

October 18, 2019

To Whom It May Concern,

It is with great pleasure I write this letter of support for Curious Comics Nanaimo and their ComicCon Event. In May 2019 we partnered with Curious Comics as the charity of choice for the ComicCon event that was a held at Country Club Centre. Throughout the process of planning, promoting and coordinating volunteers to attend and manage the silent auction portion of the event in which we received the proceeds from, we got to know the staff and partners of Curious Comics and were very impressed with the dedication and enthusiasm they had for putting together such a big event. Being a new partner to this event most of our board and staff weren't sure what to expect for attendance and participation but we were all pleasantly surprised how successful the event was and how well received it was by the community and everyone who attended.

Throughout the day there was a variety of events and attractions to manage and schedule which were handled very well with the committed staff and volunteers. Everyone we had the pleasure of interacting with had positive things to say about the event, the venue, and Curious Comics. We continue to get families and youth we interact with throughout the year asking when the ComicCon event is happening and waiting with excitement to attend again. Being a smaller non-profit we fully understand the time it takes and challenges to face along the way when planning an event of this size, but also know that with repetition and proper support the success of these events can grow and benefit many in the community.

The money raised from the Silent Auction, other donations and purchase by donation initiatives throughout the Comicon Event in 2019 came in over \$5,000! This money allowed us to support multiple group programs in our schools and gave us the stability to recruit mentors and match them with 6 children waiting for mentors in our one to one programs. It was not just the financial benefit we received form the event that made it such a success for us, we were able to connect with past alumni members and people who had been directly impacted from our programs in the past, and share information about our programs and community impact with people who did not know about our agency. The partnership and friends we made from this event will stay with us forever and we would support any efforts of Curious Comics to ensure they can continue to hold this event and share the positive impact it has on the community and everyone involved. I would be happy to answer any questions, or provide more detailed information should it be required.

Sincerely,

Jennifer Kemp

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Executive Director

BIG BROTHERS BIG SISTERS, of Central Vancouver Island