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SAN DIABLO ARTISAN CHURROS LAUNCHES THE CHURRO FIESTA IN A BOX

New Churro Fiesta in a Box Brings Family and Friends Together to Enjoy a Unique and Delicious Culinary Experience at home — with Fresh Homemade Churros, Every Party Becomes a Fiesta!

SALT LAKE CITY, October 26, 2021 — [San Diablo Artisan Churros](#) (San Diablo), the premier global purveyor of gourmet filled churro experiences at special events, celebrations and at home, announces the “[Churro Fiesta in a Box](#)”—the ultimate at-home churro-making DIY kit that has everything you need to turn any gathering into a fiesta. With the launch of the box, San Diablo Artisan Churros easily [empowers the re-creation of favorite churro memories](#) (and making new ones) in the comfort of home, making it the perfect gift for travelers, churro lovers, foodies, clients, team members, cultural enthusiasts and the person who has everything.

Each beautiful black pinstriped “Churro Fiesta in a Box” kit includes San Diablo’s gourmet churro maker kitchen gadget, just-add-water dry churro dough mix, signature cinnamon sugar, and reusable filling bottle. A QR code provides buyers with access to a free e-book of recipes with 40 different filling flavor ideas and our made-from-scratch dough recipe in gluten-free and vegan versions. A one-page Fiesta Planner with games, party ideas, churro challenges, fun facts and wearable party supplies like devil’s horns and angel halo, complete the experience. The churro maker, dry mix, sugars and fillings are also available for individual purchase or to double or triple your churro production in “Refill packs.”

“The pandemic impacted businesses worldwide, and it forced San Diablo to pivot and create a churro experience we could take beyond the fresh churros we make on our food truck and catering events locally. The launch of the Churro Fiesta in a Box is a dream made reality that empowers everyone everywhere to enjoy our unique “heaven sent, wicked good” fresh churro experience,” said founder **Scott Porter**. “Bringing one of the world’s most desirable deep-fried desserts into the home and making it simple to prepare and enjoy, creates a unique gift that creates memories and new traditions of deep-fried happiness to last a lifetime!”

A perfect gift for corporate and group gifts, holiday celebrations, client and team appreciation, or family and date night, the Churro Fiesta in a Box creates a one-of-a-kind dessert experience that will create lasting memories and new traditions. After a recent virtual “How to Make Churros” cooking class with her team, Kendra Thomas from Google said, “This was so much fun! I’m truly amazed at how good these are!” Companies like Google, Health Equity, Keller Williams and Pure Storage are opting for gifting their teams and clients a memory-building experience as an alternative to an ordinary gift.

During the pandemic quarantine, San Diablo created, packaged, and launched a new e-commerce business to bring the churro experience to churro lovers everywhere with products available for global shipping in the final quarter of 2020. In addition to the new Churro Fiesta in a Box, other churro-making products include:

- [San Diablo's Churro Maker](#), a gourmet kitchen gadget with 9 interchangeable nozzles, including San Diablo's signature hollow nozzle.
- [San Diablo's signature sugars mixes](#): the classic sugar and freshly-ground cinnamon mix, cinnamon sugar diablo style with cayenne powder, cinnamon sugar inferno style with habanero powder, and the Black Label La Muerte — an extremely spicy cinnamon sugar with ghost pepper powder.

All of San Diablo Artisan Churros products are available at sandiablochurros.com and the Churro Fiesta in a Box is available on [Amazon](#).

ABOUT SAN DIABLO ARTISAN CHURROS

San Diablo delivers outstanding quality artisanal food that is undeniably fresh, delicious, and delivered with a unique style of “heaven sent, wicked good” fun. At San Diablo's fresh churro experiences, the proprietary, award-winning churro dough recipe is made from scratch and fried on-demand at catering events for weddings and parties, food truck round-ups and festivals. In a relentless search for churro perfection, San Diablo's catering and food truck menu has expanded to include seasonal flavors and savory churro offerings. In 2021, San Diablo launched an entire DIY product offering to enable churro lovers worldwide to create their own churro memories at home with its flagship Churro Fiesta in a Box. Like their churros, San Diablo is filled with goodness through their continued championing of local, national, and international non-profit causes, such as their annual holiday giving fiesta, Churros4Change, and many other ongoing support efforts.