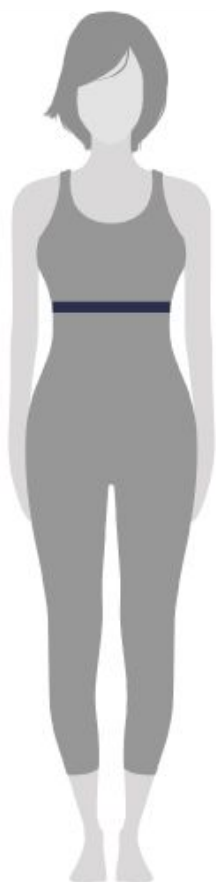


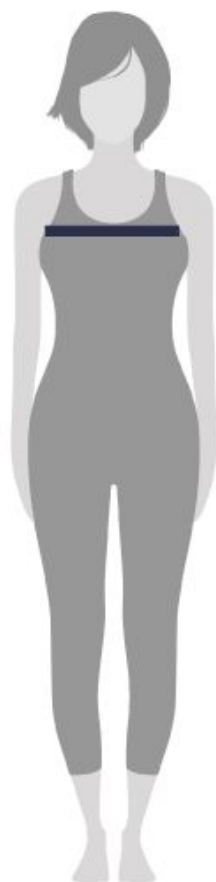
AROUND BUST

Place the tape well under arms, straight across the back & over the bust in the front and measure the fullest part of bust.



AROUND UNDER BUST

Wrap tape measure around your back, and under your arms, measuring just below your bust.



AROUND UPPER BUST

Wrap tape measure around your ribcage measuring just below your bust.



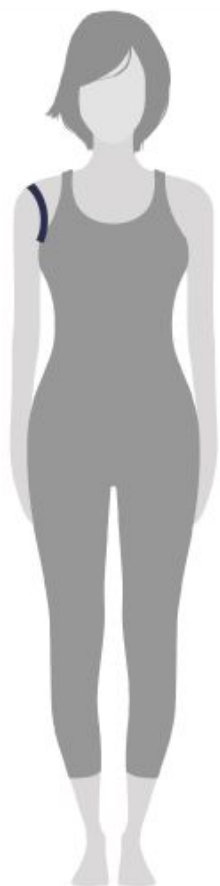
SHOULDER WIDTH

Place tape measure straight from one shoulder to another across your back.



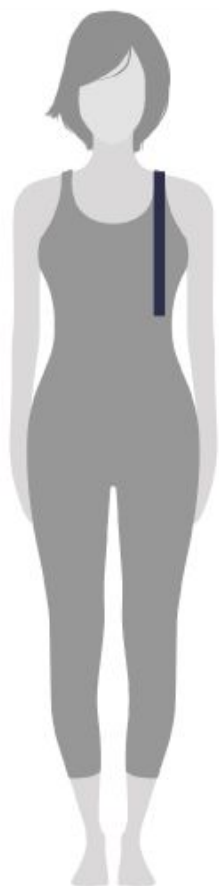
SHOULDER TO BUST

Place tape measure at the middle of your shoulder and measure straight down to the outer most point of your bust.



ARMHOLE

Wrap tape measure around your shoulder bone and your armhole, keeping your arm relaxed down.



BLOUSE/CHOLI LENGTH

Place tape measure from your shoulder to below your bust, as per desired length.



SLEEVE LENGTH

Place tape measure from the outside edge of your shoulder, down the arm, as per length desired.



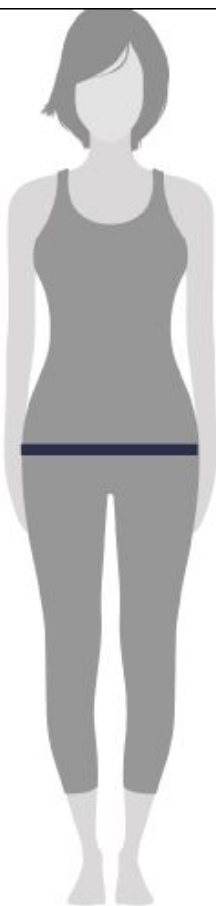
FRONT NECK DEPTH

Place tape measure on a diagonal from your shoulder to the centre of your chest, as per desired depth.



BACK NECK DEPTH

Place tape measure on a diagonal from your shoulder to the centre of your back, as per desired depth.



AROUND HIP

Wrap tape measure around the fullest part of your upper hip, making sure tape is straight.



AROUND WAIST

Wrap tape measure around the narrowest part of your waist, making sure the tape is straight.



SALWAR/LENGHA LENGTH

Place tape measure from your waist to your ankle, as per length desired. Please account for the height of any high heels you may be wearing with the outfit in the length.



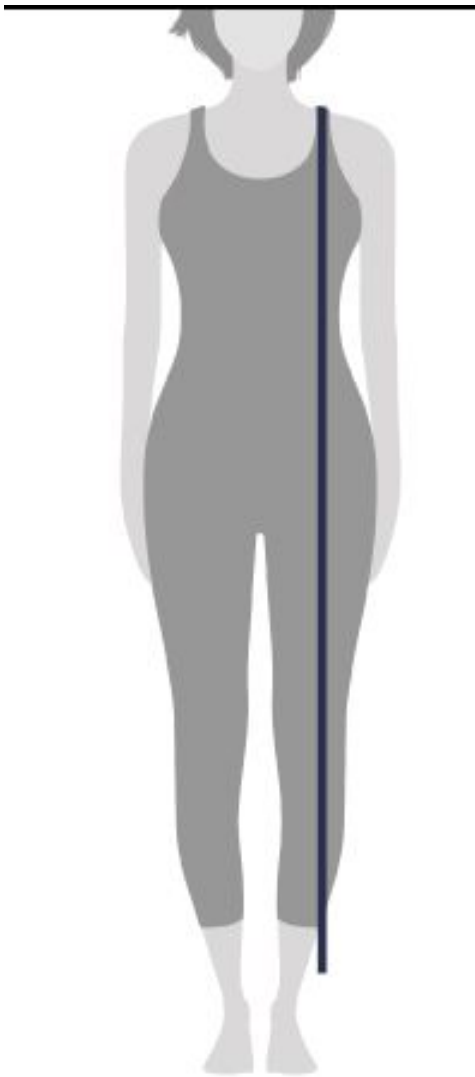
BICEP

Wrap tape measure around the fullest part of your upper arm, keeping your arm relaxed down.



LOW WAIST ROUND

Wrap the tape measure around your lower back, measuring just below your navel, making sure the tape is straight.



LENGTH OF GOWN

Place tape measure at the shoulder near the side of the neck, and measure down the front of the body (over the fullest part of your bust) and all the way down to the hem of the gown. Please account for the height of any high heels you may be wearing with the outfit in the length.