rosehip seed yields only 3 kilos of oil. With such a small percentage of oil in each seed, and harvesting and processing being so labor intensive, it's no wonder that there's been increased adulteration as rosehip has grown in popularity. Additionally, much of the rosehip exported worldwide is extracted with hexane – a toxic, industrial solvent. Without working directly, it's almost impossible to verify that what you're getting is authentic, fresh, truly organic and cold-pressed rosehip seed oil.

We pay sixty percent more for our direct-sourced rosehip than we would if we chose to purchase from distribution warehouses. This premium is worth it a thousand times over. The difference between the oil from a distribution warehouse, and the fresh oil direct from the pressing facility is night and day. It is a difference that can be seen and felt. Truly fresh, unadulterated, cold-pressed rosehip seed oil smells slightly sweet, nutty, and almost tea-like. This silky oil of the rosehip seed absorbs instantly into the skin. Meanwhile, the rosehip oil we've sampled from distribution warehouses frequently smells fishy (a sign of rancidity), and is often tacky upon application.

By paying this premium, we ensure that not only are our collectors paid a fair wage, but also that we have the freshest oil possible, and complete transparency and traceability through every aspect of production.



# From Harvest to Oil

## A Community Effort

The rosehip plants grow wild on land owned by farmers and ranchers. That's where Mauricio comes in. He works with over twenty-five farms and ranches, spanning hundreds of thousands of acres in the regions of Bío-Bío and Maule to coordinate the rosehip harvest. He communicates between the landowners, the collectors, and the oil producers. He is the thread that ties everything together.

## Drying and Cold Pressing

From the fields of the Bío-Bío and Maule wilderness, the harvested rosehips are driven to Chillán to the drying facility.

Once they arrive, the processing begins. Before they are dried, the rosehips are thoroughly washed in cool water. After washing, they are dried for fourteen hours in a drying "tunnel" that is heated by wood fire. When the drying is complete, the seeds are separated from the shells. The shells of the rosehip are stored for use in food, supplements, and cosmetics, while the seed of the rosehip is stored for oil production.

From the drying facility in Chillán the rosehip seeds are sent to the pressing facility in Santiago, where they are stored until ready for cold pressing.

Our producer cold presses fresh oil each time we place an order. The oil never sits around in a storage warehouse. We call in the order and they begin the process of production by grinding the seeds into meal. The freshly ground meal is then cold pressed to extract the oil.







Through the unique design of their pressing facility, the oil never comes in contact with air once it's been expressed from the seed. Which means from the time the rosehip seed oil is pressed, it has no contact with air until we open the shipping containers in our facility in San Diego, in preparation for blending into our products. Once blended into formulation, our products stay on the shelf for only a matter of a few weeks, before we ship them to stores and customers.

This is the freshest rosehip seed oil possible. Harvested from the mineral-rich, untainted wild soils of the southern Andes, completely certified organic, cold pressed to order, and never sitting on a warehouse shelf.

### What to Avoid in Rosehip Seed Oil:

- Hexane extracted rosehip oil (a common practice)
- Oil from distribution warehouses (no traceability, and likely old)
  - Fishy, plastic-y, or dusty smelling oil (rancid)

### What to Look for in Rosehip Seed Oil:

- Certified Organic
  - Cold pressed
  - Wild crafted
- Producer 100% involved in production
- Processed having no contact with air



# Our Rosehip Oil

Rosehip seed oil is a wonder.

It was the very first fixed oil that Evan chose to work with in her practice. Why? Because no other singular oil ever provided such impressive transformation as rosehip did.

As a result of her early pioneering experience, and the remarkable universality of the ingredient, Evan chose rosehip as her foundational oil for her skin care line. Thus were born our first oil serums – Rosehip Treatment Facial Serum ~ Rose, and Rosehip Treatment Facial Serum ~ Blue. She later incorporated rosehip as a key player in our Pomegranate Repair Serum, Blemish Purifying Serum, and Wild Carrot Nourishing Eye Balm.

## Rosehip + The Skin

Rosehip seed oil is a remarkably light-weight oil that penetrates skin rapidly, and in the world of aromatherapy is actually considered a 'dry' oil because of the completeness with which it absorbs. Its unique profile of vitamins, antioxidants, and essential fatty acids make it a profoundly nourishing feast for the skin.

For centuries it has been used to care for skin that is damaged, scarred, burned, flakey and irritated. While rosehip is a special oil for truly every skin type, it's especially revered for its ability to beautify skin that is scarred or hyperpigmented. It restores, rejuvenates, and illuminates like no other singular oil.







# The Secrets of Rosehip

**Omega 6 (Linoleic Acid):** An essential fatty acid that is truly essential to support proper barrier function, along with moisture and sebum regulation within the skin. Often deficient in acne-prone skin.

**Omega 3 (Linolenic Acid):** Heat-pacifying essential fatty acid, restorative, nourishing, and protective.

**Phytosterols:** Plant sterols that support the protective lipid barrier. These compounds have been shown to encourage collagen synthesis and protect existing collagen.

**Trans-Retinoic Acid:** Also known as Pro-Vitamin A. A powerful, rejuvenating compound known to support both aging and acne-prone skin. Smooths, beautifies, minimizes the appearance of hyperpigmentation, fine lines, and scarring.

**Lycopene:** An antioxidant carotenoid pacifies heat, harmonizes skin with the sun.

Rosehip also contains omega-9 (oleic acid), rounding out the EFA profile to be a lovely source of omega 3-6-9.

As a note, while the shell contains notable amounts of Vitamin C, it is not present in the oil, as Vitamin C is a water-soluble compound. This is true for all rosehip seed oil.



# Our First Choice

## Rosehip Oil Is Our First Choice for Skin That Is:

- Hyperpigmented
- Sun damaged
- Scarred
- Rough Textured



Essentially, rosehip is an incredible ally for damaged skin.

Our two Rosehip Serums are almost entirely rosehip seed oil. The rosehip oil within them is supported by a very small amount of jojoba oil – which we’ve primarily used in this formula as a preservative – and non-GMO tocopherol. The serums are then amplified by the powerful, therapeutic organic essential oils that Evan has masterfully blended to address the two dominant skin imbalances – proper moisture levels (Rosehip Treatment Facial Serum ~ Rose), and skin with excess heat (Rosehip Treatment Facial Serum ~ Blue).

- As always, make sure to pair our Oil Serums with your favorite evanhealy HydroSoul for the greatest benefit.



Rosehip seed oil plays a significant role in the following products:

## Rosehip Treatment Facial Serum ~ Rose

- For all skin – especially dry, oily, and/or combination
- Featuring therapeutic essential oils of rose geranium, sandalwood, carrot seed, and rose otto
- USDA Certified Organic by Oregon Tilth  





## Rosehip Treatment Facial Serum ~ Blue

- For all skin – especially sensitive, reactive, blemish-prone
- Featuring therapeutic essential oils of blue chamomile, lavender, immortelle, and carrot seed
- USDA Certified Organic by Oregon Tilth  




## Pomegranate Repair Serum

- For all skin – especially mature, troubled, teen, sensitive, dry
- A deeply nourishing and protective complex of oils: pomegranate seed, rosehip seed, sea buckthorn berry, and jojoba oil. Free of essential oils
- USDA Certified Organic by Oregon Tilth  





## Wild Carrot Nourishing Eye Balm

- For all skin
- Daily application tones, nourishes, brightens, smoothes, and protects the delicate skin of the eye area
- With certified organic oils of sunflower, avocado, cocoa butter, rosehip, and coconut
- USDA Certified Organic 



## Blemish Purifying Serum

- Botanical spot treatment
- An effective choice for teen or impure skin. Helps purify blemishes without irritating sensitive skin
- Featuring rosehip seed oil, thyme thymol, and bay laurel
- USDA Certified Organic by Oregon Tilth  





# Purity

No preservatives. No GMOs. No parabens. No artificial fragrance. No sulfates. No silicone. Not tested on animals. Vegan, with the exception of our Wild Carrot Nourishing Eye Balm, which contains beeswax. All products featured are certified organic.



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