



# UGC-Campaign

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Thank you for joining our User-Generated Content (UGC) campaign! We really appreciate your willingness to share your story and love with us. To ensure a smooth experience, please follow the guidelines and instructions below:

## Step 1: Sign up

- Simply send us an email at [hello@saucha.co](mailto:hello@saucha.co) or submit your request via the form on our website.

## Step 2: Prepare for recording

- Choose a well-lit and quiet location for recording your video.
- No need for fancy camera's, using your smartphone is absolutely ok!
- Position your device securely on a stable surface or use a tripod for steady footage. Keep the video vertical.

## Step 3: Content Ideas

- Consider the aspects of your experience with our products/brand that you'd like to share. We'd love to hear what you think! It could be an unboxing, a testimonial, or a creative/educational demonstration of product usage.
- Think about what makes your experience unique and how it may resonate with others. Feel free to be yourself and let your personality shine through.

## Step 4: Recording

- Try to keep your video under 1 minute. You can trim, cut or edit as needed.

## Step 5: Submission

- Send your video to [hello@saucha.co](mailto:hello@saucha.co) via WeTransfer and done!

Really, thanks a lot! We can't wait to see the joy you create. Love, Robin

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**SAUCHA**