

BEYOND EXPECTED
スーパードライ

SUPER
"DRY"
Asahi
0.0%



NEW 0.0%
SUPER DRY TASTE



NEW NON-ALCOHOLIC LAGER THAT WON'T SETTLE FOR ANYTHING LESS THAN SUPERIOR QUALITY.

NON-ALCOHOLIC CATEGORY IS FORECASTED
TO GROW +31% BY 2024

58% OF CONSUMERS ARE DRINKING MORE
NON-ALCOHOLIC DRINKS

SENSORIAL ATTRIBUTES

- Crisp Taste
- Slightly Hoppy + Flowery
- Light Body
- Light Yellow Color
- Clean + Fast Finish



11.2oz



TECHNICAL ATTRIBUTES

- Bitterness: 23 EBU
- Original Gravity: 6.3%
- Color: 5.5 EBC
- ABV: 0.0%
- Shelf life: 366 days



6 x 11.2oz



ASAHI 0.0 MORE CLOSELY
REPLICATES THE SAME
CRISP AND REFRESHING
TASTE OF ASAHI SUPER
DRY VS. HEINEKEN 0.0



24 x 11.2oz

