## MEDIA ALERT - FOR IMMEDIATE RELEASE October 26, 2021

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## SAN DIABLO ARTISAN CHURROS SIXTH ANNUAL CHURROS4CHANGE FUNDRAISER FOR UTAH NON-PROFITS BIGGER THAN EVER

## The Holiday Giving Fiesta of the Year to Celebrate, Support and Inspire Changemakers!

What: San Diablo Artisan Churros (San Diablo), the premier global purveyor of gourmet filled churro experiences at special events, celebrations and at home, announces Churros4Change 2021. The annual charity event celebrates, supports, and inspires changemakers, while raising awareness and funds for locally-based non-profit organizations. The Holiday Giving Fiesta features tacos, live music, amazing prizes, and all-you-can-eat churros. The event is part of the worldwide #GivingTuesday movement. In addition to food and live entertainment, guests can enjoy rare and exotic automobiles on display at the new Automotive Addiction Museum, participate in a silent auction and non-profit "change challenges" for the chance to win prizes including the coveted VIP Free Churros for Life Membership.

**Who:** San Diablo's Churros4Change tickets include all-you-can-eat churros. Additional featured vendors include Holy Taco and Sobe Eats for tacos, and Thirst Drinks Soda Bar for custom beverages. Live performances by singer-songwriter Ryan Innes, former contestant and fan favorite on NBC's The Voice and Songland, the silky-smooth voice of up-and-coming artist Genevra Munoa, and beatboxer extraordinaire BeatBoxBrian. Proceeds from Churros4Change 2021 support three change-making nonprofit organizations:

- The Academy for Creating Enterprise training and support for 50,000+ aspiring entrepreneurs in eight developing countries (Latin American and The Philippines) with principles of self-reliance, hope and faith.
- <u>A Child's Hope Foundation</u> helping orphans in Mexico and Haiti thrive through rigorous orphanage certification focused on leadership, financial transparency, family-style model and education.
- <u>Carry On</u> providing youth with mental health education, resources, and tools for finding mental stability through action sports (surfing, skateboarding, snowboarding/skiing), outdoor adventure, art and music.

When: Churros4Change will be held Tuesday, November 30, 2021 from 7:00 PM - 10:00 PM MST

Where & Ticket Info:

- Event takes place at <u>Automotive Addiction Museum</u> in the former Macy's building at The Shops at South Towne (10450 State St Ste 2200, Sandy, UT 84070)
- Tickets can be purchased via <u>Eventbrite</u> (Student: \$15, Individual: \$40, 2 Tickets: \$70, 6 Tickets: \$150, 10 tickets: \$250
- Early bird tickets available until October 31. Every early bird purchase of 2 or more tickets gets an extra gift of San Diablo's NEW Churro Fiesta in a Box: the ultimate at-home churro making DIY kit (\$60 value).

Press RSVP: All press should RSVP to Amber Henrie, amber@inthelights.net.

## **ABOUT SAN DIABLO ARTISAN CHURROS**

San Diablo delivers outstanding quality artisanal food that is undeniably fresh, delicious, and delivered with a unique style of "heaven sent, wicked good" fun. At San Diablo's fresh churro experiences, the proprietary, award-winning churro dough recipe is made from scratch and fried on-demand at catering events for weddings and parties, food truck round-ups and festivals. In a relentless search for churro perfection, San Diablo's catering and food truck menu has expanded to include seasonal flavors and savory churro offerings. In 2021, San Diablo launched an entire DIY product offering to enable churro lovers worldwide to create their own churro memories at home with its flagship Churro Fiesta in a Box. Like their churros, San Diablo is filled with goodness through their continued championing of local, national, and international non-profit causes, such as their annual holiday giving fiesta, Churros4Change, and many other ongoing support efforts. Visit sandiablochurros.com for more info.